

# JAMAL MOHAMED COLLEGE (Autonomous)

College with Potential for Excellence  
Accredited (3<sup>rd</sup> Cycle) with 'A' Grade by NAAC  
DBT Star College Scheme and DST-FIST Funded  
(Affiliated to Bharathidasan University)  
TIRUCHIRAPPALLI – 620 020

## JAMAL INSTITUTE OF MANAGEMENT

Approved by AICTE, New Delhi  
TIRUCHIRAPPALLI – 620 020



Since 1951

## ANNUAL REPORT

ACADEMIC YEAR 2021 – 22

**JAMAL MOHAMED COLLEGE (AUTONOMOUS)  
TIRUCHIRAPPALLI – 620 020**

**INTERNAL QUALITY ASSURANCE CELL**

**DEPARTMENT INPUTS FOR ANNUAL REPORT (2021 – 2022)**

1. Name of the Department : **MANAGEMENT STUDIES (SF-Men / SF-Women)**

2. Details of the Faculty Members who have Cleared NET/JRF and SET (2021-2022):

S.No.	Name of the Faculty Member	Examination Cleared (NET / SET)	Month & Year
-	-	-	-

3. Research Publications (UGC approved Journals only):

S.No.	Title of the Paper	Name of the Faculty Member(s)	Name of the Journal	Reference No. of the Journal in the UGC Website	Month and year of publication	Indexing (WoS, Scopus, Others)	No of citations
1	The Effect of emotional intelligence and psychological capital on knowledge, service and leadership Excellence: Knowledge Sharing and Trust as Moderators	<b>Dr.U.Syed Aktharsha</b>	FIIB Business Review - SAGE	<a href="https://www.scopus.com/sourceid/21101045042">https://www.scopus.com/sourceid/21101045042</a>	December 2021	Scopus	-
2	Organizational Trust and Organizational Citizenship Behavior	<b>Dr.M.A.Shakila Banu</b>	Anvesak	<a href="https://ugccare.unipune.ac.in/Apps1/User/WebA/SearchList">https://ugccare.unipune.ac.in/Apps1/User/WebA/SearchList</a>	January – June 2022	UGC Care Group - I	-

4. Details of Books Written (Full Book / Specific Chapters), Books Edited:

S.No.	Title of the Book	Name of the Faculty Member(s)	Chapters Written <sup>2</sup> (Full book / Specific Chapters )	Publisher and Place	Month & year of publication	ISBN / ISSN
1	Human Resource Management	Dr.M.A.Shakila Banu	Full Book	Jazym Publications	December 2021	9789391563301
2	Organizational Citizenship Behavior		Full Book	Jazym Publications	December 2021	9789391563318

5. Seminars / Conferences / Workshops Organized:

S.No.	Name of the Seminar / Conference / Workshop	International / National / State Level / College level	Date(s) DD-MM-YYYY	Name of the Organizing Secretary	Name of the Funding Agency	Total Grant Received(Rs)
1	Five Day National Workshop on Art of Research Article Writing and Publications(Online Mode)	National	27-01-2022 To 31-01-2022	Dr.U.Syed Aktharsha Dr.A.Selvarani Dr.PL.Senthil	Self-Funded	-

6. Proceedings of Seminars/Conferences Published:

S.No.	Name of the Seminar / Conference	International / National / State Level	Name(s) of the Editor	Publisher and Place	Month & Year	ISBN / ISSN
-	-	-	-	-	-	-

7. Participation in Conferences / Seminars / Workshops:

a. Papers Presented in Conferences / Seminars **outside the College:**

S.No.	Title of the Paper	Name of the Faculty Member(s)	Name of the Conference / Seminar and Place	International / National / State Level	Date(s) DD-MM-YYYY
1	A Study on Organizational Commitment, Emotional Intelligence and Turnover Intention among Private Hospital Employees during Covid-19	Dr.U.Syed Aktharsha	2 <sup>nd</sup> National Conference on Business Management and Analytics, DOMS, NIT, Trichy	National	28-01-2022 & 29-01-2022

