



JAMAL MOHAMED COLLEGE (Autonomous)

Accredited with A++ Grade by NAAC (4th Cycle) - CGPA 3.69 out of 4.0
(Affiliated to Bharathidasan University)

JAMAL INSTITUTE OF MANAGEMENT

Building Values and Leadership
(Approved by AICTE, New Delhi)



JOIN JAMAL MBA

Driven by Analytics. Powered by Leadership.

Admissions Open 2026 – 2028 Batch

Transform Your Future with Industry-Ready MBA



ABOUT JAMAL MOHAMED COLLEGE



Hajee M. JAMAL MOHAMED SAHIB



Janab N.M. KHAJAMIAN ROWTHER

Jamal Mohamed College (Autonomous) was founded in the year 1951 by Hajee. M. Jamal Mohamed Sahib and Janab. N.M. Khajamian Rowther of revered memory as a minority institution with the primary objective of providing higher education to the downtrodden and socially backward sections of the society. It was affiliated to the University of Madras during the first three decades and subsequent to the establishment of the Bharathidasan University at Tiruchirappalli in 1982, got affiliated to it. Over a period of 75 years the college has scaled greater heights and has risen to the present status as a multi-faculty institution offering 30 UG and 20 PG programmes apart from vocational courses. A total of 17 of its departments offer research programmes leading to doctoral degrees. Presently the college has a student strength of around 11000 with 145 teaching faculty in the government aided stream and 328 staff members in the self-finance stream.

The college celebrated its silver Jubilee in 1971, its Golden Jubilee in 2001 and Diamond Jubilee in 2011. Now the college is celebrating its Platinum Jubilee in 2025. The Honorable Chief Minister of Tamil Nadu, Thiru M.K. Stalin, inaugurated the Platinum Jubilee Celebration. The college was bestowed with the unique honor of 'College with Potential for Excellence' in Phase I and Phase II by the UGC, in 2011 and in 2016 respectively. In the year 2025, the college bagged the 84th Rank in NIRF



ABOUT JAMAL INSTITUTE OF MANAGEMENT

Jamal Institute of Management, with 26 years of Excellence in Management Education, offers AICTE Approved MBA Programme with student strength of 240 and faculty strength of 14. The Institute is a recognized research Centre offering Ph.D. Programmes. The Institute has 8 Centre of Excellence in all functional areas of management that bridges the gap between Institute and Industry. The institute provides quality management education, business leadership and strives for corporate excellence. Over 1500 graduates who have passed through the portals of Jamal Institute of Management are occupying various vital positions in India and abroad.

VISION

To provide Global Business Education and Research, inculcating values, Building Leadership and Serving the society at large with Excellence.

MISSION

- To build a centre of excellence in all functional areas of management.
- To impart quality research in contemporary management areas.
- To engage in consultancy and collaborations. To focus on nurturing human values.



INTELLECTUAL CAPITAL

Our faculty members collectively specialize in various fields of business, which includes Finance, Marketing, Systems, Operations Management, Organizational Behavior, Strategic Management, Accounting, Business Analytics, Entrepreneurship, International Business and Human Resource Management. They work together to provide students with a well-rounded education that prepares them for successful careers in various industries.

Our faculty members are experts in both academia and industry, bringing a wealth of knowledge and practical experience to the classroom. In addition to that we invite industry experts for guest lectures to provide students with insights into real-world challenges and emerging trends in various fields of business.

Our curriculum is designed with a special pedagogy that emphasizes case-based teaching methods. This approach enables students to learn through analyzing real-world business cases, developing critical thinking skills and applying theoretical concepts to practical situations.

