

ADMISSION BROCHURE

2025 - 2026

MBA

Two-Year Full-Time Programme
(Dual Specialisation)



JAMAL MOHAMED COLLEGE (Autonomous)

Accredited with A++ Grade by NAAC (4th cycle) with CGPA 3.69 out of 4.0
(Affiliated to Bharathidasan University)
Tiruchirappalli-620020, Tamil Nadu



JAMAL INSTITUTE OF MANAGEMENT

Building Values and Leadership

(Approved by AICTE, New Delhi)



MESSAGE FROM SECRETARY AND CORRESPONDENT

Dear MBA Aspirants,

We are delighted that you are considering our MBA programme as your next step towards an enriching career. Our institution has crafted an extensive curriculum designed to challenge you intellectually and equip you with the real-world skills needed to excel in today's competitive business landscape. As we celebrate 25 years of academic excellence in



Management Education, we continue to build on our legacy of success, empowering students to achieve their full potential and make meaningful contributions to the global business landscape.

Our comprehensive MBA programme at Jamal Institute of Management, transcends traditional learning by blending academic rigor with practical application. You will engage in interactive seminars, collaborative team projects, internships and case studies that simulate the intricacies of modern business challenges. These experiences are designed to expose you to diverse markets and cultural perspectives, sharpening your ability to think globally while acting locally. Our goal is to nurture innovative thinkers and forward-looking leaders who are ready to tackle complex problems with confidence and creativity.

At the core, our programme is a dedicated group of faculty members and industry experts who bring a wealth of knowledge and experience. They are committed to mentoring you, offering valuable insights and guiding you through every stage of your professional development. This hands-on approach ensures that you receive a balanced education that integrates theoretical frameworks with actionable strategies. Recognizing that every student's journey is unique, we offer specialized tracks and diverse specializations to help you align your MBA experience with your professional aspirations.

Our MBA students have achieved a greater Success in every sphere of Life and are instrumental in carrying legacy ahead. We invite you to embark on this challenging yet rewarding journey. Your decision to join our MBA programme will be a decisive step towards unlocking your potential, expanding your horizons and shaping your future as a transformative business leader. So, I feel delighted to welcome you all MBA Aspirants to Join Jamal Institute of Management for greater academic and professional excellence.

Hajee Dr. A.K. KHAJA NAZEEMUDEEN, D.Litt. (USA)
Secretary & Correspondent





MESSAGE FROM TREASURER

Dear Aspiring Leaders,

I am delighted to extend a warm welcome to you, where we view education as a cornerstone of both personal and professional growth. As the Treasurer of our esteemed institution, we are excited to invite you to be a part of our esteemed MBA programme, which has been shaping successful leaders and entrepreneurs for the past 25 years.

Over the course of a quarter-century, Jamal Institute of Management have consistently provided world-class management education, fostering innovation, strategic thinking and leadership qualities in our students. This programme is designed to empower you with the skills, insights and leadership qualities necessary to thrive in today's complex business environment.

The MBA programme at Jamal Institute of Management, is carefully curated to incorporate both theoretical foundations and practical applications. Courses are designed in collaboration with industry leaders, ensuring that the content remains relevant and forward-thinking. This blend of theory and practice allows you to understand how sound decisions drive business success.

Our programme has a passionate team of faculty and industry professionals who bring extensive knowledge and real-world experience. Dedicated to your growth, they provide mentorship, share valuable insights and support you at every stage of your professional journey. Their hands-on approach ensures a well-rounded education that blends strong theoretical foundations with practical, actionable strategies.

Our MBA programme will engage you with case studies, simulations and live projects that expose you to real-life business scenarios. You will get an opportunity to learn under the mentorship of experienced professionals who bring practical expertise into the classroom. Beyond the classroom, you will become part of a vibrant network of peers, alumni and industry leaders. This network is instrumental in opening doors to career opportunities and serving as a lasting resource throughout your professional journey.

Embarking on an MBA journey with us means you're not just enrolling in a programme-you're joining a forward-thinking community committed to fostering innovation, integrity and excellence. I invite you to take advantage of this unique opportunity to grow both personally and professionally.

Hajee M.J. JAMAL MOHAMED
Treasurer



MESSAGE FROM ASSISTANT SECRETARY

Dear MBA Aspirants,

I feel delighted to welcome you and introduce our esteemed MBA programme at Jamal Institute of Management. As the Assistant Secretary of our institution, I am proud to share our commitment to excellence, innovation and a transformative educational experience designed specifically to shape visionary business leaders.



