

JAMAL MOHAMED COLLEGE (Autonomous)

College with Potential for Excellence
Accredited (3rd Cycle) with 'A' Grade by NAAC
DBT Star College Scheme and DST-FIST Funded
(Affiliated to Bharathidasan University)
TIRUCHIRAPPALLI – 620 020

JAMAL INSTITUTE OF MANAGEMENT

Approved by AICTE, New Delhi
TIRUCHIRAPPALLI – 620 020



Since 1951

ANNUAL REPORT

ACADEMIC YEAR 2020 – 2021

**JAMAL MOHAMED COLLEGE (AUTONOMOUS)
TIRUCHIRAPPALLI – 620 020**

INTERNAL QUALITY ASSURANCE CELL

DEPARTMENT INPUTS FOR ANNUAL REPORT (2020 – 2021)

1. Name of the Department : **Management Studies – SF**

2. Details of the Faculty Members who have Cleared NET/JRF and SET (2020-2021):

S.No.	Name of the Faculty Member	Examination Cleared (NET / SET)	Month & Year
-	-	-	-

3. Research Publications (UGC approved Journals only):

S.No.	Title of the Paper	Name of the Faculty Member(s)	Name of the Journal	Reference No. of the Journal in the UGC Website	Month and year of publication	Indexing (WoS, Scopus, Others)	No of citations
1.	Knowledge Management and Emotional Exhaustion as Moderators in the relationship between role conflict and organizational performance: Evidence from India	Dr. U. Syed Aktharsha	Journal of Knowledge Management (Emerald Publishing Limited, UK)	-	October 2020	Social Sciences Citation Index (SSCI) EBSCO, Scopus, UGC CARE;	-
2.	A Study On consumer's preference Towards Online Shopping and Offline Shopping with special reference to Bangalore City	Dr. U. Syed Aktharsha	Mukt Shabd Journal, ISSN NO : 2347-3150, Volume IX, Issue XI, pp-565-575. (UGC care group – I)	-	November 2020	-	-
3.	Effect of emotional exhaustion and knowledge sharing on depersonalization, work accomplishment and organizational performance	Dr. U. Syed Aktharsha	International Journal of Knowledge Management (IJKM), (IGI Global Publishers, USA)	-	March 2021	WOS, Scopus, EBSCO, ABDC, UGC CARE	-

4.	Customer Perception of 7 P's of Marketing Mix and its impact on Brand Loyalty.	Dr.PL.Senthil	Sambodhi Journal, ISSN – 2249-6661 Vol. 43, No.04(XXVI), pp. 111-116 (UGC care group – I)		October – December 2020	-	-
5.	The Bivariate Extension Of Amoroso Distribution	Dr.G.S.David Sam Jayakumar	Indonesian Journal of Statistics and Its Applications (eISSN:2599-0802) Vol 4 No 2 (2020), pp.261 - 283	-	July 2020	-	
6.	The Holistic and Generalized (H-G) Family of Continuous Semi-Bounded Distribution	Dr.G.S.David Sam Jayakumar	Aligarh Journal of Statistics ISSN:0971-0388 Vol.40, pp. 53-76	-	August 2020	-	-

4. Details of Books Written (Full Book / Specific Chapters), Books Edited:
(Please do not include Proceedings of Seminars/Conferences here)

S.No.	Title of the Book	Name of the Faculty Member(s)	Chapters Written ² (Full book / Specific Chapters)	Publisher and Place	Month & year of publication	ISBN / ISSN
-	-	-	-	-	-	-

5. Seminars / Conferences / Workshops Organized:

S.No.	Name of the Seminar / Conference / Workshop	International / National / State Level / College level	Date(s) DD-MM-YYYY	Name of the Organizing Secretary	Name of the Funding Agency	Total Grant Received(Rs)
1	National Level Webinar on "CAREER DEVELOPMENT"	National	10.03.2021	Dr.M.A.Shakila Banu Dr.A.S.Thoufiq Nishath	-	-