Dr. G. SIVANESAN M.B.A, PGDMM, M.Phil., Ph.D., Professor & Director

Dr. U. SYED AKTHARSHA M.B.A., M.Phil., Ph.D., Associate Professor

Dr. G. S. DAVID SAM JAYAKUMAR M. Com, M.B.A. M,Phil, Ph.D., Associate Professor

Dr. S. DAWOOD ALI M.B.A, M.Phil., Ph.D., Associate Professor

Dr. A .S. THOUFIQ NISHATH M.B.A., M.A(Eco)., Ph.D., Associate Professor

Dr. M. SABEERDEEN M.B.A., UGC-NET., M.A(Eco), Ph.D., Assistant Professor

Dr. S. THILAGAVATHY M.B.A., M.Phil., Ph.D., Associate Professor

Dr. A. JAINULLABDEEN M.B.A., M.Phil., Ph.D., FDP(IIM-K)., Assistant Professor

Dr. F. WAHIDHA BEGUM M.B.A., M.Phil., MHRM., Ph.D., Assistant Professor

Dr. S. PRASANTH M.B.A., Ph.D., Assistant Professor

Dr. N. MANOHARAN Msc., M.Phil., PGDCA., Ph.D., Associate professor

Dr. H. JAGIR HUSSAIN M.Com M.Phil., B.Ed., SET., M.B.A., Ph.D., Asst. Professor

Dr. V. SUMATHI M.B.A., M.Phil., SET., Ph.D., Assistant Professor



MBA CURRICULUM

Our MBA program offers dual specialisation, designed to help students grow through a well-structured, need-based curriculum. It emphasizes experiential learning that fosters innovative thinking, problem-solving and teamwork—preparing students to take on challenging roles and evolve into world-class business leaders over time.

The curriculum includes 17 core courses, 6 electives, and 2 extra credit courses, providing students with deep insights into management principles while allowing them to specialise in two areas.

We regularly update the curriculum to meet evolving industry demands, incorporating feedback from alumni and corporate professionals.

SEMESTER -I

- Quantitative Methods for Management
- Managerial Economics
- Organizational Behavior and People Management
- Strategic Management
- Financial Reporting and Analysis
- Integrated Marketing Management
- Operations and Supply Chain Management
- Business Intelligence
- Outward Bound Learning (OBL)

SEMESTER-II

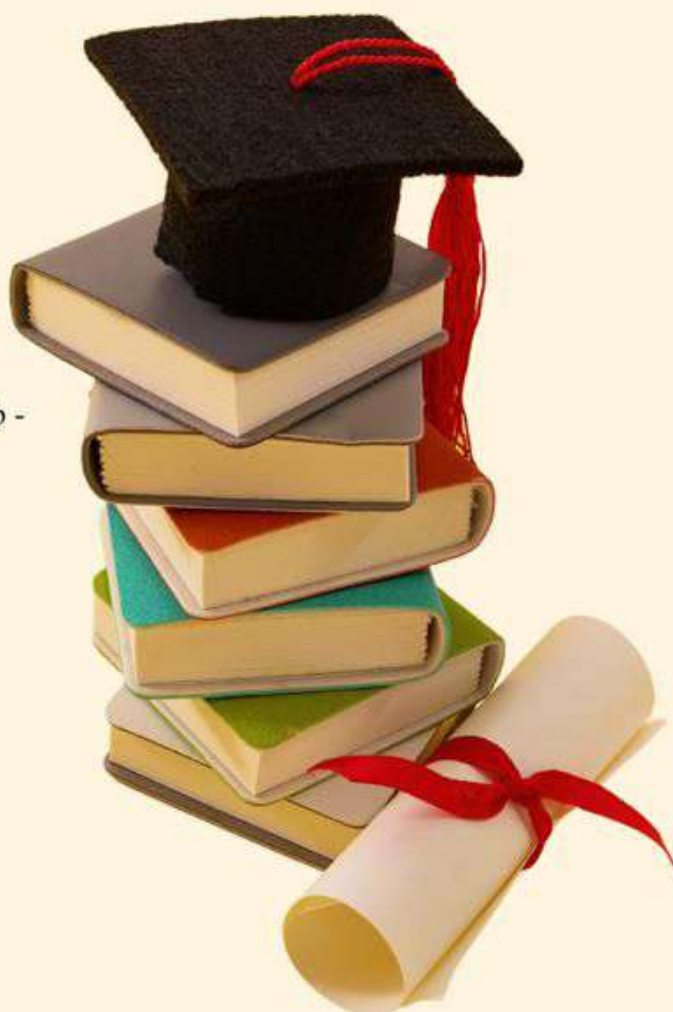
- Operations Research in Management
- Human Resource Management
- Design Thinking and Product Innovation
- Business Analytics
- Corporate Finance
- Applied Marketing Management
- Information System for Business
- Managerial Communication and Presentation Lab - JAMCROP