Our MBA programme is a comprehensive, meticulously designed course that merges rigorous academic theory with practical, real-world application. We provide a dynamic environment where innovation is nurtured and leadership skills are honed. With a curriculum tailored to the demands of today's global business landscape, our programme ensures you are well-equipped to meet future challenges with confidence and clarity.

Our programme offers a balanced mix of core management courses and tailored electives, allowing you to specialize in areas such as Finance, Marketing, HR, Systems and Operations, Analytics, Logistics and Entrepreneurship. Our program is tailored to equip you with the strategic vision, managerial expertise, and entrepreneurial spirit necessary to drive innovation and lead with impact. This structure not only strengthens your foundational skills but also lets you focus on your areas of interest and career aspirations.

We believe that true business acumen is best acquired through hands-on experience. We will engage you in live projects, case studies and internships that provide practical exposure to the challenges and opportunities in the global market. We are committed to ensuring your academic journey is as smooth as possible while you invest in shaping your future career. Choosing our MBA programme means you are opting for a transformative experience that goes well beyond earning a degree.

I cordially invite you to explore the opportunities that await at our College. Join us in this exciting journey and take the first step toward a future where your potential knows no bounds. Your aspirations, combined with our commitment to excellence, will pave the way for a successful and fulfilling career in business.

Dr. K. ABDUS SAMAD
Assistant Secretary





MESSAGE FROM THE MEMBER & HON. DIRECTOR

Dear Future Leaders,

“The function of leadership is to produce more leaders, not more followers.”

- Ralph Nader

As Jamal Mohamed College proudly steps into its 76th year of academic excellence, and Jamal Institute of Management welcomes its 26th batch, we reaffirm our commitment to shaping responsible, value-driven leaders of tomorrow.

At Jamal Institute of Management, we believe in "Excellence and Beyond Excellence." Our vision is to provide global business education rooted in ethical values, innovation and social responsibility. We go beyond conventional classroom learning to prepare students to face real-world challenges with integrity, creativity and confidence.

Over the past two and a half decades, our MBA programme has transformed aspiring graduates into dynamic professionals, visionary entrepreneurs and global business leaders. With a robust curriculum, industry-integrated learning and a nurturing academic ecosystem, our students are empowered to excel in all functional areas of management.

We are not just building careers - we are building character, leadership and a lifelong commitment to service. Our focus on values, innovation and multidimensional skill development ensures our graduates are not only job-ready but future-ready.

To every aspiring student who dreams of creating impact - Jamal Institute of Management offers you a platform to realize your potential, unlock new opportunities and emerge as a leader with purpose. Come, be a part of a legacy that has been empowering generations with knowledge, wisdom and excellence.

“Management is doing things right; leadership is doing the right things.”

- Peter Drucker

We warmly invite you to begin your transformational journey with us.

DR. K.N. ABDUL KADER NIHAL
MEMBER & HON. DIRECTOR





MESSAGE FROM PRINCIPAL

Dear Aspiring Leaders,

Welcome to the gateway of limitless opportunities, innovation, and transformation! As the Principal of this esteemed institution, I am delighted to invite you to our prestigious MBA programme! Congratulations on taking the first step towards advancing your career and achieving your professional goals.

This programme is designed not just to equip you with essential business knowledge but, to inspire you to think beyond the conventional, challenge norms and prepare to lead in a rapidly evolving world.

Drawing on the rich heritage of our College, our MBA curriculum integrates diverse perspectives from the arts, sciences, and business. This multi-disciplinary approach fosters creative problem-solving, critical thinking, and an appreciation for diverse business methodologies.

Our MBA programme provides you with the skills, insights, and confidence to not only succeed in your career but to shape the future of industries and organizations. Here, we don't just teach management; we nurture visionaries, problem solvers and ethical leaders committed to making a meaningful difference.

Our distinguished faculty members, innovative curriculum and robust industry collaborations will help you develop a comprehensive understanding of business fundamentals. But more importantly, you will gain hands-on experience, critical thinking abilities and leadership skills that set you apart in the marketplace.

At our college, we believe in fostering an environment of growth, creativity, and entrepreneurial spirit. Whether you aspire to lead a multinational corporation, manage a startup, or contribute to social change, an MBA from our institution will empower you to pursue your dreams with purpose and passion.

