

# JAMAL INSTITUTE OF MANAGEMENT

(Approved by AICTE, New Delhi)

**ISSUE-I**

**June - December**

**2022**



**JAMAL MOHAMED COLLEGE (AUTONOMOUS)**

Accredited (3<sup>rd</sup> cycle) with A Grade by NAAC

(Affiliated to Bharathidasan University)

Tiruchirappalli-620020, Tamil Nadu.



## HIGHLIGHTS :

- **Business Series lectures**
- **23<sup>rd</sup> batch inauguration**
- **Induction of Student's Senate 22-23**
- **Induction of NMK IIPC 22-23**
- **TIECOONS 2022**
- **Research & Publications**
- **Mastering Data Analysis - Workshop**
- **CII-YUTRY Start up Conclave**



## ABOUT JAMAL MOHAMED COLLEGE



Jamal Mohamed College was established in 1951 as a religious minority institution with the primary objective of imparting higher education to the downtrodden and socially backward sections of the society in general and Muslim Minority in particular. Janab. M. Jamal Mohamed Sahib and Janab. N.M. Khajamian Rowther of revered memory were the founding fathers of this institution. Over the period of 7 decades, the college was able to scale greater heights and raise to the present status as a multi faculty institution offering 25 UG courses, 20 PG courses and 19 Research Programmes by promoting quality and excellence in higher education owing to the sustained efforts and dedicated leadership of the college management committee. The college has student strength of 12000+ and faculty members of 467. In 2008, the college was awarded with 'A' Grade with CGPA 3.6 out of 4.0 by NAAC, New Delhi. The UGC has conferred the status of "College with Potential for Excellence" during 2011-12. The college is identified as one among the 45 colleges in India by MHRD, New Delhi to confer degrees. The College was re-accredited with 'A' Grade by NAAC (Third Cycle) in 2015-16 and ranked as one of the top hundred Colleges in the National Institutional Ranking Framework (NIRF) in 2020-21 by MHRD, New Delhi.

## ABOUT JAMAL INSTITUTE OF MANAGEMENT



Jamal Institute of Management, affiliated to Bharathidasan University, was established in the Golden Jubilee year of 2000-2001 with the approval of AICTE, New Delhi. The Institute offers two-year comprehensive MBA Programme in various specializations viz., Marketing, HR, Finance, Systems, SCM and Entrepreneurship and also designed to provide a sound foundation for understanding the complexities of modern business and to equip the students with the analytical ability required for scientific decision making. The Institute has student strength of 240 and staff strength of 15. Its endeavor is to shape managers with professionalism of high order coupled with humanism of noble ethical values and virtues. The Institute was accredited by NBA, New Delhi in 2011 and ranked in 'A' Category by All India Management Association (AIMA), New Delhi in 2013. Over 1800 graduates have passed out through the portals of Jamal Institute of Management are occupying vital positions in India and Abroad. The Institute is a Recognized Research Centre offering fulltime and part time M.Phil and Ph.D. Programmes and also offers PG Diploma in Islamic Banking and Financial Management.



# BUSINESS SERIES LECTURES



Mrs. K. YAMINI, Senior Manager HR, Velmurugan Heavy Engineering Industries Pvt. Ltd., Thanjavur delivers Special Lecture on "ENTREPRENEURSHIP VISION" on 17th August, 2022.

Tiruchirappalli, Tamil Nadu, India  
QMPW+RG2, Tiruchirappalli, Tamil Nadu 620020, India  
Lat 10.787056°  
Long 78.69607°  
17/08/22 11:21 AM



Mrs. KAVERI ANNAMALAI Founder Director ARA Wealth Trichy. Delivered the Special Lecture on "ENTREPRENEURSHIP GOAL SETTING" on 18th August, 2022 Thursday.