6. Proceedings of Seminars/Conferences Published:

S.No.	Name of the Seminar / Conference	International / National / State Level	Name(s) of the Editor	Publisher and Place	Month & Year	ISBN / ISSN
-	-	-	-	-	-	-

7. Participation in Conferences / Seminars / Workshops:

a. Papers Presented in Conferences / Seminars **outside the College**:

S.No.	Title of the Paper	Name of the Faculty Member(s)	Name of the Conference / Seminar and Place	International / National / State Level	Date(s) DD-MM-YYYY
-	-	-	-	-	-

b. Papers Presented in Conferences / Seminars **inside the College**:

S.No.	Title of the Paper	Name of the Faculty Member(s)	Name of the Conference / Seminar and Place	International / National / State Level	Date(s) DD-MM-YYYY
1	Customer Perception of 7 P's of Marketing Mix and its impact on Brand Loyalty.	Dr. PL. Senthil	One day International Seminar on Service Sector In India: Making New Avenues in Indian Economy, Organized by PG and Research Dept. of Commerce	International	13-01-2021

c. Participated in Conferences / Seminars /Workshops **outside the college** (without presenting papers):

S.No.	Name of the Faculty Member	Name of the Seminar / Conference / Workshop and Place	International / National / State Level	Date(s) DD-MM-YYYY
1	Dr.U.Syed Aktharsha	Webinar on "Virtual Class Room: Series 3: ICT in Teaching and Learning Process in Covid Times" organized by Dept. of Basic Science and Humanities, Christ College of Engineering, Irinjalakuda	National	25-07-2020
2	Dr.U.Syed Aktharsha	National Webinar on "ICT Enabled Pedagogy" organized by IQAC, Government College of Education, Pudukottai	National	06-08-2020
3	Dr.U.Syed Aktharsha	One day National Webinar on E-learning through SWAYAM' a programme initiated by MHRD, Govt. of India and organized by EMEA College of Arts and Science, Kondotti	National	26-08-2020

4	Dr.M.A.Shakila Banu	National Webinar On Employability Skills organized by PG Department of Commerce and Management, Sri Krishna Group of Institutions, Bengaluru.	National	12-12-2020
5	Dr.M.A.Shakila Banu	National Webinar on “Reference Management in Scholarly Writing using Mendeley” organized by Learning Resource Centre, Jain (Deemed to be University), Bangalore.	National	04-02-2021
6	Dr.M.A.Shakila Banu	National Webinar On “The Impact of Artificial Intelligence on the future of finance” organized by Department of B.Com(Honours), Layola College, Chennai	National	12-03-2021
7	Dr.F.Wahidha Begum	One Day National Webinar on “Education 4.0 – Curriculum Orientation” organized by PG & Research Department of Commerce, Kandaswami Kandar’s College, Vellur	National	10-06-2020
8	Dr.F.Wahidha Begum	International webinar on Corona Virus Outbreak and Economy organized by PG Department of Commerce, Government Arts & Science College, Dharmapuri	International	10-07-2020

d. Participated in Conferences / Seminars /Workshops **within the college** (without presenting papers):

S.No.	Name of the Faculty Member	Name of the Seminar / Conference / Workshop and Place	International / National / State Level	Date(s) DD-MM-YYYY
1	Dr.U.Syed Aktharsha	Webinar on “National Education Policy - 2020”, Internal Quality Assurance Cell of Jamal Mohamed College(Autonomous), Tiruchirappalli	Local	10-07-2020
2	Dr.PL.Senthil	National Level Webinar on Borderless World organized by PG Dept. of Commerce	National	21-12-2020
3	Dr.PL.Senthil	Webinar On Intellectual Property Rights with focus on Patents and Copy rights organized by Intellectual Property Rights Cell	Local	21-01-2021
4	Dr.M.A.Shakila Banu	Webinar On Intellectual Property Rights with focus on Patents and Copy rights organized by Intellectual Property Rights Cell	Local	21-01-2021