As you consider your future and the path that lies ahead, I urge you to take the leap and invest in your potential. This is more than an academic programme; it's a transformative journey that will shape your career, your vision, and your legacy.

We look forward to welcoming you to our MBA family, where success is not just a destination but, a continuous journey of learning, leadership and impact.

Dr. D. I. GEORGE AMALARETHNAM
Principal



MESSAGE FROM DIRECTOR

Dear Future Business Leaders,

As the Director of the MBA Programme, it is my honor and privilege to introduce you to one of the most dynamic and future-ready postgraduate programs designed to meet the ever-evolving demands of the business world. At Jamal Institute of Management, our MBA programme goes beyond traditional classroom learning-it is a journey of intellectual rigor, practical exposure and personal transformation.



Our curriculum is designed with direct input from industry experts and academic scholars. It strikes a fine balance between core management principles and contemporary trends like data analytics, digital transformation, sustainability, entrepreneurship, and innovation.

Our distinguished faculty team comprises accomplished academicians, corporate trainers and professionals who bring real-world business challenges into the classroom. Their mentorship prepares students not just to learn business-but to lead it. Through case studies, business simulations, live projects, summer internships and industry interface programs, students gain practical exposure that builds confidence and competence to face the corporate world.

We offer specialization tracks in areas such as Marketing, Finance, Human Resource Management, Logistics and Business Analytics. Each track is enriched with electives that are in tune with emerging trends and employer expectations. Our dedicated Training & Placement Cell works round-the-clock to bring top recruiters to our campus. We conduct regular workshops on resume building, interview skills, aptitude training, and corporate readiness. Our strong industry linkages and alumni network enable us to provide consistent placement support in reputed firms across sectors.

The MBA block is equipped with smart classrooms, computer labs, seminar halls and a resource-rich library. Students also engage in management clubs, industrial visits, business fests, conferences and social outreach activities that make their learning holistic and fulfilling.

Pursuing an MBA is not just about earning a degree-it's about investing in your future. At Jamal Institute of Management, we offer an environment that nurtures your talents, challenges your potential and prepares you to make a meaningful impact in the business world. I invite you to be part of this transformative journey. Let us work together to turn your aspirations into achievements.

Dr. G. SIVANESAN
Professor & Director





ABOUT JAMAL MOHAMED COLLEGE

Jamal Mohamed College (Autonomous) was founded in the year 1951. It was established as a minority institution with the primary objective of providing higher education to the downtrodden and socially backward sections of the society. Hajee. M. Jamal Mohamed sahib and Janab. N.M. KhajamianRowther of revered memory were the founding fathers of this institution. Over a period of 74 years the college was able to scale greater heights and rise to the present status as a multi-faculty institution with 30 UG and 20 PG courses 17 Ph.D in various disciplines as well as other diploma and certificate programmes. The college has strength of around 11000 students with 145 teaching faculty in the Government Aided stream and 361 teaching staff in the Self-finance stream. The college celebrated its silver Jubilee in 1971, subsequently the Golden Jubilee and Diamond Jubilee in 2001 and 2011 respectively. Our College was bestowed with the unique honour of 'College with Potential for Excellence' in Phase I and Phase II by UGC, in 2011 and in 2016 respectively. In 2023, the college was accredited (4th Cycle) with "A++" grade by NAAC with CGPA 3.69 out of 4.0 and in 2024, the college has obtained the prestigious 59th rank among Top ranking institutions in NIRF Rankings.



ABOUT JAMAL INSTITUTE OF MANAGEMENT

Jamal Institute of Management, affiliated to Bharathidasan University, was established in the Golden Jubilee year of 2000-2001 with the approval of the AICTE, New Delhi and was accredited by NBA, New Delhi in 2011 and Ranked in 'A' category by AIMA. The institute provides quality management education, business leadership and strives for corporate excellence. The guiding philosophy of all the academic activities of the Institute is to inculcate professionalism in management empowering the youth to meet the corporate changes and challenges. Over 2000 graduates who have passed through the portals of Jamal Institute of Management are occupying various vital positions in India and Abroad. Our Institute is a recognized research Department offering fulltime and part time Ph.D. Programme and also offers PG Diploma in Islamic Banking and Financial Management.

VISION

To provide Global Business Education and Research, inculcating values, Building Leadership and Serving the society at large with Excellence.

MISSION

- 1.To build a centre of excellence in all functional areas of management.
- 2.To impart quality research in contemporary management areas.
3. To engage in consultancy and collaborations.
- 4.To focus on nurturing human values.