2	The Missing Side of Human Resource Management in VUCA – A Theoretical Approach		2 <sup>nd</sup> National Conference on Business Management and Analytics, DOMS, NIT Trichy.	National	28-01-2022 & 29-01-2022
3	A Study on Challenges Faced by Customers in Online Shopping with Special Reference to Bangalore City		2 <sup>nd</sup> National Conference on Business Management and Analytics, DOMS, NIT Trichy.	National	28-01-2022 & 29-01-2022
4	The Way Olx Transformed Pre-owned Automobile Market: An Emprirical Analysis on Users' Experience	<b>Dr.M.A.Shakila Banu</b>	International Virtual Conference on "Business Transformation during Covid-19 Pandemic Situation in India, Sanskrithi School of Business, Andhra Pradhesh	International	28-06-2021
5	Retailers' Experience with UPI: An Exemplification from Suburban Areas		Virtual National Conference on Metamorphosis of Modern Management and Research(NC 3MR 2021), Bannari Amman Institute of Technology, Sathyamangalam, Erode	National	29-12-2021
6	Retailers' Experience with UPI: An Exemplification from Suburban Areas		2 <sup>nd</sup> National Conference on Business Management and Analytics, DOMS, NIT Trichy.	National	28-01-2022 & 29-01-2022
7	Exploring the Relationship between Antecedents and consequences of Employee Engagement	<b>Dr.G.Sivanesan</b>	2 <sup>nd</sup> National Conference on Business Management and Analytics, DOMS, NIT Trichy.	National	28-01-2022 & 29-01-2022
8	Factors Influencing customers Bank selection – A Conceptual Study		2 <sup>nd</sup> National Conference on Business Management and Analytics, DOMS, NIT Trichy.	National	28-01-2022 & 29-01-2022
9	A Structural Model to Evaluate the Influence of Technology and Marketing Factor with respect to Smartphone Choice	<b>Dr.S.Dawood Ali</b>	First Virtual Inter-Disciplinary International Conference on Embracing Change & Transformation in Social Science, Operations, Commerce &	International	27-08-2021 & 28-08-2021

			Management(HORIZON 2021)		
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b. Papers Presented in Conferences / Seminars **inside the College**:

S.No.	Title of the Paper	Name of the Faculty Member(s)	Name of the Conference / Seminar and Place	International / National / State Level	Date(s) DD-MM-YYYY
-	-	-	-	-	-

c. Participated in Conferences / Seminars /Workshops **outside the college** (without presenting papers):

S.No.	Name of the Faculty Member	Name of the Seminar / Conference / Workshop and Place	International / National / State Level/Local Level	Date(s) DD-MM-YYYY
1	Dr.U.Syed Aktharsha	National Online Webinar on "Hypothesis Building and Testing a Structural Equation Modelling Approach", Manipal University	National	10-11-2021
2		International Entrepreneurship Summit 'AVLOKAN' 2.0' 2022 titled "Beyond Sustainability – Trends in Regenerative, Socially-Responsible, Community Ventures"	International	10-01-2022 To 12-01-2022 & 17-01-2022 To 22-01-2022
3	Dr.A.Selvarani	International Entrepreneurship Summit 'AVLOKAN' 2.0' 2022 titled "Beyond Sustainability – Trends in Regenerative, Socially-Responsible, Community Ventures"	International	10-01-2022 To 12-01-2022 & 17-01-2022 To 22-01-2022
4		One Day International Workshop on "Understanding a Research Project" Organized by IQAC, North-Eastern Hill University(NEHU), Shillong, Meghalaya, India in collaboration with Dept. of Philosophy& IQAC, Moran College, Moranhat, Charaideo Dist., Assam, India & Dept. of Philosophy, Sri Venkateswara University(SVU), Tirupati, Andhra Pradesh, India	International	02-03-2022 To 07-03-2022
5	Dr.PL.Senthil	International Entrepreneurship Summit 'AVLOKAN' 2.0' 2022 titled "Beyond Sustainability – Trends in	International	22-01-2022

		Regenerative, Socially-Responsible, Community Ventures”		
6		International Entrepreneurship Summit ‘AVLOKAN’ 2.0’ 2022 titled “Beyond Sustainability – Trends in Regenerative, Socially-Responsible, Community Ventures”	International	10-01-2022 To 12-01-2022 & 17-01-2022 To 22-01-2022
7	<b>Dr.M.A.Shakila Banu</b>	Webinar on “How to write a book? Organized by Maahiya Research Labs & ESN Publications	National	06-06-2021
8		National Level Webinar on Investor Awareness Program conducted by Pondicherry University in association with Ambition Learning Solutions	National	10-06-2021
9		One Day Virtual Research Methodology Workshop on Data Analysis with SPSS and MS Excel by Guru Academy of Commerce, Erode	National	13-06-2021
10		Expert Lecture Series “ Industry 4.0 prospects for future Business”(Google Meet), Arjun College of Technology, Coimbatore	International	14-06-2021
11		Online Webinar on “Nuances of Research Publication” organized by Department of Commerce and IQAC of Annai Therasa Arts and Science College, Thirukazhukundram	National	16-06-2021
12		Online Workshop on Open Source Computing, Multimedia and Open Access Publishing Tools Organized by Assumption College(Autonomous), Changanacherry	International	06-09-2021 To 23-09-2021
13		ICSSR Sponsored Three Day Virtual National Level Seminar on “Digital Transformation and E-Governance Ramification in Social Resurgence Organized by IQAC & Conference Committee, Seshadripuram College, Bengaluru	National	07-10-2021 To 09-10-2021
14		National Webinar on “Reading in Digital Era” celebrated as “Wachan Prerna Din” on Birthday Anniversary of Dr.A.P.J.Abdul Kalam, by Learning Resource Centre, DYPIMS in association with NDLI Club & Rotary Club of Ambarnath North, Pune	National	16-10-2021