Tiruchirappalli, Tamil Nadu, India  
QMPW+P68, Tiruchirappalli, Tamil Nadu 620020, India  
Lat 10.786608°  
Long 78.695826°  
18/08/22 01:35 PM



Dr. K. Prabhakaran, Resource Person - NCDEX, Coimbatore delivers Special Lecture on "UNDERSTANDING THE COMMODITY DERIVATIVES MARKET" on 9th September, 2022.

7, Race Course Road, Kaja Nagar, Tiruchirappalli, Tamil Nadu, India  
JAMAL MOHAMED COLLEGE  
Lat 10.786944°  
Long 78.69583°  
26/08/22 11:07 AM

Mr. STEVE (n) HOWARD JACKSON, On Boarding Specialist (India) V Dart Inc. Trichy, delivered the Special Lecture on "CAMPUS TO CORPORATE" on 26th August, 2022 Friday.



Tiruchirappalli, Tamil Nadu, India  
Opposite to Jamal Mohammed College Race Course Road,  
TVS Toll Gate Rd, Tiruchirappalli, Tamil Nadu 620020, India  
Lat 10.786955°  
Long 78.696042°  
09/09/22 09:40 AM



# BUSINESS SERIES LECTURES



Dr. M.I. SAIFIL ALI, Visiting Professor, Faculty of Business Administration, St. Theresa International College, Bangkok, Kingdom of Thailand, delivers Special Lecture on "BUSINESS MANAGEMENT IN THE POST-COVID SCENARIO - THE INDIAN PERSPECTIVE" on 29th September, 2022.

Tiruchirappalli, TN, India  
Race Course Road, Edamalaipatti  
Lat 10.786981, Long 78.695893  
09/29/2022 10:46 AM



Shri. EMMANEL (AATHI), Director, Centre for Modern Skills Development of India (CMSDI), Chennai, delivers Special Lecture on "LAST MILE CONNECTIVITY" on 13th October, 2022, accompanied by Shri. George Bernard (Director, CMSDI) and Shri. Zenob A. Stephen (Director - IT, CMSDI).

Tiruchirappalli, TN, India  
Race Course Road, Edamalaipatti Pudur,  
Tiruchirappalli, 620020, TN, India  
Lat 10.787010, Long 78.695948  
10/13/2022 11:32 AM GMT+05:30



Mr. ANTONY MALAE, Co-Founder & Chief Executive Officer, VOUCH. IO, Alpharetta, USA. Delivered the Special Lecture on "AI in Business- A Paradigm Shift" on 21st November, 2022.





# 23<sup>rd</sup> BATCH INAUGURATION



The Inaugural Address was delivered by the Chief Guest Dr. R. Nandagopal, President, Association of Indian Management Schools., Director General, Sree Saraswathi Thyagaraja College, Pollachi on 11th October.



**INDUCTION OF STUDENT'S MANAGEMENT SENATE 2022-2023**



**INDUCTION OF NMK IIPC MEMBERS 2022-2023**



# CONFERENCE



Our Hon. Assistant Secretary of Jamal Mohamed College has visited Indian Institute of Management (IIM-Nagpur)..To participate and present a paper on “Conscious Capitalism” in Dr Pritam Singh Foundation Conference. Over 500 delegates have participated across the nation and from Overseas. He also attended the Business Leaders Round Table, Along with Prof Metri - IIM - Nagpur Director (left) and Mr. S Y Siddiqui Chief Mentor - Maruti Suzuki India(right). Our Department takes pride in conveying our warm wishes to our Assistant Secretary sir & Former Director of Jamal Institute of Management.

# STUDENT ACHIEVEMENTS



Our 1st & 2nd Year MBA students participated and won the overall Runners-up trophy at CAMS MEET (a national level management meet) 22, organised by Chettinad College of Engineering & technology, Karur.



Our 1st Year MBA students participated and won the overall Runners-up trophy at BIOPORIUM 22, organised by Dhanalakshmi Srinivasan College of Arts & Science for Women, Perambalur.



