



JAMAL MOHAMED COLLEGE (Autonomous)

Accredited with A++Grade by NAAC (4th cycle) with CGPA 3.69 out of 4.
(Affiliated to Bharathidasan University)
Tiruchirappalli-620020, Tamil Nadu

JAMAL INSTITUTE OF MANAGEMENT

(Approved by AICTE, New Delhi)

Building Values and Leadership

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Organizes

National Conference on Innovative Management Practices and Sustainability in VUCA World

29th February 2024

ABOUT JAMAL MOHAMED COLLEGE (Autonomous)

Jamal Mohamed College was established in 1951 with the primary objective of imparting higher education to the downtrodden and socially backward sections of the society in general and Muslim Minority in particular. Janab. M. Jamal Mohamed Sahib and Janab. N.M. Khajamian Rowther of revered memory was the founding fathers of this institution. Over the period of 7 decades, the college was able to scale greater heights and rise to the present status as a multi faculty institution offering 23 UG courses, 21 PG courses and 18 Research Programmes by promoting quality and excellence in higher education owing to the sustained efforts and dedicated leadership of the college management committee. The college has student strength of 12000+ and faculty members of 467. In 2008, the college was awarded with 'A'++ Grade with CGPA 3.69 out of 4.0 by NAAC, New Delhi. The UGC has conferred the status of "College with Potential for Excellence" during 2011-12. The college is identified as one among the 45 colleges in India by MHRD, New Delhi to confer degrees.

ABOUT JAMAL INSTITUTE OF MANAGEMENT

Jamal Institute of Management, affiliated to Bharathidasan University, was established in the Golden Jubilee year of 2000-2001 with the approval of AICTE, New Delhi. The Institute offers two-year comprehensive MBA Programme designed to provide a sound foundation for understanding the complexities of modern business and to equip the students with the analytical ability required for scientific decision making. 120 students of both men and women are admitted. Its endeavor is to shape managers with professionalism of high order coupled with humanism of noble ethical values and virtues. The Institute was accredited by NBA, New Delhi in 2011 and ranked in 'A' Category by All India Management Association (AIMA), New Delhi in 2013. Over 1500 graduates have passed out through the portals of Jamal Institute of Management are occupying vital positions in India and Abroad. The Institute is a Recognized Research Centre offering fulltime and part time M.Phil. and Ph.D. Programmes and also offers PG Diploma in Islamic Banking and Financial Management.

CONFERENCE THEME

In today's world, which is characterized by volatility, uncertainty, complexity, and ambiguity (VUCA), sustainability has become a crucial issue for management research. Over the years, scholars have explored sustainability in various contexts, including logistics and supply chain management, marketing, finance, innovation, human resources, ethics, and social responsibility. The primary objective of this conference is to examine the current state of research in each specific field of management, identify common themes, and foster collaboration among different research streams.

This conference provides an excellent opportunity for industry practitioners, academicians, and research scholars to come together, exchange knowledge, and discuss current and emerging topics in various areas related to sustainability. It is a knowledge-sharing event that welcomes a diverse audience, including international and national participants. The conference features inspiring keynote speakers, practitioner-led workshop sessions, and networking opportunities that are mutually beneficial. We encourage interested professionals and researchers to submit original papers and participate in the conference. The conference aims to connect these issues with business sustainability.

OBJECTIVE OF THE CONFERENCE

The objectives of the 'Navigating the Future' National Conference on Innovative Management Practices and Sustainability in a VUCA World are to foster a comprehensive understanding of the Volatile, Complex, Uncertain, and Ambiguous nature of today's global landscape; to explore and promote innovative management practices that enable organizations to thrive amidst rapid change; to emphasize the importance of sustainability as a fundamental element in achieving long-term success while balancing economic, environmental, and social concerns; to highlight the significance of data-driven decision making in gaining a competitive edge; to equip leaders with the skills and mindset necessary to navigate the challenges of the VUCA era through agility and innovation; to inspire the cultivation of a resilient organizational culture; and to showcase real-world case studies and best practices, offering practical insights and strategies for sustainable growth in an ever-evolving world.

Inviting papers in the following areas

Tracks

The relevant topics include, but are not limited to, papers in the following tracks

Track 1: Marketing and Sales

Track 2: Organizational Behavior & Human Resources

Track 3: Finance and Accounting

Track 4: Supply Chain Management and Logistics

Track 5: Systems and Operations

Track 6: Innovation and Entrepreneurship

Track 7: General Management

While the tracks listed provide a framework, they are not meant to be restrictive, and we look forward to receiving contributions that venture beyond these areas.

SUBMISSION

We are inviting submissions in the form of empirical, conceptual, practitioner's papers, and case studies. These submissions should address various new issues related to the sub-themes of the conference. To submit abstracts and papers, please email them to the Conference Team at ncamjim2024@gmail.com.

The abstract should not exceed 300 words and must include the authors' names, designations, institutes, and email addresses. Full papers should not exceed 3000 words (single line spacing) and should be formatted in Times New Roman font, size 12, in MS Word format.

All submissions will undergo a double-blind review process. Selected papers may be considered for publication in a UGC Approved Journal with applicable charges determined by the respective journals/Jamal Academic Research Journal – An Interdisciplinary (JARJ), which is a multidisciplinary journal/ in edited volume with ISBN.

Please note that all submissions should be plagiarism free, original work and should not have been published or accepted elsewhere. Additionally, all authors must register individually to participate in the conference. If you have any questions regarding publication and presentation, please email ncamjim2024@gmail.com

Important Dates

Abstract Submission Deadline: December 20, 2023

Full Paper Submission Deadline: December 30, 2023

Notification of Acceptance: January 5, 2024

Registration Fees

Industry Professionals: 500 INR

Academicians | Research Scholars: 300 INR

Students: 150 INR

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Account Name : Jamal Mohamed College
Account No. : 046702000000009
IFSC Code : IOBA0000467
MICR Code : 620020010
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