15	<b>Dr.M.A.Shakila Banu</b>	Five Day Virtual Workshop on “The Role of Digital Tools in Indian Higher Education System” Organized by IQAC, Christ Academy Institute of Advanced Studies”, Bangaluru	National	24-01-2022 To 28-01-2022
16		International Entrepreneurship Summit ‘AVLOKAN’ 2.0’ 2022 titled “Beyond Sustainability – Trends in Regenerative, Socially-Responsible, Community Ventures”	International	10-01-2022 To 12-01-2022 & 17-01-2022 To 22-01-2022
17		Two Day International Workshop on Research Data Analysis with SPSS organized by Department of Economics in Collaboration with Research Cell, Bhopal School of Social Sciences	International	25-02-2022 & 26-02-2022
18		One Day International Workshop on “Understanding a Research Project” Organized by IQAC, North-Eastern Hill University(NEHU), Shillong, Meghalaya, India in collaboration with Dept. of Philosophy& IQAC, Moran College, Moranhat, Charaideo Dist., Assam, India & Dept. of Philosophy, Sri Venkateswara University(SVU), Tirupati, Andhra Pradesh, India	International	02-03-2022 To 07-03-2022
19	<b>Dr.G.Sivanesan</b>	International Entrepreneurship Summit ‘AVLOKAN’ 2.0’ 2022 titled “Beyond Sustainability – Trends in Regenerative, Socially-Responsible, Community Ventures”	International	10-01-2022 To 12-01-2022 & 17-01-2022 To 22-01-2022
20		Three Party Series of the Web of Science Certification Program 2022	National	17-02-2022
21		One Day International Workshop on “Understanding a Research Project” Organized by IQAC, North-Eastern Hill University(NEHU), Shillong, Meghalaya, India in collaboration with Dept. of Philosophy& IQAC, Moran College, Moranhat, Charaideo Dist., Assam, India & Dept. of Philosophy, Sri Venkateswara University(SVU), Tirupati, Andhra Pradesh, India	International	02-03-2022 To 07-03-2022

22	<b>Dr.S.Dawood Ali</b>	5 Day National Level Virtual Workshop on “Data Analysis – SPSS” organized by Dept. of Commerce, Directorate of Distance Education, SRM Institute of Science and Technology, Kattankulathur, Chengalpattu	National	14-02-2022 TO 18-02-2022
23		One Day International Workshop on “Understanding a Research Project” Organized by IQAC, North-Eastern Hill University(NEHU), Shillong, Meghalaya, India in collaboration with Dept. of Philosophy& IQAC, Moran College, Moranhat, Charaideo Dist., Assam, India & Dept. of Philosophy, Sri Venkateswara University(SVU), Tirupati, Andhra Pradesh, India	International	02-03-2022 And 03-03-2022
24	<b>Dr.S.Thilagavathy</b>	Four Days Workshop on “Research Methodology” organized by Dept. of B.Com, Bank Management, Dwaraka Doss Goverdhan Doss Vaishnav College(Autonomous), Chennai – 600 106	National	15-11-2021 To 18-11-2021
25		International Entrepreneurship Summit ‘AVLOKAN’ 2.0’ 2022 titled “Beyond Sustainability – Trends in Regenerative, Socially-Responsible, Community Ventures”	International	10-01-2022 To 12-01-2022 & 17-01-2022 To 22-01-2022
26	<b>Dr.A.Jainullabdeen</b>	International webinar on “Setting Career Goals”, Organized by Institute of Global Professionals	International	03-08-2021
27		International webinar on “Thesis writing made easy2”, Organized by Institute of Global Professionals	International	04-08-2021
28		International webinar on “Self Determination Leads to Success”, Organized by Institute of Global Professionals	International	05-08-2021
29		International webinar on “Creativity in Teaching”, Organized by Institute of Global Professionals	International	12-08-2021
30		International webinar on ‘Leading Changes through Uncertainty’, Organized by Institute of Global Professionals	International	13-08-2021
31		5 Day online workshop on “Scientific Research Writing using	Banaras Hindu	31-01-2022 To