5	Dr.F.Wahidha Begum	Webinar on “National Education Policy -2020” organized by Internal Quality Assurance Cell, Jamal Mohamed College(Autonomous), Tiruchirappalli	Local	10-07-2020
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8. Orientation / Refresher Courses / FDPs attended (online / offline):

S.No.	Name of the Faculty Member	Orientation / Refresher Course / FDP	Institution where attended and Place	Date(s) DD-MM-YYYY (Mention from -- to dates)
1	Dr.U.Syed Aktharsha	One week online FDP on “E- Content Development in Teaching”	PG and Research Department of Computer Science, SantGadge Baba Amaravathi University, Amravathi	04-06-2020 To 10-06-2020
2	Dr.U.Syed Aktharsha	One Week Virtual Faculty Development Programme on “E-Learning tools for MOOC and Creation of own MOOC Courses”	BSVS Educational Learning Centre, Nagpur	11-06-2020 To 16-06-2020
3	Dr.U.Syed Aktharsha	One week National Level online FDP on “Inclusive Research Methods”	School of Management, Kristu Jayanti College(Autonomous), Bengaluru	17-06-2020 to 24-06-2020
4	Dr.U.Syed Aktharsha	Online International FDP On “E-governance Culture: Transformation in Higher Education Stakeholders UX”	Association of Principals of Colleges of Bharathiar University and Hindusthan College of Arts and Science, Coimbatore, Tamilnadu	26-06-2020
5	Dr.U.Syed Aktharsha	Faculty Development Programme on “E-Content Development”	The Internal Quality Assurance Cell of Jamal Mohamed College (Autonomous), Tiruchirappalli	30-06-2020 to 04-07-2020
6	Dr.U.Syed Aktharsha	International Online FDP “ <i>Digital Tools For Researchers and ICT Online Tools in Teaching</i> ”	Hindusthan College of Arts and Science, Coimbatore, Tamilnadu	20-07-2020 To 24-07-2020
7	Dr.U.Syed Aktharsha	Three day E-Faculty Development	Department of Commerce, Telangana	14-08-2020, 17-08-2020 &

		Programme on “Skill Development in Academic and Research” on 14th, 17th and 18 th August, 2020.	Social Welfare Residential Degree College for Women, Warangal West	18-08-2020
8	Dr. M.A.Shakila Banu	MHRD Sponsored 4 Week Induction/Orientation Programme	Teaching Learning Centre, Ramanujan College, University of Delhi	04-06-2020 To 01-07-2020
9	Dr. S. Dawood Ali	MHRD Sponsored 4 Week Induction/Orientation Programme	Teaching Learning Centre, Ramanujan College, University of Delhi	04-06-2020 To 01-07-2020
10	Dr.F.Wahidha Begum	Faculty Development Programme on E-Content Development	Jamal Mohamed college(Autonomous), Trichy	30-06-2020 To 04-07-2020

9. Details of the Faculty Acted as Resource Persons / Chair Persons:

a. Outside the college:

S.No.	Name of the Faculty Member	Name ⁵ of the Seminar / Conference/Workshop and Place	Role	Topic	Date(s) DD-MM-YYYY
-	-	-	-	-	-

b. Inside the college:

S.No.	Name of the Faculty Member	Name ⁵ of the Seminar / Conference/Workshop	Role	Topic	Date(s) DD-MM-YYYY
1	Dr.M.A.Shakila Banu	Online Lecture Programme	Resource Person	Women Empowerment	08-03-2021

⁵State whether International / National / State Level

10. Industry Institute Collaboration / MOU signed during the year 2020-2021(if any):

Name of the Company / Institute and Address	Date of MoU DD-MM-YYYY	Duration	Purpose of Collaboration	Activities conducted during the year	No. of students / teachers participated
-	-	-	-	-	-