SEMESTER-III

- Business Research Methods
- Specialization I: Course 1
- Specialization I: Course 2
- Specialization I: Course 3
- Specialization II: Course 1
- Specialization II: Course 2
- Specialization II: Course 3
- Academic Writing
- Internship (4 Weeks)
- Societal Immersion Programme
- Academic Writing

SEMESTER-IV

- Project Work
- Mandatory Online Course
- Extra Credit Course – II (Online Course)
- Extra Credit Course – III Innovation and Intellectual Property Rights





PEDAGOGICAL FRAMEWORK

Teaching management students demands an innovative approach that fosters their holistic development as skilled professionals and future leaders. Our dynamic pedagogy extends beyond traditional lecture-based instruction, emphasizing interactive, experiential, and application-driven learning methods such as

INTERNSHIP

The internship program will be offered for a period of 45 days during the summer vacation. The internship can offer a student with professional work experience in a safe and structured environment with the help from experts in corporate.

At the internship, the students can practice and further develop their skills needed for industry while acquiring the learning to work. Students can acquire a much better comprehension of how the thing they're learning in class can assist them with their future

- Internship is a skilled and professional learning exposure which offers meaningful and practical work connected to a student's areas of study or his/her career interest.
- It is a full-time vocation program which includes no 6 to 8 weeks of period of exposure in the respective industry.
- It provides a comprehensive description about the job for the work experience.
- It gives an Orientation to the students to the organization, the culture and functional expertise about the job
- It facilitates the student build and attain the learning goals.

SOCIAL IMMERSION PROGRAMME

Social Project is undertaken by I MBA students in second semester. The Duration of this project is 4 days, which is a part of our curriculum. The purpose of this is to offer students an opportunity to inculcate social responsibility and environmental sensitivity by bridging community-institution gaps by working actively towards creating social good. It provides an opportunity for students to advance their learning while working with organizations and people, who work for social welfare

Social Immersion projects go beyond volunteering and service learning, where student help others in need and learn about social issues in local communities. This project is a multi-step process in which students address an issue they care about, learn about it and potential solutions to solve it, and then take action to create positive change on this issue. The following are some of the problems which our students have studied.



- Women Self Help Group
- Solid Waste Management
- Social Media and its Influence On the Youth
- Alcohol and Smoking Consumption among Youth
- Voting Behaviour of People
- Causes and Symptoms of Depression among Women
- Consequences of Plastics and Finding an Alternative
- Impact of Plastic Ban in Small Sized Grocery Shops

PROJECT

Projects allow students to apply classroom-taught knowledge and analytical research to solve a strategically significant issue that is highly relevant for business. At the beginning of the second year, each student has to do a project related to his/her area of specialization in the industry. This provides an opportunity for the students to learn the actual practice related to his/her area of specialization in industry. Duration of the project work is 8 weeks. The following are some of the companies where our students have done their final projects.

- NLC India Ltd., Neyveli
- Rane(Madras) Limited, Pondicherry
- Scotts Garments Pvt. Ltd. Bangalore
- BHEL, Tiruchirappalli
- Tamilnadu Co-operative Milk Producers' Federation Ltd., Chennai
- Dalmia Cement(Bharat) Ltd.,
- VRL Logistics, Trichy
- BSNL, Tiruchirappalli.
- KMC Hospital, Tiruchirappalli.
- RANE Engine Valves Limited, Viralmalai, Tiruchirappalli.
- Aachi Masala Pvt Ltd, Chennai
- Airtel Madurai.
- Berger Paint Ltd, Tiruchirappalli.
- Apollo KH Hospital

- Big Bazar Chennai
- Reliance Communication. Madurai
- ITC the fortune Hotel, Calicut.
- The Gateway Hotel Calicut.
- Galaxy Software Solutions Chennai.
- Pondichery Road Transport Corporation ,Pondichery
- Lucas -TVS Pondicherry.
- TechnoPark Ltd, SEZ, Chennai.
- Innovates Software Solutions,Chennai.
- KASS Securities Pvt Ltd, Chennai.
- The Pothys, Tirunelvali.
- PPS Steel Pvt Ltd, Kerala
- Britannia Industries Ltd, Chennai.
- Horizone Tech Pvt Ltd, Chennai.
- ABACUS Logistics Solution,Chennai



ACADEMIC CENTRES

Within the Institute's framework, eight academic centres serve as specialized pillars, each focusing on distinct areas of knowledge. This diversified structure ensures a comprehensive learning experience, encouraging in-depth exploration across various disciplines. Ranging from research excellence to customized learning initiatives, these centres collectively enrich the academic environment and nurture a holistic educational experience.