		LATEX and Descriptive Data Analysis through R/Python”	University	04-02-2022
32	<b>Dr.A.Jainullabdeen</b>	One Day International Workshop on “Understanding a Research Project” Organized by IQAC, North-Eastern Hill University(NEHU), Shillong, Meghalaya, India in collaboration with Dept. of Philosophy& IQAC, Moran College, Moranhat, Charaideo Dist., Assam, India & Dept. of Philosophy, Sri Venkateswara University(SVU), Tirupati, Andhra Pradesh, India	International	02-03-2022 And 05-03-2022
33	<b>Dr.F.Wahidha Begum</b>	International Entrepreneurship Summit ‘AVLOKAN’ 2.0’ 2022 titled “Beyond Sustainability – Trends in Regenerative, Socially-Responsible, Community Ventures”	International	10-01-2022 To 12-01-2022 & 17-01-2022 To 22-01-2022
34	<b>Mr.J.Armaan Salik</b>	International Entrepreneurship Summit ‘AVLOKAN’ 2.0’ 2022 titled “Beyond Sustainability – Trends in Regenerative, Socially-Responsible, Community Ventures”	International	10-01-2022 To 12-01-2022 & 17-01-2022 To 22-01-2022

d. Participated in Conferences / Seminars /Workshops **within the college** (without presenting papers):

S.No.	Name of the Faculty Member	Name of the Seminar / Conference / Workshop and Place	International / National / State Level	Date(s) DD-MM-YYYY
-	-	-	-	-

8. Orientation / Refresher Courses / FDPs attended (online / offline):

S.No.	Name of the Faculty Member	Orientation / Refresher Course / FDP	Institution where attended and Place	Date(s) DD-MM-YYYY (Mention from -- to dates)
1	<b>Dr.U.Syed Aktharsha</b>	6 Day AICTE-MRSPTU online FDP on Emerging Trends in Teaching & Research (ETTR)	Punjab Institute of Technology, Rajpura	07-02-2022 To 12-02-2022
2	<b>Dr.A.Selvarani</b>	6 Day AICTE-MRSPTU online FDP on Emerging Trends in Teaching &	Punjab Institute of Technology, Rajpura	07-02-2022 To 12-02-2022

		Research (ETTR)		
3	<b>Dr.PL.Senthil</b>	6 Day AICTE-MRSPTU online FDP on Emerging Trends in Teaching & Research (ETTR)	Punjab Institute of Technology, Rajpura	07-02-2022 To 12-02-2022
4	<b>Dr. M.A.Shakila Banu</b>	Faculty Development Programme on “How to get Research Grants from Funding Agencies” (Online)	Department of Artificial Intelligence and Data Science, Arjun College of Technology, Coimbatore	05-06-2021
5		Faculty Development Programme on “Technology Forecasting”(Google Meet)	Department of Mechatronics Engineering, Arjun College of Technology, Coimbatore	11-06-2021
6		“7 Day International Professional Development Programme(PDP) on SPSS”	PG & Research Department of Commerce(Shift I), Partician College of Arts & Science, Adyar, Chennai	21-06-2021 To 27-06-2021
7		Faculty Development Programme on “Embracing An Agile Mindset(Google Meet), by SRM Institute of Science & Technology	Department of Artificial Intelligence and Data Science, Arjun College of Technology, Coimbatore	03-07-2021
8		Five Days International Faculty Development Program on Research and Innovation	Department of Commerce(A&F), SRM Institute of Science and Technology, Ramapuram Campus, Chennai	05-07-2021 To 09-07-2021
9		Seven Day FDP on “Data Analysis using SPSS with Interpretation for Social Sciences	IQAC of St.Pauls College, Bangaluru	12-07-2021 To 19-07-2021
10		<b>Dr. M.A.Shakila Banu</b>	Five Days National Level Faculty Development Programme on “Innovative Approaches in Management Teaching”	Holy Cross College(Autonomous), School of Management Studies, Department of Business Administration, Trichy
11	Six Day Virtual FDP on Developing Resilience through innovations in Management Teaching & research		The College of Management, SRM Institute of Science & Technology, Katangulathur	21-1-2022 To 26-01-2022