MBA CURRICULUM

Our MBA curriculum is offered with dual Specialisation, enabling the students to evolve through a well-structured, need based curriculum with experiential learning on developing innovative thinking, problem solving and teamwork to take on challenging roles in the organization and become world-class business leaders in due course of time.

Through 18 core courses, 8 elective courses and 2 extra credit courses, the students gain in-depth knowledge in management ethos with a dual specialisation.

The curriculum is revised regularly as to the industrial requirements based on suggestions given by the Alumnus and corporate personnel.

SEMESTER I

Management Concepts and Practices
Organisational Behaviour
Managerial Economics
Quantitative Techniques for Managers
Information Systems for Business
Accounting for Decision Making
Legal Aspects of Business
Comprehensive Viva Voce-I
Experiential Learning

SEMESTER III

Business Analytics
International Business Management
Data Analytics Lab
Course 1 from Specialisation I
Course 2 from Specialisation I
Course 1 from Specialisation II
Course 2 from Specialisation II
Comprehensive Viva Voce-III
Internship
Online Course (SWAYAM/NPTEL)

SEMESTER II

Operations Research
Human Resource Management
Financial Management
Marketing Management
Operations Management
Business Research Methods
Spread sheet for Managers
Comprehensive Viva Voce-II
Societal Immersion Programme

SEMESTER IV

Strategic Management
Entrepreneurship and Start-up
Course 3 from Specialisation I
Course 4 from Specialisation I
Course 3 from Specialisation II
Course 4 from Specialisation II
Comprehensive Viva Voce-IV
Project Work
Online Course (SWAYAM/NPTEL)



PEDAGOGICAL FRAMEWORK

Teaching management students requires a unique approach to ensure their holistic development as competent professionals and future leaders. Our effective pedagogy goes beyond the traditional lecture-based model and focuses on interactive, experiential and application-oriented learning methods such as.

TEACHING PEDAGOGY

1. Case-Based Learning
2. Interactive Classroom Discussions
3. Experiential Learning
4. Collaborative Learning
5. Technology-Enabled Learning
6. Global Perspective
7. Personalized Learning & Executive Coaching
8. Faculty Expertise
9. Simulations & Role-Playing

MBA Dual Specialization Options



INTELLECTUAL CAPITAL

Our faculty members collectively specialize in various fields of business, which includes Finance, Marketing, Systems, Operations Management, Organizational Behavior, Strategic Management, Accounting, Business Analytics, Entrepreneurship, International Business and Human Resource Management. They work together to provide students with a well-rounded education that prepares them for successful careers in various industries.

Our faculty members are experts in both academia and industry, bringing a wealth of knowledge and practical experience to the classroom. In addition to that we invite industry experts for guest lectures to provide students with insights into real-world challenges and emerging trends in various fields of business.

Dr. G. SIVANESAN

M.B.A, PGDMM, M.Phil., Ph.D.,
Professor & Director

Dr. U. SYED AKTHARSHA

M.B.A., M.Phil., Ph.D.,
Associate Professor

Dr. A. SELVARANI

M.B.A., M.Phil., SET., PGDMM., PGDPR., Ph.D.,
Associate Professor

Dr. G. S. DAVID SAM JAYAKUMAR

M.Com, M.B.A. M,Phil,Ph.D.,
Associate Professor

Dr. M. A. SHAKILA BANU

M.Com, M.Phil., M.B.A , M.Phil.(Mgt).,
HDCA., PGDFM., PGDFT., Ph.D.,
Associate Professor

Dr. S. DAWOOD ALI

M.B.A, M.Phil., Ph.D.,
Associate Professor

Dr. A .S. THOUFIQ NISHATH

M.B.A., M.A(Eco)., Ph.D.,
Associate Professor

Dr. M. SABEERDEEN

M.B.A., UGC-NET., M.A(Eco), Ph.D.,
Assistant Professor

Dr. S. THILAGAVATHY

M.B.A., M.Phil., Ph.D.,
Associate Professor

Dr. A. JAINULLABDEEN

M.B.A., M.Phil., Ph.D., FDP(IIM-K)
Assistant Professor

Dr. F. WAHIDHA BEGUM

M.B.A., M.Phil., MHRM., Ph.D.,
Assistant Professor

Mr. J. ARMAAN SALIK

M.B.A., M.Com., SCM-EXE., (CII-New Delhi)
Assistant Professor

Dr. S. PRASANTH

M.B.A., Ph.D.,
Assistant Professor

Dr. N. MANOHARAN

Msc., M.Phil., PGDCA., Ph.D.,
Associate professor

Mr. MUTHURAJA KANNAN

M.B.A., PGDMH.,
Placement Officer



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CEO FORUM / BUSINESS SECTOR LECTURE SERIES



Mr. S.M. Bharatwaj, Executive Director & Zonal Head – Retail Banking, DBS Bank, during the session on "Retail & ONDC – How They Will Shape the Future".



