



5th International Conference
on
Advanced Management
Driving Innovation in Global Context



ICAM 2025

22nd January 2025



Organized by

Jamal Institute of Management

Building Values and Leadership
(Approved by AICTE, New Delhi)

Jamal Mohamed College (Autonomous)

Accredited with A++ Grade by NAAC (4th Cycle) – CGPA 3.69 out of 4.0
(Affiliated to Bharathidasan University)

Tiruchirappalli-620 020, Tamil Nadu, India



JMC PROFILE

Jamal Mohamed College, situated in the heart of Tiruchirappalli, was founded in the year 1951 as a government aided institution by Hajee. M.J. Jamal Mohamed Sahib and Janab. N.M. Khajamian Rowther of revered memory. It was first affiliated to the University of Madras and then consequently to the Bharathidasan University in 1982. The college is administered by the Society of Jamal Mohamed College. From a humble beginning 74 years ago with 250 students and 12 staff members, the college has now grown as a multi-faculty institution offering 30 UG, 20 PG and 17 Ph.D programmes in various disciplines as well as other diploma and certificate programmes. The college has strength of around 11000 students with 145 teaching faculty in the Government Aided stream and 361 teaching staff in the Self-finance stream. The college, celebrated its Silver Jubilee in 1976, the Golden Jubilee and Diamond Jubilee in 2001 and 2011 respectively. It was accredited at 'A' Grade with Five Star status by NAAC in 2001, was conferred with the Autonomous Status by the UGC and Bharathidasan University in 2004-2005. It was bestowed with "College with Potential for Excellence" status twice in 2011-2012 and 2016-2017 respectively. The college is consistently being ranked within the top 100 institutions since 2018 in the National Institutional Ranking Framework (NIRF) conducted by the Ministry of HRD, Government of India. The college was provided with financial assistance under the DST-FIST scheme in 2019-2020 and also had five of its science departments selected for financial assistance by the Department of Biotechnology (DBT) under the DBTStar College Scheme during the academic year 2020-2021. The college has maintained its premiere position among academic institutions by securing the much-coveted A++ grade with CGPA 3.69 out of 4.0 during the IV Cycle of Re-accreditation by NAAC in September 2023.

JIM PROFILE

Jamal Institute of Management, with 25 years of Excellence in Management Education, offers AICTE Approved MBA Programme with student intake of 120, total student strength of 240 and faculty strength of 14. Institute offers 7 specialisation, namely marketing, finance and accounting, OB & Human resource, System and operations, Logistics and Supply chain management, startup and entrepreneurship, analytics. The Institute is a recognized research Centre offering Ph.D. Programmes with 5 Ph.D. guides. The Institute has 8 Centre of Excellence in all functional areas of management that bridges the gap between Institute and Industry. The institute provides quality management education, business leadership and strives for corporate excellence. Over 1500 graduates who have passed through the portals of Jamal Institute of Management are occupying various vital positions in India and abroad.

ICAM 2025

THEME In today's rapidly evolving world, driving innovation on a global scale is essential for businesses and organizations seeking to maintain a competitive edge and address complex challenges. To foster innovation effectively across borders, organizations must navigate diverse markets, leverage international talent, and adapt to varying regulatory environments. Some comprehensive approaches to drive innovation globally are embracing Digital Transformation, fostering Open Innovation and Collaboration, promoting a Culture of Innovation, addressing Ethical and Social Implications and Monitoring and Adapt to Global Trends and so on. By adopting these strategies, organizations can drive innovation in a global context, leveraging diverse perspectives and resources to address complex challenges and seize new opportunities. Embracing a global approach to innovation will not only enhance competitiveness but also contributes to solving pressing global issues and advancing societal progress. Realizing this importance, Jamal Institute of Management aims to bring together leading academicians, researchers, practitioners and research scholars to exchange and share their experiences and research results on all aspects of innovative strategies adopted by businesses and organizations. It also provides premier interdisciplinary and multidisciplinary forum to present and discuss the most recent trends, concerns, pressing challenges and the solutions adopted in the field of Innovative Management.

STREAMS

Finance, Human Resource, Marketing, Technology, Economics, Entrepreneurship, Analytics and SCM

SUBMISSION GUIDELINES

The manuscript should be original and unpublished work. Both conceptual and empirical research papers are invited with relevance to conference theme. The empirical research papers must include a clear indication of the purpose of research, methodology, major findings, implications and key references. All papers will be subject to blind review by the expert committee.

The contributors are requested to adhere to the following.

- Cover page : Title of the paper, Name of the author(s), Professional affiliations, Complete Postal address with email id and contact numbers.
- Length : Abstract – 300 words, Full paper- 3000-4000 words (excluding cover page and references).
- Key words : Four to Six
- Paper size : A4; Margins: 2.5 cm or 1 inch; Font: Times New Roman;
- Size : 12 point; Line Spacing 1.5 cm, Version: MS word
- Clearly indicate the Stream in which the paper could be considered.
- No. of Authors : 03 (max)
- The Content Similarity should not exceed 10 %. The Plagiarism report should be enclosed along with the paper.

PUBLICATION

The Conference Papers will be blind reviewed by the Expert Review Committee. The selected papers will be published in Scopus Indexed /IEEE / Refereed Journals / ISBN Book. Besides the above said guidelines, the Authors of selected papers should additionally follow the submission guidelines of publishers. Additional Publication fee is subject to the policy of publishers. The Editorial board reserves all rights.

REGISTRATION FEE

The registration fee includes conference kit, working lunch and refreshment. Registration fee will be for per participant, not for per paper. The co-authors will have to register separately.

CATEGORY	INDIAN (₹)
Students (PG)	300
Scholars (Full time Only)	500
Academicians	1000
Corporate Representatives	2000
Publications fee - ISBN Book	1500
In absentia (Additional fee)	200

PAYMENT DETAILS

Registration fee is not refundable but changes in nominations are admissible. Payment through UPI/IMPS/NEFT/RTGS

- Bank Name : Indian Overseas Bank
- Branch : Jamal Mohamed College Branch, Tiruchirappalli - 620 020
- Account Name : Jamal Mohamed College
- Account Type : Current Account
- A/C No. : **046702000000009**
- IFSC Code : IOBA0000467
- MICR Code : 6200620010

IMPORTANT DATES

- 27th Nov 2024** Submission of Full paper with Abstract
- 04th Dec 2024** Notification of Acceptance of Full Paper
- 11th Dec 2024** Completion of Registration and Payment through Registration Link
- 16th Dec 2024** Submission of Hard Copy of Registration forms, Full Paper, Declaration Forms and Payment Proof by Post.
- 23rd Dec 2024** Submission of PPT via email.

BEST PAPER AWARD

The award selection committee will select the best research papers from those submitted for presentation on stage at the conference. The winners will receive a certificate.

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