12		FDP on @How to Buy and Sell Shares in Stock Exchanges	IQAC & Department of Commerce (Accounting and Finance) Shift – II, Sri Kanyaka Parameswari Arts & Science College for Women, Chennai	21-02-2022
13	<b>Dr.G.Sivanesan</b>	6 Day AICTE-MRSPTU online FDP on Emerging Trends in Teaching & Research (ETTR)	Punjab Institute of Technology, Rajpura	07-02-2022 To 12-02-2022
14	<b>Dr.S.Dawood Ali</b>	6 Day AICTE-MRSPTU online FDP on Emerging Trends in Teaching & Research (ETTR)	Punjab Institute of Technology, Rajpura	07-02-2022 To 12-02-2022
15	<b>Dr.M.Sabeerdeen</b>	Five Days online FDP on “Inculcating Universal Human Values in Technical Education”	AICTE	20-12-2021 To 24-12-2021
16		6 Day AICTE-MRSPTU online FDP on Emerging Trends in Teaching & Research (ETTR)	Punjab Institute of Technology, Rajpura	07-02-2022 To 12-02-2022
17	<b>Dr.S.Thilagavathy</b>	Five Days National Level Faculty Development Programme on “Innovative Approaches in Management Teaching”	Holy Cross College(Autonomous), School of Management Studies, Department of Business Administration, Trichy	20-09-2021 To 24-09-2021
18		Five Days online FDP on “Inculcating Universal Human Values in Technical Education”	AICTE	20-12-2021 To 24-12-2021
19	<b>Dr.F.Wahidha Begum</b>	Online Faculty Enrichment Programme organized by IQAC	Jamal Mohamed College(Autonomous), Tiruchirappalli	21-06-2021 To 25-06-2021
20		Five Days National Level Faculty Development Programme on “Innovative Approaches in Management Teaching”	Holy Cross College(Autonomous), School of Management Studies, Department of Business Administration, Trichy	20-09-2021 To 24-09-2021
21		Faculty Development Programme organized by Department of Zoology & IQAC under DBT Star College Scheme	Jamal Mohamed College(Autonomous), Tiruchirappalli	24-01-2022 To 29-01-2022
22		Six Days AICTE-MRSPTU online FDP on “Emerging	Punjab Institute of Technology, Rajpura	07-02-2022 To

		Trends in Teaching & Research(ETTR)”		12-02-2022
23	<b>Dr.A.Jainullabdeen</b>	Three Days International FDP on Re-Vitalizing Education Pandemic & Beyond	C.Abdul Hakeem College of Engineering and Technology, Vellore	23-07-2021 To 25-07-2021
24		Faculty Enrichment Programme on “Arts of Writing in Indexed Journal Publications”	Department of Library in association with IQAC, Jamal Mohamed College(Autonomous), Tiruchirappalli	28-07-2021
25		Online Elementary FDP on ”EDP on fostering Start-up, Innovation and Entrepreneurship/ Intrapreneurship”	AICTE Training and Learning(ATAL) Academy Online Elementary	06-12-2021 TO 10-12-2021
26		FDP on “Structure Equation Modeling and Artificial Neural Network in Management Research”	AICTE Training and Learning(ATAL) Academy Online Elementary	13-12-2021 To 17-12-2021
27		Online FDP on “Research Methodology and Online Teaching”	E&ICT Academy, IIT Guwahati	17-01-2022 To 22-01-2022
28		Online FDP on “Research in Social Sciences: Contemporary Trends, Perspectives and Pedagogy”	Galgotias University, Uttar Pradesh	07-02-2022 To 13-02-2022
29		Online FDP on “Entrepreneurial Finance”	AICTE, New Delhi	21-02-2022 To 25-02-2022
30		<b>Mr. J. Armaan Salik</b>	Six Days AICTE-MRSPTU online FDP on “Emerging Trends in Teaching & Research(ETTR)”	Punjab Institute of Technology, Rajpura

9. Details of the Faculty Acted as Resource Persons / Chair Persons:

a. Outside the college:

S.No.	Name of the Faculty Member	Name <sup>5</sup> of the Seminar / Conference/Workshop and Place	Role	Topic	Date(s) DD-MM-YYYY
1	<b>Dr.PL.Senthil</b>	Conducted External Academic Audit for the Research Department of Business Administration, Government Arts College, Trichy – 620 022	Resource Person	External Academic Audit	11-10-2021
2		Budget Analysis 2022, Dhanalakshmi Srinivasan	Resource Person	Budget Analysis	05-02-2022

		Engineering College, Perambalur		2022	
3	<b>Dr.G.S.David Sam Jayakumar</b>	“5 Days National Level Virtual Workshop on Data Analysis-SPSS”, SRM Institute of Science & Technology, Trichy	Resource Person	SPSS	14-02-2022 To 18-02-2022
4	<b>Dr.G.Sivanesan</b>	“5 Days National Level Faculty Development Program on Innovative Practices in Research Methodology”, Jamal Mohamed College of Teacher Education, Trichy	Resource Person	Art of Writing a Research Paper and Publication	31-01-2022

b. Inside the college:

S.No.	Name of the Faculty Member	Name <sup>s</sup> of the Seminar / Conference/Workshop	Role	Topic	Date(s) DD-MM-YYYY
1	<b>Dr.G.Sivanesan</b>	Five Day National Workshop on Art of Research Article Writing and Publications(Online Mode)	Resource Person	Construction of research article – from Draft to Publishing	28-01-2022

10. Industry Institute Collaboration / MOU signed during the year **2021-2022**(if any):

Name of the Company / Institute and Address	Date of MoU DD-MM-YYYY	Duration	Purpose of Collaboration	Activities conducted during the year	No. of students / teachers participated
Leap Academy, Coimbatore	04-03-2022	2 Years	Outbound Training, Internship & Placement	Leadership Training, Team Building, Communication & Personality Development	231 Students/ 6 Teachers
Young Indians, Trichy(YUVA)	08-03-2022	2 Years	Engaging students in Social Activities	Celebration of international women’s day on “POWER OF SHE”	53 Students / 4 Teachers