11. Consultancy Offered and Income Generated (during the year 2020-2021):

a. Revenue Generated from Consultancy

Name of the Consultant Department	Name of the Consultancy Project	Consulting / Sponsoring Agency	Revenue Generated (Rs.)
-	-	-	-

b. Revenue Generated from Corporate Training by the college

Name of the Consultant Department	Name of the Consultancy Project	Consulting / Sponsoring Agency	Revenue Generated (Rs.)	Number of Trainees
-	-	-	-	-

12. Awards / Recognitions Received by:

a. The Faculty Members

S.No.	Name of the Faculty Member	Award / Recognition	Awarding Agency and Place	Date(s) DD-MM-YYYY
-	-	-	-	-

b. The Students (do not include events held in other colleges):

S.No.	Name of the Student	Award / Recognition	Awarding Agency and Place	Date(s) DD-MM-YYYY
-	-	-	-	-

13. List of Eminent Academicians / Visitors to the Department:

S.No.	Date(s) DD-MM-YYYY	Name of the Event / Programme ⁶	Name and Address of the Personalities visited	Purpose of Visit
1	-	-	-	-

14. Major / Minor / Other Research Projects (UGC, DST-FIST, DBT, ICSSR, AICTE, etc.):

a. Completed Projects (2020-2021)

S.No.	Type of Research Project (Minor / Major)	Principal Investigator	Project Title	Name of the Funding Agency	Amount Sanctioned (Rs.)	Duration of the Project
-	-	-	-	-	-	-

b. Ongoing Projects (2020-2021)

S.No.	Type of Research Project (Minor / Major)	Principal Investigator	Project Title	Name of the Funding Agency	Amount Sanctioned (Rs.)	Duration of the Project
-	-	-	-	-	-	-

c. Projects Sanctioned during the year 2020-2021

S.No.	Type of Research Project (Minor / Major)	Principal Investigator	Project Title	Name of the Funding Agency	Amount Sanctioned (Rs.)	Duration of the Project
-	-	-	-	-	-	-

15. Research Guidance (2020-2021):

a. M.Phil.

S.No.	Name of the Faculty Member	No. of Students Awarded		No. of Students Pursuing	
		Full-Time	Part-Time	Full-Time	Part-Time
1	Dr. S.A. Lourthuraj	-	-	-	-
2	Dr. U. Syed Aktharsha	01	-	-	01
3	Dr. A. Selvarani	-	01	-	-
4	Dr. G.S. David Sam Jayakumar	01	-	-	-
5	Dr. M.A.Shakila Banu	01	-	-	-
6	Dr. G. Sivanesan	01	01	-	-
	Total	04	02	-	01

b. Ph.D.

S.No.	Name of the Faculty Member	No. of Students Awarded		No. of Students Pursuing	
		Full-Time	Part-Time	Full-Time	Part-Time
1	Dr.S.A.Lourthuraj	-	01	-	01
2	Dr. U.Syed Aktharsha	-	-	01	07
3	Dr. A. Selvarani	-	01	-	05
4	Dr. G.S. David Sam Jayakumar	01	-	01	01
5	Dr. M.A.ShakilaBanu	-	-	-	07
6	Dr. G. Sivanesan	-	02	-	03
	Total	01	04	02	24

16. Details of Patents Filed / Sanctioned by the Faculty Members (during the year 2020-2021):

S.No.	Name(s) of the Faculty Member(s)	Title for which Patent is filed	Date of Filing and File Number	Date of Sanction (If Sanctioned)
-	-	-	-	-

17. List of University Rank Holders (Combined Rank Examinations, April 2020- UG & PG):

S.No	Name of the Student	Class	Rank
-	-	-	-

18. Details of Students who have Cleared National / State-wise Competitive Examinations such as NET, SLET, GATE, Civil Services, Defense Services, etc.(during the year 2020-2021):