Ms. Srimathi Shivashankar, Corporate Vice President and Global Head, EdTech- HCL, INAUGURATION of Silver Jubilee 25th Batch of MBA Programme



5th International Conference on Advanced Management (Driving Innovation in Global Context) (ICAM 2025).



Mr. Gynaeshwar Tyagi, I.O.F.S, Chief General Manager of the High Energy Projectile Factory, Trichy. Addressing the gathering on the topic "Manufacturing Technology in Today's Corporate Landscape"



Mr. Gopal Varadharajan, Faculty at IIM Trichy, provided an in-depth session on the overview of management education.



Mr. Gopal Varadharajan, Faculty at IIM Trichy, provided an in-depth session on the overview of management education.



Dr. L Aravindh Kumaran, Chair – Placements, Associate Professor of Operations, Loyola Institute of Business Administration, Chennai.



Silver Jubilee Souvenir Release Function & Valediction of Management Association
Mr. P. Chella Ramasamy, Chairman & Managing Director, Jothi Group, Trichy.

CONSULTANCY

We offer consultancy services that cultivates a dynamic space for industry experts and academia to synergize. This platform facilitates strategic dialogues, fosters problem-solving and promotes knowledge exchange. Bridging theory and practice, it enhances management education by infusing real-world insights, creating a nexus for experiential learning and professional growth.

EXECUTIVE DEVELOPMENT PROGRAMME



Executive Development Programme
High Energy Batteries, Mathur.

In order to equip working executives with the necessary skills to adapt to shifting organizational demands and perform efficiently, we offer Executive Development Programmes. The Participants can discover their true potential and obstacles in the industry through the programme, which equips them with the knowledge, abilities and interests needed to soar to new professional heights.

OUT BOUND TRAINING (OBT)

Outbound training programmes immerse students in a series of challenging activities, both outdoors and in classrooms. These activities are designed to test individuals and groups in real-world situations, fostering essential skills like leadership, teamwork, problem-solving, and decision-making.

KEY LEARNING

- . Concrete Experience (Doing/Having an experience)
- . Active Experimentation (Planning/Trying out what you've learned)
- . Reflective Observation (Reviewing/Reflecting on the experience)
- . Abstract Conceptualization (Concluding/Learning from the experiment)



Outbound Experiential Learning for our MBA Students



INDUSTRIAL VISITS

To bring immersive learning among students, every semester we incorporate industry visit as part of the curriculum. The aim of the industry visit every semester is to make the students to get exposure towards corporate world. The core objective of an industry visit is to provide students with real time practical experience on different functional areas of management.



Maya Appliances Pvt Ltd,
Chennai.

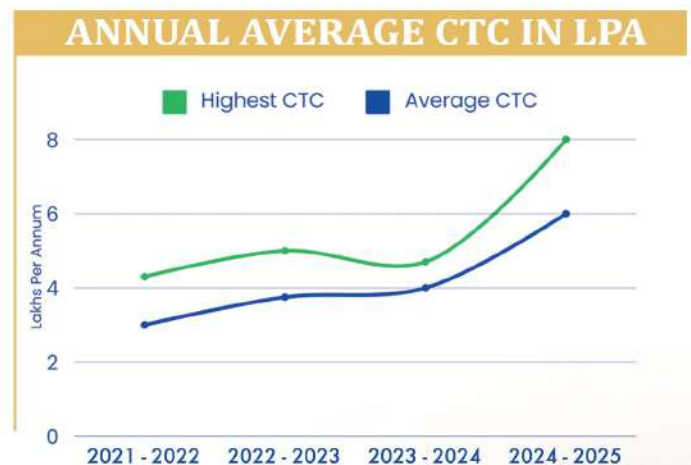
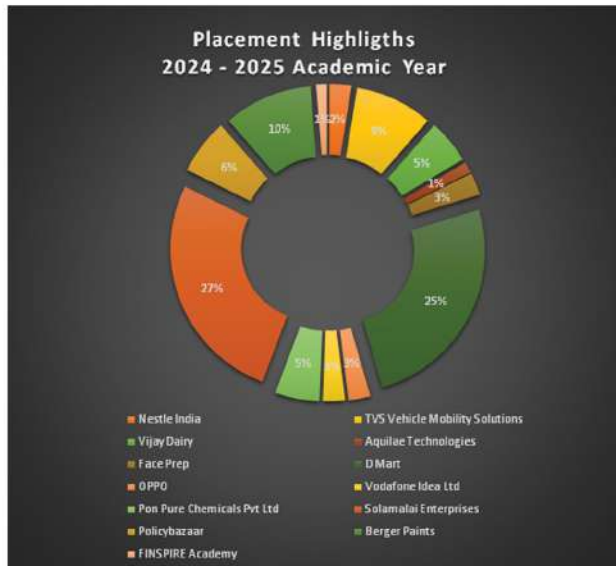