11. Consultancy Offered and Income Generated (**during the year 2021-2022**):

a. Revenue Generated from Consultancy

Name of the Consultant Department	Name of the Consultancy Project	Consulting / Sponsoring Agency	Revenue Generated (Rs.)
-	-	-	-

b. Revenue Generated from Corporate Training by the college

Name of the Consultant Department	Name of the Consultancy Project	Consulting / Sponsoring Agency	Revenue Generated (Rs.)	Number of Trainees
-	-	-	-	-

12. Awards / Recognitions Received by:

a. The Faculty Members

S.No.	Name of the Faculty Member	Award / Recognition	Awarding Agency and Place	Date(s) DD-MM-YYYY
1	Dr.PL.Senthil	Empaneled in the RP group for National Financial Market Quiz	National Institute of Security Market(NISM)	24-01-2022

b. The Students (do not include events held in other colleges):

S.No.	Name of the Student	Award / Recognition	Awarding Agency and Place	Date(s) DD-MM-YYYY
-	-	-	-	-

13. List of Eminent Academicians / Visitors to the Department:

S.No.	Date(s) DD-MM-YYYY	Name of the Event / Programme <sup>6</sup>	Name and Address of the Personalities visited	Purpose of Visit
1	08-03-2022	CELEBRATION OF INTERNATIONAL WOMEN'S DAY On "POWER OF SHE"	Ms. S. BALA SHALINI DHEVI Soft Skill Trainer & Motivator Director RBS Group of Companies Trichy	Soft skill Development

14. Major / Minor / Other Research Projects (UGC, DST-FIST, DBT, ICSSR, AICTE, etc.):

a. Completed Projects (2021-2022)

S.No.	Type of Research Project (Minor / Major)	Principal Investigator	Project Title	Name of the Funding Agency	Amount Sanctioned (Rs.)	Duration of the Project
-	-	-	-	-	-	-

b. Ongoing Projects (2021-2022)

S.No.	Type of Research Project (Minor / Major)	Principal Investigator	Project Title	Name of the Funding Agency	Amount Sanctioned (Rs.)	Duration of the Project
-	-	-	-	-	-	-

c. Projects Sanctioned during the year **2021-2022**

S.No.	Type of Research Project (Minor / Major)	Principal Investigator	Project Title	Name of the Funding Agency	Amount Sanctioned (Rs.)	Duration of the Project
-	-	-	-	-	-	-

15. Research Guidance (**2021-2022**):

a. M.Phil.

S.No.	Name of the Faculty Member	No. of Students Awarded		No. of Students Pursuing	
		Full-Time	Part-Time	Full-Time	Part-Time
1	Dr. U. Syed Aktharsha	-	-	01	01
2	Dr. A. Selvarani	-	-	-	01
3	Dr. G.S. David Sam Jayakumar	-	-	01	-
4	Dr. M.A.Shakila Banu	-	-	-	-
5	Dr. G. Sivanesan	-	-	-	-
<b>Total</b>		-	-	<b>02</b>	<b>02</b>

b. Ph.D.

S.No.	Name of the Faculty Member	No. of Students Awarded		No. of Students Pursuing	
		Full-Time	Part-Time	Full-Time	Part-Time
1	Dr.S.A.Lourthuraj	-	01	-	-
2	Dr. U.Syed Aktharsha	-	02	-	05
3	Dr. A. Selvarani	-	01	-	04
4	Dr. G.S. David Sam Jayakumar	-	-	01	01
5	Dr. M.A.ShakilaBanu	-	02	01	04
6	Dr. G. Sivanesan	-	-	-	02
7	Dr. K. Abdus Samad(Rlvd)	-	01	01	-
8	Dr. R.Khader Mohideen (Rtd)	-	-	-	-
9	Dr. Bejoy John Thomas(Rlvd)	-	01	-	-
<b>Total</b>		-	<b>08</b>	<b>03</b>	<b>16</b>

16. Details of Patents Filed / Sanctioned by the Faculty Members (**during the year 2021-2022**):

S.No.	Name(s) of the Faculty Member(s)	Title for which Patent is filed	Date of Filing and File Number	Date of Sanction (If Sanctioned)
-	-	-	-	-

17. List of University Rank Holders (Combined Rank Examinations, **April 2021**- UG & PG):

S.No	Name of the Student	Class	Rank
1	MARIYAM FATHIMA M	II MBA C	3rd

18. Details of Students who have Cleared National / State-wise Competitive Examinations such as NET, SLET, GATE, Civil Services, Defense Services, etc.(**during the year 2021-2022**):