N.M.K – INDUSTRY INSTITUTE PARTNERSHIP CENTRE (N.M.K – IIPC)

The Industry Institute Partnership Centre serves as a collaborative platform where academia and industry unite for mutual growth. By fostering innovation, facilitating knowledge exchange, and promoting skill development, it effectively bridges the gap between theory and practice. Through these symbiotic partnerships, the Centre advances research, enhances curriculum relevance, and equips students with real-world insights, ensuring a holistic and industry-ready education.



CENTRE FOR INTEGRATED SUPPLY CHAIN AND LOGISTICAL OPERATIONS (CISLO)

The centre aims to achieve excellence in research and education by offering research driven consultancy and analysing implementations that result in major savings and benchmarking of best practices in supply chain and logistics. To identify the innovative technique of logistics in technological era.



CENTRE FOR EXCELLENCE IN ORGANIZATION (CEO)

The purpose of this centre is to provide business ready resource for organizations and HR professionals seeking to improve their understanding of organization behaviour and its impact on organizational performance and employee well-being.



CENTRE FOR EXCELLENCE IN ACCOUNTING AND FINANCE (CEAF)

To provide a comprehensive understanding of the Finance industry and inculcate knowledge of recent trends and development in the field of Accounting and Finance.



CENTRE FOR INFORMATION MANAGEMENT (CIM)

The main objective is to undertake notable academic and research activities viz., periodical special lectures and workshops by networking the experts who have been successful in the field of Data and Information Management.



CENTRE FOR ENTREPRENEURSHIP DEVELOPMENT (CED)

This center primary objective is to achieve excellence in business research and entrepreneurship development education by offering research driven consultancy and analysing implementations through seminars, guest lectures and CEO talks.



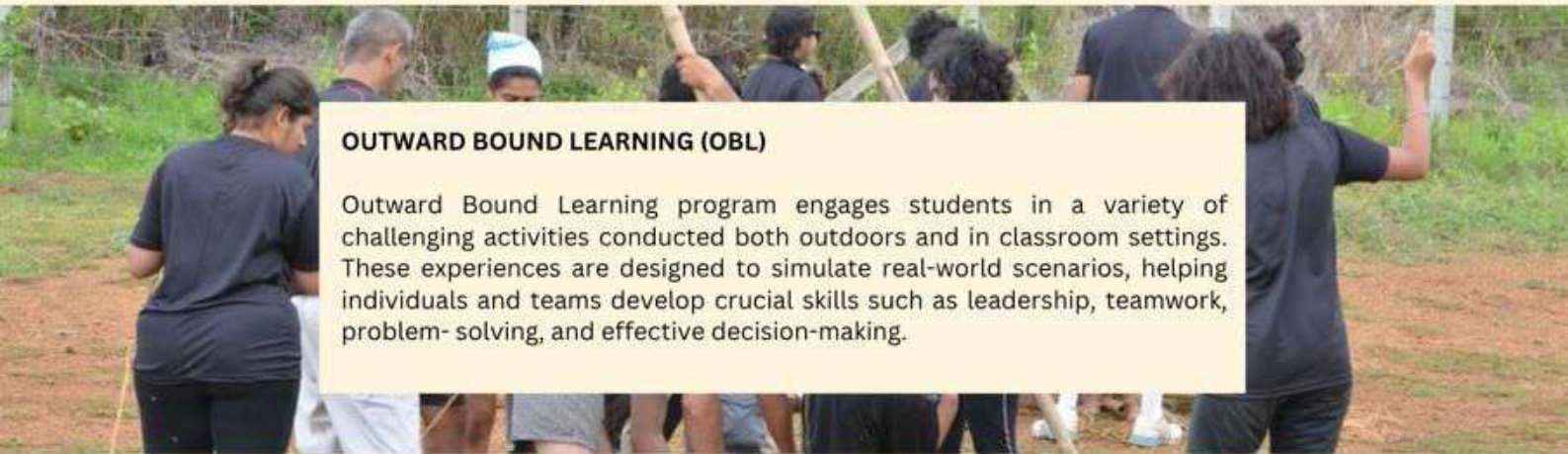
CENTRE FOR APPLIED DATA ANALYTICS AND RESEARCH (CADAR)

The Centre enables collaboration with business communities, government, and not-for-profit agencies seeking innovative use of analytics.



