

Programme Objectives - MBA

1. To develop creative skills, understand diversity, contemporary and humanity issues for shaping the future.
2. To work towards world issues leading to specialization / research works.
3. To integrate skills and knowledge to understand vision, mission and goals and change in attitude.
4. To know the various employability opportunities by applying their knowledge and skills in a real world situation.
5. To enable them to respect and understand the world around them to accepting responsibility, ethical and cultural values.

PO. No.	<i>Programme Outcomes (PO)</i>
PO1	Explain the advanced concepts, ideas of the concerned discipline such as languages, literature, history, business education, managerial skills and economics and appreciate the interrelatedness among the subjects.
PO2	Identify a problem, search literature, frame hypothesis, analyze it with relevant statistical tools, draw conclusions and interpret the results in written and oral form.
PO3	Exhibit respect to the world around them on ethical consideration and understand the creativity, diversity, contemporary issues in shaping the future of them and the society.
PO4	Integrate the learned skills and knowledge leading them to noticeable changes in their vision, goals, attitudes and skills.
PO5	Apply employability skills in viewing real world requirements, self-development and sustained living.

PSO. No.	<i>Programme Specific Outcomes (PSO)</i>
PSO1	Integrate the tools and concepts of various functional areas of Management to investigate and solve the critical and specific Business Problems.
PSO2	Explore New Business Opportunities, design and Implement Innovations in Business Organizations.
PSO3	Apply analytical skills, knowledge of business theory and practices to take effective managerial decisions.
PSO4	Evaluating legal practices, ethical and social values in Business.
PSO5	Create avenues for diversified workforce through multicultural perspective.

MANAGEMENT CONCEPTS AND PRACTICES - 23MBA1CC1

Course Outcomes

Upon successful completion of this course, the student will be able to:

CO No.	CO Statement	Cognitive Level (K-Level)
CO1	Recognise and Demonstrate managerial practices and their perspectives in the Work Place.	K1 & K2
CO2	Applying planning and managerial decision-making skills.	K3
CO3	Categories various decision making and Analyse organizational structure with organization goals and objectives	K4
CO4	Evaluate staffing and plan appropriate motivation technique	K5
CO5	Design right leadership style to achieve organization vision and mission	K6

ORGANISATIONAL BEHAVIOUR – 23MBA1CC2

Upon successful completion of this course, the student will be able to:

CO No.	CO Statement	Cognitive Level (K-Level)
CO1	Remember and Demonstrate the knowledge and skills needed to understand human behaviour at individual level.	K1 & K2
CO2	Applying the concepts of management and analyse organizational behaviours in real world situations.	K3
CO3	Analyse the complexities associated with management of the group behaviour in the organization.	K4
CO4	Interpret and practice contemporary issues in management.	K5
CO5	Formulating and applying managerial and leadership skills to bring out positive results in productivity and performance of the employees.	K6

MANAGERIAL ECONOMICS - 23MBA1CC3

Course Outcomes

Upon successful completion of this course, the student will be able to:

CO No.	CO Statement	Cognitive Level (K-Level)
CO1	Recognise the micro economic concepts include economic principles and explain the Role of Managerial Economist.	K1, K2
CO2	Apply the various business situations with the help of theory of demand, Supply concepts and various economic concepts.	K3
CO3	Distinguish the application of modern principles and methods of microeconomics to the real-world business problems in different contexts like production, cost analysis.	K4
CO4	Justify the various types of market structure for strategizing and wise decision making and pricing strategies that result from different market situations.	K5
CO5	Develop strategies and plans for the business by analysing the macroeconomic environment.	K6

QUANTITATIVE TECHNIQUES FOR MANAGERS – 23MBA1CC4

Course Outcomes

Upon successful completion of this course, the student will be able to:

CO No.	CO Statement	Cognitive Level (K-Level)
CO1	Remember and Explain basic mathematics for solving relevant business problems.	K1&K2
CO2	Apply appropriate statistical techniques to summarize and analyse statistical data to solve practical business-related problems and to take managerial decision.	K3
CO3	Examine the application of Probability distribution practically and communicate effectively for decision making.	K4
CO4	Estimate the Hypothesis and Interpret the results of statistical tools analysis in the context in various real-time and for future business situations.	K5
CO5	Construct the future business scenarios by using regression and time series methods and enhance employability.	K6

INFORMATION SYSTEMS FOR BUSINESS - 23MBA1CC5**Course Outcomes**

Upon successful completion of this course, the student will be able to:

CO No.	CO Statement	Cognitive Level (K-Level)
CO1	Recognize the fundamentals of Information systems and Explain the Steps in the Systematic Approach to Problem Solving.	K1 & K2
CO2	Apply the Concept of the Information systems in the various functional areas of the Business.	K3
CO3	Distinguish the differences between MIS, DSS, EIS and ES that facilitate decision-making process.	K4
CO4	Justify the significant roles of Information systems in the formulation of competitive strategies.	K5
CO5	Develop alternative solutions for the ethical, social, and security issues In Information systems.	K6

ACCOUNTING FOR DECISION MAKING - 23MBA1CC6**Course Outcomes**

Upon successful completion of this course, the student will be able to:

CO No.	CO Statement	Cognitive Level (K-Level)
CO1	Remember the Principles and concepts of Accounting and Explain different statements and reports Prepared for various requirements.	K1,K2
CO2	Apply different methods and techniques of accounting to explore the required information through manual and computerized accounting system.	K3
CO3	Analyse the business results with Relevant domestic and global standards in order to exhibit the level of performance of business to all interested groups.	K4
CO4	Evaluate the outcomes of different business operational alternatives and select the best one through appropriate decision making tool for the benefit of Investors and General public.	K5
CO5	Develop advanced skills in the field of Accounting with globally accepted system of recording and reporting for better employment.	K6

LEGAL ASPECTS OF BUSINESS - 23MBA1CC7

Course Outcomes

Upon successful completion of this course, the student will be able to:

CO No.	CO Statement	Cognitive Level (K-Level)
CO1	Remember the fundamentals of legal environment and contract act and explain the essentials of the legal aspects.	K1 & K2
CO2	Apply the knowledge and skills in performance of agency and its purposes and understand the sale of goods act.	K3
CO3	Distinguish the Negotiable Instrument Act and Partnership and apply in the business	K4
CO4	Justify the importance of Company formation and its acts.	K5
CO5	Develop the understanding of the consumers' protection act, cyber laws.	K6

OPERATIONS RESEARCH - 23MBA2CC8

Course Outcomes

Upon successful completion of this course, the student will be able to:

CO No.	CO Statement	Cognitive Level (K-Level)
CO1	Recognize and explain the fundamental concepts and general mathematical structure of a linear programming model for the organisation.	K1&K2
CO2	Calculate that how to implement innovations and formulated the optimal strategies in current and future conditions business environment.	K2
CO3	Construct and Examine a shipping routes problem involving and to solve a profit maximization by implementing social value and make decision in organisation.	K3&K4
CO4	Estimate the probability of completing a current and future project with schedule date and to know how to update a project along with resource levelling and smoothing which helps to make effective decisions.	K5
CO5	Design to understand the trade-off between cost of service and cost of waiting time with ethical vale and create organisational employability.	K6

HUMAN RESOURCE MANAGEMENT - 23MBA2CC9

Course Outcomes

Upon successful completion of this course, the student will be able to:

CO No.	CO Statement	Cognitive Level (K-Level)
CO1	Remember and Demonstrate the knowledge and skills needed to effectively manage human resources.	K1&K2
CO2	Apply recent trends in recruitment and selection of human resources.	K3
CO3	Examine successful implementation of capacity development programs.	K4
CO4	Justify compensation plans that benefit various types of organizations	K5
CO5	Design industry relation by summarizing human resource trends, perspectives and policies.	K6

FINANCIAL MANAGEMENT - 23MBA2CC10

Course Outcomes

Upon successful completion of this course, the student will be able to:

CO No.	CO Statement	Cognitive Level (K-Level)
CO1	Remember the basic concepts and theories of Financial Management and Explain the International influence on financial management	K1,K2
CO2	Application of different financial analysis methods and Capital Budgeting Techniques for decision-making.	K3
CO3	Analyze the factors influencing different financial management concepts and compare the financial results	K4
CO4	Evaluate the firm's earnings and returns to the shareholders in different financial situations and interpret the results thereof.	K5
CO5	Develop advanced Financial Management skills for decision-making related to Institutional and international finance operations.	K6

MARKETING MANAGEMENT – 23MBA2CC11

Course Outcomes

Upon successful completion of this course, the student will be able to:

CO No.	CO Statement	Cognitive Level (K-Level)
CO1	Remember the Evolution of marketing and Understand the dynamics of marketing concepts in business.	K1&k2
CO2	Identify the major influences in Consumer Behaviour And STP.	K3
CO3	Apply to take decisions and plan, develop, execute and control marketing strategies	K4
CO4	Analyze marketing strategies for developing new products and services that are consistent with evolving market needs.	K5
CO5	Develop the marketing research and new trends in the arena of marketing.	K6

OPERATIONS MANAGEMENT – 23MBA2CC12

Course Outcomes

Upon successful completion of this course, the student will be able to:

CO No.	CO Statement	Cognitive Level (K-Level)
CO1	Remember the elements of operations management and explain various transformation processes to enhance productivity and competitiveness	K1 &K2
CO2	Utilize various facility alternatives and their capacity decisions.	K3
CO3	Analyze the effect of product, process and schedule design parameters on Plant layout	K4
CO4	Evaluate the practical application of purchase management in inventory system	K5
CO5	Design a Model Plant Layout and Develop a balanced line of production & scheduling and sequencing techniques in operation environments.	K6

BUSINESS RESEARCH METHODS – 23MBA2CC13

Course Outcomes

Upon successful completion of this course, the student will be able to:

CO No.	CO Statement	Cognitive Level (K-Level)
CO1	Recognise the business research process and it's design	K1, K2
CO2	Apply the process of research design and its implications	K3
CO3	Examine the survey instrument with the help of Measurement scales	K4
CO4	Analyse and evaluate the research processes within a specific context and to apply appropriate research methods	K5
CO5	Construct and create a research project	K6

SPREADSHEET FOR MANAGERS – PRACTICAL – 23MBA2CC14P

Course Outcomes

Upon successful completion of this course, the student will be able to:

CO No.	CO Statement	Cognitive Level (K-Level)
CO1	Remember the Basics of MS Excel and Explain the Significance of MS Excel in Business.	K1 & K2
CO2	Apply different types of formulas and functions in MS Excel.	K3
CO3	Analyse and Manipulate Data using the techniques of MS Excel.	K4
CO4	Interpret the results of data analysis in MS Excel.	K5
CO5	Design Interactive Dashboards using Data Visualization Software and gain deeper insights through Results.	K6