S. No.	Name of the Student	Class	Examination Cleared	Month & Year
-	-	-	-	-

19. Details of other Achievements (prizes) of the Students:

a. In events conducted by other colleges

S. No.	Name of the Student	Class	Name of the Program, College, Place & Date	Event Participated	Prize
-	-	-	-	-	-

b. In events conducted in the parent department or other departments within our college

S. No.	Name of the Student	Class	Name of the Program & Date	Event Participated	Prize
-	-	-	-	-	-

20. Association Activities (Enrichment programmes organized by and for the students):  
(Lectures / Symposiums / Quiz / Other Competitions, etc.)

a. Lectures

S.No.	Date(s) DD-MM- YYYY	Topic of lecture	Name of the Resource Person and Address
1.	24-07-2021	Business sector lecture series on "Importance of effective communication in corporate world"	<b>Mr. J. JAMES</b> Preferred Relationship Manager, HDFC Bank Ltd., Chennai
2.	06-08-2021	Business Sector Lecture Series On "HR PENDULAM"	<b>Mr. WASEEM MOHAMMED HUMAYUN,</b> HR Officer, Royal Health Group, United Arab Emirates
3.	07-08-2021	CEO Forum on "Youth entrepreneurship" Through Google Meet	<b>Dr. AMEER AHAMED,</b> MSc., MBA, (HC) General Manager, Travel Club – Kuwait Founder – Global Jamalian Business Forum Topic: Youth Entrepreneurship
4.	07-08-2021	CEO Forum on "The Essence of Earth and super foods processing" through Google Meet	<b>Dr. M. NATCHIMUTHU,</b> M.Phil., Ph.D. Founder - Aavaaram Super Good Foods, Chennai Topic: The Essence of Earth & Super Foods Processing



5.	11-08-2021	CEO FORUM On "BUSINESS STRATEGIES DURING PANDEMIC" Through Zoom Meeting	<b>Shri. C. K. KUMARAVEL</b> CEO & Co Founder Naturals Salon & Spa Chennai
6.	18-08-2021	Business Sector Lecture Series On "DIGITAL IMPERATIVES AND THE FUTURE OF WORK" Through MS Teams APP	<b>Dr. ASIT K BARMA</b> Director Bharathidasan Institute of Management, Trichy
7.	25-08-2021	Skill Development Program On "You Are Appointed" Through MS Teams APP	<b>Dr. R. THIYAGARAJAN</b> , MBA., PGDHRM, M.Phil., Ph.D. Assistant Professor (Senior Grade) – HR Coordinator – Entrepreneurship Cell, PSG Institute of Management, Coimbatore.
8.	03-09-2021	Skill Development Program On "COMMUNICATE LIKE C-SUITE"	<b>Mr. MOHAMMED AL BASIDH. S</b> , MBA., M.Phil., (Ph.D). Assistant Professor RVS IMSR, Sulur, Coimbatore.
9.	15-09-2021	Alumni Engagement – Upskill Program on "THE WRONG TURNS IN MARKETING"	<b>Mr. RIAZ SIRAJUDEEN</b> , B.Tech., M.B.A. Client Servicing & Events Manager, Quartz Studio Saudi Arabia
10.	22-09-2021	Business Sector Lecture Series On "Fundamentals of Stock Market" Through Online Zoom App	<b>Prof. Dr. K. PRABHAKARAN</b> Resource Person - SEBI & NCFE
11.	23-09-2021	Business Sector Lecture Series On "HR Role in Re-Inventing the Employee Experience"	<b>Mr. R MOHAMED HUSSAIN</b> Group Coordinator (HR) Talent & Acquisition Management Corro Health, Chennai.
12.	29-09-2021	Skill Development Program On "EMPLOYABILITY SKILLS" Through MS Teams App	<b>Mr. S. KALANITHI</b> Assistant Manager - HR More Retail Ltd., Chennai.
13.	18-10-2021	CEO Forum Alumni Engagement – Upskill Program On "COMMUNICATION AND ATTITUDE" Through MS Teams App	<b>Mr. A. NASHEER AHAMED</b> Managing Director Sixth Star Technologies (P) Ltd. Chennai
14.	26-10-2021	Business Sector Lecture Series On "Cyber Crime And Safety Awareness"	<b>Mr. A. KAMARUDEEN, B.Sc., BL.,</b> Advocate Madras High Court, Trichy
15.	08-03-2022	Celebration Of International Women's Day On "POWER OF SHE"	<b>Ms. S. BALA SHALINI DHEVI</b> Soft Skill Trainer & Motivator Director RBS Group of Companies Trichy

