



JAMAL MOHAMED COLLEGE (Autonomous)

Accredited (3rd cycle) with A Grade by NAAC

(Affiliated to Bharathidasan University)

Tiruchirappalli-620020, Tamil Nadu.

JAMAL INSTITUTE OF MANAGEMENT

(Approved by AICTE, New Delhi)

Organizes

One Day National Level Seminar

on

NEO BUSINESS MANAGEMENT

18 th March 2023

ABOUT JAMAL MOHAMED COLLEGE(Autonomous)

Jamal Mohamed College was established in 1951 with the primary objective of imparting higher education to the downtrodden and socially backward sections of the society in general and Muslim Minority in particular. Janab. M. Jamal Mohamed Sahib and Janab. N.M. Khajamian Rowther of revered memory was the founding fathers of this institution. Over the period of 7 decades, the college was able to scale greater heights and rise to the present status as a multi faculty institution offering 23 UG courses, 21 PG courses and 18 Research Programmes by promoting quality and excellence in higher education owing to the sustained efforts and dedicated leadership of the college management committee. The college has student strength of 12000+ and faculty members of 467. In 2008, the college was awarded with 'A' Grade with CGPA 3.6 out of 4.0 by NAAC, New Delhi. The UGC has conferred the status of "College with Potential for Excellence" during 2011-12. The college is identified as one among the 45 colleges in India by MHRD, New Delhi to confer degrees. The College was accredited with 'A' Grade by NAAC (Third Cycle) in 2015-16 and ranked as one of the top hundred Colleges (83rd rank) in the National Institutional Ranking Framework (NIRF) in 2017-18 by MHRD, New Delhi.

ABOUT JAMAL INSTITUTE OF MANAGEMENT

Jamal Institute of Management, affiliated to Bharathidasan University, was established in the Golden Jubilee year of 2000-2001 with the approval of AICTE, New Delhi. The Institute offers two-year comprehensive MBA Programme designed to provide a sound foundation for understanding the complexities of modern business and to equip the students with the analytical ability required for scientific decision making. 120 students of both men and women are admitted. Its endeavor is to shape managers with professionalism of high order coupled with humanism of noble ethical values and virtues. The Institute was accredited by NBA, New Delhi in 2011 and ranked in 'A' Category by All India Management Association (AIMA), New Delhi in 2013. Over 1500 graduates have passed out through the portals of Jamal Institute of Management are occupying vital positions in India and Abroad. The Institute is a Recognized Research Centre offering fulltime and part time M.Phil. and Ph.D. Programmes and also offers PG Diploma in Islamic Banking and Financial Management.

THEME

Due to technological advancements, pandemics, the rise of China as a global aggressive force and the conflict between Russia and Ukraine, the world is undergoing rapid redesign, dynamic changes, and new business practices. A successful business is more than the number of products sold or services offered. It's about consistency in quality and customer service and developing a sense of community with customers. Sustainability is about long-term prosperity for all involved. Organizations are becoming more agile in the way they function with the support of smart technologies like artificial intelligence, block chain, big data analytics, digitalizing operations, digital commerce, cyber security, digital supply chains, moving from industry 4.0 to industry 5.0, and hyper local delivery systems. Neo-business paradigms and practices, supported by technological transformations, have brought forth extraordinary predictions for researchers to study the countless features of business-related challenges and responses.

OBJECTIVES

NEO Business Management offers an exciting opportunity for professionals, academicians, policy-makers and thought leaders to share their contributions in various disciplines of management, preview current research, initiate collaborative efforts, and grow professional networks.

NEO BM 2023 is a prestigious event organized with a motivation to provide an excellent platform for the academicians, researchers, industrial participants and budding students to Share their research findings with the experts. NEO BM is to provide opportunity for the participants to share their ideas and experience in person with their peers expected to join from different parts on the country. In addition, this gathering will help the delegates to establish research or business relations as well as to find international linkage for future collaborations in their career path. NEO BM 2023 represents an occasion of national interest that is addressed to the professionals from connection domains that, by their contributions may provide a multidisciplinary communication framework. Participating in this conference represents a way of inter-personal and inter-institutional communication based on research themes and also an opportunity to connect in the domains, having implications focused on the improvement of the qualitative level of the academic environment reflected in the direction of scientific research.

Eminent speakers

Inaugural Address



Dr.Satish S.Maheswarappa

Professor

Indian Institute of Management, Trichy

Session- 1



Dr.Jeevanantham M

Assistant Professor-Finance

International Management

Institute-Kolkata

Session-2



Moushmi Das Gupta

Director at Analytics Domain

Indian Institute of Management

Pune

Session-3



Dr.J.Rajesh

Assistant Professor

School of Management Studies

National Institute of Technology

Calicut

Registration fees: Student /Faculty Member/

Research Scholar/Corporate/Delegates

Rs:500

Bank Account Details

Current Account No.	046702000000009
Account Name	Jamal Mohamed College
Account No.	046702000000009
IFSC Code	IOBA0000467
MICR Code	620020010
Bank	Indian Overseas Bank
Branch	Jamal Mohamed College,Tiruchirappalli

MANAGEMENT COMMITTEE AND PATRONS

Janab. M. J. Jamal Mohamed Bilal Sahib, President

Janab. Dr. A.K. Khaja Nazeemudeen Sahib, Secretary and Correspondent

Hajee. M.J. Jamal Mohamed Sahib, Treasurer

Dr. K. Abdus Samad, Assistant Secretary

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Ms. J. Hajira Fathima, Director Women Hostel

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Dr. S. Ismail Mohideen, Principal

Conference Convener:

Dr.K.Sivakumar, Director

Organizing Secretary:

Dr.S.Thilagavathy, Associate Professor

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Dr. A. Selvarani, Associate Professor

Dr. PL.Senthil, Associate Professor

Dr. G.S. David Sam Jayakumar, Associate Professor

Dr. G. Sivanesan, Associate Professor

Dr. M.A. Shakila Banu, Associate Professor

Dr. S. Dawood Ali, Associate Professor

Dr. A.S. Thoufiq Nishath, Associate Professor

Dr. M. Sabeerdeen, Assistant Professor

Dr. A. Jainullabdeen, Assistant Professor

Dr. F. Wahidha Begum, Assistant Professor

Mr. J. Armaan Salik, Assistant Professor

Mr. M.S.Muhammad Rameezuddeen, Assistant Professor

All correspondence should be addressed to

Organizing Secretary - NEOBM 2023

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