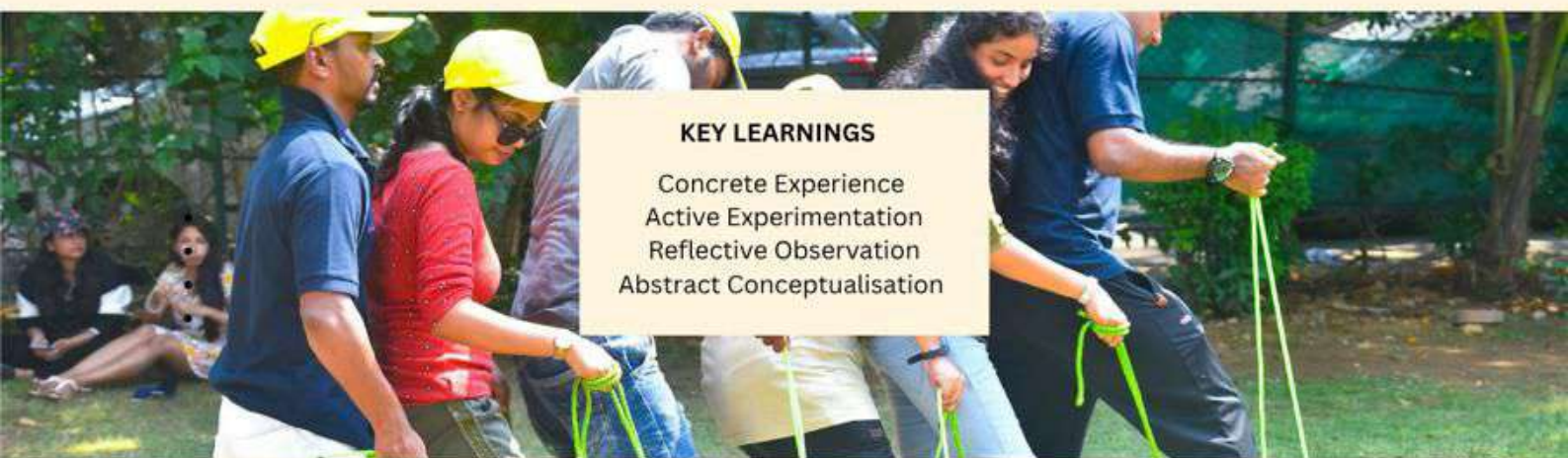
CENTRE FOR RETAIL EXCELLENCE (CRE)

The objective of the centre is to provide best world class practices and to facilitate research, exchange of ideas, solutions to industry problems and offer guidance to leaders and managers as well as key policy makers.



OUTWARD BOUND LEARNING (OBL)

Outward Bound Learning program engages students in a variety of challenging activities conducted both outdoors and in classroom settings. These experiences are designed to simulate real-world scenarios, helping individuals and teams develop crucial skills such as leadership, teamwork, problem-solving, and effective decision-making.



KEY LEARNINGS

Concrete Experience
Active Experimentation
Reflective Observation
Abstract Conceptualisation



INDUSTRIAL VISITS

To foster immersive learning, each semester includes an industry visit as an integral part of the curriculum. These visits are designed to expose students to the corporate environment, helping them understand the dynamics of the business world. The primary goal is to provide hands-on, real-time experience across various functional areas of management, bridging the gap between academic concepts and practical application.



STUDENTS VISIT TO IIM-TRICHY



Ernakulam, Kerala, India
X84x+563, Kochi-madurai
Thrippunithura, Ernakulam



Kochi, Kerala, India
4, Thrippunithura, Kochi, Kerala 682201, India
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TRAINING AND PLACEMENT

Through its exclusive Training & Placement Cell, the Institute provides need-based placement training. Students are given with intensive skill development programs, placement training programs, pre-placement talks and the final placement process.



OUR RECRUITERS



CONTACT DETAILS

JAMAL INSTITUTE OF MANAGEMENT

JAMAL MOHAMED COLLEGE (AUTONOMOUS)

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Dr A S Thoufiq Nishath - 9789165757

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