16.	08-03-2022	Business Sector Lecture Series On "MEDIA INDUSTRY – AN OUTLOOK"	<b>Mr. VIJAYAN K</b> Assistant Manager - Media Marketing JAYA TV Network Trichy
17.	16-03-2022	Business Sector Lecture Series On "GATEWAY TO FINANCIAL FREEDOM"	<b>Mr. RAJANIKANTH CS</b> Corporate Trainer Hedge School of Applied Economics Cochin
18.	29-03-2022	Business Sector Lecture Series on "Supply Chain Opportunities"	<b>Mr.VENKADESH NARAYANAN</b> Principal Consultant Phyzics Business Consultants (P) Ltd., Chennai

#### OUTWARD BOUND TRAINING

S.No	Dates	Name of Industry	Class
1	14.03.2022 to 16.03.2022	Leap Academy, Coimbatore	II MBA A
2	17.03.2022 to 19.03.2022		II MBA B
3	21.03.2022 to 23.03.2022		I MBA A
4	24.03.2022 to 26.03.2022		I MBA B
5	28.03.2022 to 30.03.2022		I & II MBA C

#### b. Symposium (Inter-collegiate)

Date(s) DD-MM- YYYY	Name of the Symposium	Events Conducted	No. of Colleges Participated	Overall Championship, if any (College Name & Address)
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#### c. Other Competitions (Intra-collegiate)

Date(s) DD-MM- YYYY	Name of the Competition	Events Conducted	No. of Departments /Teams Participated
05-10-2021 and 06-10-2021	INTELLECTOR <i>Intra Department Event</i>	1.AD-Zap 2.BMT 3.Communication Game 4.Best Manager 5.Business Quiz	MBA Students

#### 21. Endowment Lectures:

Name of the Endowment Lecture	Date(s) DD-MM-YYYY	Name of the Resource Person and Address
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22. Details of Online Certification Courses:

a. Faculty Members:

<b>Name of the Faculty Member</b>	<b>Department</b>	<b>Course Name</b>	<b>Awarding Agency NPTEL / SWAYAM / Others (specify)</b>	<b>Date of Enrollment</b>	<b>Date of Completion</b>
Dr.S.Thilagavathy	Management Studies	Integrated Marketing Management	NPTEL	Jan 2022	March 2022

b. Students:

<b>Name of the Student</b>	<b>Department</b>	<b>Name of the Course Enrolled</b>	<b>Awarding Agency NPTEL / SWAYAM / Others (specify)</b>	<b>Date of Enrollment</b>	<b>Date of Completion</b>
Faizal Ahamed F	Management Studies	Business and Sustainable Development	NPTEL	July 2021	August 2021
Jahith Hamdhan M	Management Studies	Business and Sustainable Development	NPTEL	July 2021	August 2021
Haree Haran V	Management Studies	Business and Sustainable Development	NPTEL	July 2021	August 2021
Harish B	Management Studies	Business and Sustainable Development	NPTEL	July 2021	August 2021
Mohamed Shahul Hameed S	Management Studies	Business and Sustainable Development	NPTEL	July 2021	August 2021
Mohamed Abbas T	Management Studies	Introduction to Marketing Essentials	NPTEL	July 2021	September 2021
Mohamed Fahim	Management Studies	Introduction to Marketing Essentials	NPTEL	July 2021	September 2021
Abdul Rahim Niyas	Management Studies	Introduction to Marketing Essentials	NPTEL	July 2021	September 2021
Mohamed Muthar M	Management Studies	Introduction to Marketing Essentials	NPTEL	July 2021	September 2021
Nandha Kumar	Management Studies	Introduction to Marketing Essentials	NPTEL	July 2021	September 2021

Santhosh S	Management Studies	Introduction to Marketing Essentials	NPTEL	July 2021	September 2021
Mohamed Farees S	Management Studies	Introduction to Marketing Essentials	NPTEL	July 2021	September 2021
Asik Farhath A	Management Studies	Introduction to Marketing Essentials	NPTEL	July 2021	September 2021
Manish Nair	Management Studies	Introduction to Marketing Essentials	NPTEL	July 2021	September 2021
Mohamed Rasool S	Management Studies	Introduction to Marketing Essentials	NPTEL	July 2021	September 2021
Mohamed Yasir A	Management Studies	Introduction to Marketing Essentials	NPTEL	July 2021	September 2021
Nandha Gopalan K	Management Studies	Introduction to Marketing Essentials	NPTEL	July 2021	September 2021
Vikky T	Management Studies	Introduction to Marketing Essentials	NPTEL	July 2021	September 2021
Arthi V	Management Studies	Marketing Research and Analysis	NPTEL	August 2021	October 2021
Bala Shankari	Management Studies	Marketing Research and Analysis	NPTEL	August 2021	October 2021
Rajeswari.S	Management Studies	Marketing Research and Analysis	NPTEL	August 2021	October 2021
Somiya P	Management Studies	Marketing Research and Analysis	NPTEL	August 2021	October 2021
Ganaga Lakshmi	Management Studies	Effective Business Communication	SWAYAM	June 2021	August 2021