S. No.	Name of the Student	Class	Examination Cleared	Month & Year
-	-	-	-	-

19. Details of other Achievements (prizes) of the Students:

a. In events conducted by other colleges

S. No.	Name of the Student	Class	Name of the Program, College, Place & Date	Event Participated	Prize
-	-	-	-	-	-

b. In events conducted in the parent department or other departments within our college

S. No.	Name of the Student	Class	Name of the Program & Date	Event Participated	Prize
-	-	-	-	-	-

20. Association Activities (Enrichment programmes organized by and for the students):
(Lectures / Symposiums / Quiz / Other Competitions, etc.)

a. Lectures

S.No	Date(s) DD-MM-YYYY	Topic of Lecture	Name of the Resource Person and Address
1	21-10-2020 To 22-10-2020	Two days online Induction Programme for I MBA students	Dr. K. Abdus Samad Assistant Secretary Jamal Mohamed College(Autonomous) Tiruchirappalli
2	05-11-2020	Pre - Placement Talk	Mr. R. Jayakumar Senior Manager – HR Regional HR Business Partner HDFC Bank Ltd.Chennai.
3	06-11-2020	Business Sector Lecture Series	Mr. M. Kannathasan Branch Manager City Union Bank Ltd. Pondicherry
4	21-11-2020	Inauguration of 21 st MBA Batch and Induction of Management Senate	Shri. Sarathbabu Elumalai Founder & CEO – FOOD KING (The IIM-A and BITS-PILANI Alumnus)
5	17-12-2020	Business Sector Lecture Series on “Skills that Corporate World is looking for”	Mr. Mohamed Ariff R Head – HR Prabal Motors Pvt. Ltd., Coimbatore.
6	30-12-2020	Business Sector Lecture Series on Business scenario and Career Opportunities in abroad	Mr. H.Azarudeen Director Edulogy Consultant, Chennai.
7	31-12-2020	Business Sector Lecture Series on “A PEEP INTO CORPORATE STRATEGY”	Prof. R. Venkataraman Former Director XIME, Bangalore Adjunct faculty Management Development Institute of Singapore, University of Bradford, UK.
8	18-02-2021	Awareness Program On SAP Course	Mr. Mohamed Imran Business Development Manager Synergy School of Business Skills, Trichy
9	10-03-2021	National Webinar on Career Development - Capital and Financial Market Opportunities	Mr.Gleen Roger Carr Founder & Director – Finmark Trainers India Pvt, Ltd., Chennai
10	10-03-2021	National Webinar on Career Development - Qualities of Success Entrepreneurs & Managers in the Corporate World	Prof.A.Chandra Mohan Professor & HOD of Management Dean-School of Commerce & Business Management, C.U.T.N. Thiruvarur

b. Symposium (Inter-collegiate)

Date(s) DD-MM- YYYY	Name of the Symposium	Events Conducted	No. of Colleges Participated	Overall Championship, if any (College Name & Address)
-	-	-	-	-

c. Other Competitions (Intra-collegiate)

Date(s) DD-MM- YYYY	Name of the Competition	Events Conducted	No. of Departments /Teams Participated
-	-	-	-

21. Endowment Lectures:

Name of the Endowment Lecture	Date(s) DD-MM-YYYY	Name of the Resource Person and Address
-	-	-

22. Details of Online Certification Courses:

a. Faculty Members:

Name of the Faculty Member	Department	Course Name	Awarding Agency NPTEL / SWAYAM / Others (specify)	Date of Enrollment	Date of Completion
Dr.M.A.Shakila Banu	Management Studies	Marketing Research and Analysis –II	NPTEL/SWAYAM	01-01-2020	30-04-2020
Dr.A.Jainullabdeen	Management Studies	Management of New Products and Services	NPTEL/SWAYAM	01-01-2020	28-02-2020

b. Students:

Name of the Student	Department	Name of the Course Enrolled	Awarding Agency NPTEL / SWAYAM / Others (specify)	Date of Enrollment	Date of Completion
-	-	-	-	-	-