

Programme Objectives – M.Phil.

1. To develop creativity skills, innovative thinking and motivate passion to read.
2. To motivate to develop independent learning throughout the life.
3. To develop advanced research skills and enable them to demonstrate their knowledge and concepts.
4. To enable them to manage information effectively including the application of research methodology.
5. To make them committed to research ethics, code of practice and moral virtues.

PO. No.	<i>PROGRAMME OUTCOMES (PO)</i> <i>M.Phil. Scholars of Management Programme</i>
PO1	-Will be fostered with intellectual creativity, passionate reading and innovative thinking.
PO2	-Will be motivated for lifelong independent learning and pedagogical skills.
PO3	-Will be encouraged to involve themselves in advanced research techniques to demonstrate their understanding of knowledge and concepts.
PO4	- Will be enabled to manage information effectively including the application of research methodology, library and other technical facilities to compare and contrast events, issues, ideas and arguments effectively.
PO5	- Will be committed to research ethics, code of practice and moral virtues.

PSO. No.	<i>PROGRAMME SPECIFIC OUTCOMES (PSO)</i>
PSO1	The Students will become creative and innovative thinking.
PSO2	The Students continue to develop pedagogical skills and learn independently.
PSO3	Involved in advanced research techniques to exhibit their understanding of knowledge and concepts.
PSO4	Students will manage information effectively including research methodology, usage of library and other facility.
PSO5	Students will commit to research ethics and code of practice including moral values.

RESEARCH METHODOLOGY – 23MPMS1CC1

Course Outcomes

Upon successful completion of this course, the student will be able to:

CO No.	CO Statement	Cognitive Level (K-Level)
CO1	Recognize and Demonstrate research approaches, techniques and strategies in the appropriate manner for managerial decision making	K1 & K2
CO2	Apply the right research process for effective decision making and shaping the future of the organization and society.	K3
CO3	Examine data analysis and interpretation in relation to the research process.	K4
CO4	Justify the steps for preparation of research report by integrating ethical and social values in research.	K5
CO5	Construct the test criterion for the research analysis and implement a research project matching with real world problem.	K6

ADVANCED STRATEGIC MANAGEMENT – 23MPMS1CC2

Upon successful completion of this course, the student will be able to:

CO No.	CO Statement	Cognitive Level (K-Level)
CO1	Recognize and Explain the Dynamic Nature of Business and the Role of Strategic Management in Generating and Sustaining Competitive Advantage	K1&K2
CO2	Evaluate the Financial Proposals through Capital Budgeting Techniques, Efficient Estimation of Working Capital for better Financial Decisions	K2
CO3	Acquire comprehensive knowledge in Business Strategy and Global Marketing Strategies	K3
CO4	Familiarize with formulation of HR Strategy and analyses the Current issues in HRM for better management of work force.	K4
CO5	Practice the strategies related to service sector for different services in order to face the Competition and improve the value of the firm	K6

TEACHING AND LEARNING SKILLS – 23MPMS1CC3**Course Outcomes**

Upon successful completion of this course, the student will be able to:

CO No.	CO Statement	Cognitive Level (K-Level)
CO1	Understand student's psychology to match educational psychology and explain the importance of teaching and learning in building the society.	K1 & K2
CO2	Utilize the latest information and communication technologies for noticeable changes in teaching learning process	K3
CO3	Distinguish teaching strategies from teaching methods.	K4
CO4	Evaluate the learning strategies to integrate skills and knowledge in the contemporary human issues	K5
CO5	Design and execute right strategies for teaching methodology to integrate functional areas of management	K6