V.V.V & Sons Edible Oil Ltd,
Virudhunagar.



Avt Pasuparai Tea Factory,
Kerala.

PLACEMENT STATISTICS



New Recruiter

08



**Average CTC
6,00,000 INR**



**Highest CTC
8,00,000 INR**



TRAINING & PLACEMENT CELL ACTIVITIES



Personality Development Training by **Shri. Aravind Warriar**,
People and Culture Lead – BP, Volvo India Pvt Ltd, Bangalore.



Training Session for our MBA Students by
Expert Trainers from **Naandhi Foundations**,
Chennai.



Behavioural Training and Assessment by
Dr. S. Premanand, Director,
ARRANT HR Solutions, Tiruchirappalli.



Domain Training by Experts from
HCL Tech, Madurai



AI @ Work Certification Program by
HCLTech Career Shaper

CAMPUS PLACEMENT ACTIVITIES



Pre Placement Talk
Mr. Tharun, Depot Manager,
Berger Paints Ltd



Interview Process by HR Team
from **D-MART** during Campus Placements



Interview Process by HR Team
from **Solamalai Entreprises** during
Campus Placements



Pre Placement Talk
Ms. Kanishka, Senior HR,
Nestle India



Interview Process by Senior Experts
from **CUB** during Campus Placements



Pre Placement Talk
Shri. Mathusuthanan Senior HR,
Nippon Paints



OUR STUDENT'S ACHIEVEMENT



SILVER JUBILEE CELEBRATIONS



Inauguration of Silver Jubilee Batch



Shri. Gyaneshwar Tyagi, I.O.F.S.
Chief General Manager, High Energy Projectile Factory (HEPF)
addressing students during
NMK IIPC's Business Sector Lecture Series



**5th International Conference on
Advanced Management (ICAM 2025)** on
'Driving Innovation in Global Context.'



Logistics Conclave 2024
Empowering the future of logistics



Three Days Workshop on "Streamlining Literature
Review and E-Resource Access"



Paper Presentation Competition
on occasion of Silver Jubilee Celebration



Poster Making Competition
on occasion of Silver Jubilee Celebration



Christmas Celebration - 2024



Onam Celebration - 2025



Tiecoons 2025
National Level Management Meet



Mindspark 2025
State Level Management Meet



Silver Jubilee Souvenir Release



OUR RECRUITERS



SELECTION PROCESS

- ✓ **Phase I:** Based on UG Marks and TANCET/MAT/CAT Score Candidates will be Shortlisted and invited via email with call letter for Phase II.
- ✓ **Phase II:** Group Discussion and Personal Interview.

ELIGIBILITY CRITERIA

- ✓ Graduates with a minimum of 50% marks in any discipline from an recognized university are eligible to apply.
- ✓ Candidates, those who are awaiting for their final semester results, can apply using their V/VII semester results. (All outstanding papers, including the final semester, must be cleared by July 31, 2025).
- ✓ It is mandate that the candidate should have taken any one of the following Common Entrance Exams (TANCET/CAT/MAT).

DATES TO REMEMBER

- ✓ Online Application for MBA Admission (2025 -2026) - **30.04.2025 on-wards.**
- ✓ Group Discussion and Personal Interview - Date will be intimated through email to the registered email id.

**For further details visit website: www.jmc.edu/mba
Contact: 0431-2331935 | 94428 50446 | 78712 19983**