# TIECOONS 2022 - DAY 1



The day 1 of TIECOONS 2022 ( A National Level Management ) themed " Curated for Change Management" begun with the inaugural function at 10 A.M. on the 1 st of November 2022. The Guest of Honour was Shri. M. NATARAJ, Director-Sales Nippon paints India PVT.LTD Chennai, and the other dignitaries including our Honourable Secretary & Correspondent, our Revered Treasurer, beloved Assistant Secretary , respected Principal and our respected Director. This amazing event consisted of 10 events, many young budding managers from various institutions participated to show case their talents and skills.



# TIECOONS 2022 - DAY 2



The day 2 of TIECOONS 2022 on the 2 nd of November 2022 began with the continuation of various events. The events came to an end by evening 4:30 P.M. after which the Valedictory function began. The Guest of Honour was Shri. VIJAY KAPOOR, Managing Director Derby Clothing PVT.LTD, and the other dignitaries including, our Revered Treasurer, beloved Assistant Secretary , respected vice-Principal and our respected Director. The two day management meet concluded with this session, Saranathan College of Engineering,Trichy emerged as the over all winners.



# RESEARCH & PUBLICATIONS

## DR. U. SYED AKTHARSHA, ASSOCIATE PROFESSOR.

- Effect of emotional exhaustion and knowledge sharing on depersonalization, work accomplishment and organizational performance” in International Journal of Knowledge Management (IJKM), (IGI Global Publishers, USA), 18 (1),2.( DOI: 10.4018/IJKM.291101) (Indexed in Scopus)
- ‘An Empirical Study On Mystery Shopping Experiences At Bangalore’ in Journal Of Management & Entrepreneurship, UGC Care Group 1 Journal.

## DR. G S DAVID SAM JAYAKUMAR, ASSOCIATE PROFESSOR.

- An entropy divergence, D-distribution and its selected application in multivariate financial time series, authors - DS Jayakumar, A Sulthan, W Samuel, International Journal of Financial Services Management
- A Squared Mahalanobis Rank Distances and Detection of Outliers in Multivariate Ordinal Data, authors - GS David Sam Jayakumar, W Samuel, BJ Thomas, Journal of Statistical Theory and Practice.
- Diagnosing The Conditional Dependence Between Returns And Risk With Vector Autoregressive Model During Covid Crisis, authors - W Samuel GSDS Jayakumar, Parikalpana: KIIT Journal of Management .
- Portfolio Management, Classical and Robust statistics-A Literature review, authors - W Samuel, DS Jayakumar Advances and Applications in Mathematical Sciences.

# CII - YUTRY START-UP CONCLAVE



JAMAL INSTITUTE OF MANAGEMENT, JAMAL MOHAMED COLLEGE, collaborated with CII - YUTRY to host the CII - YUTRY - Start up conclave 7th Edition Speaker session on the 18th of November 2022.



# WORKSHOP



## A Three - Day Work shop on Mastering Data Analysis

Was organized by Jamal Institute of Management. The Workshop started on 7th November 2022 with the inaugural session at 10:30 am. The chief guest Dr. K. ABDUS SAMAD, Assistant Secretary, Jamal Mohamed College (Autonomous), Tiruchirappalli delivered the inaugural address. All the technical sessions of this three days workshop were handled by the our eminent Resource person DR. M. BALASUBRAMANIAN, Assistant Professor, Department of Statistics, Thanthai Periyar Govt Arts and Science College (Autonomous), Tiruchirappalli. There were 60 enthusiastic participants in total, who took part in all the 3-days of the workshop. Live Practical Sessions were given to all students in all the three days. The workshop concluded with the valedictory session in the evening of 9th November.

## MOU SIGNED BETWEEN JAMAL MOHAMED COLLEGE (AUTONOMOUS), TRICHY AND HIGH ENERGY BATTERIES (INDIA) LTD., PUDUKOTTAI.







**CHIEF EDITOR**

**DR. K. SIVAKUMAR**  
Director & Professor



**EDITOR**

**MR. M. S. MUHAMMAD RAMEEZUDEEN**  
Assistant Professor