



JAMAL MOHAMED COLLEGE (Autonomous)

College with Potential for Excellence
Re-accredited (3rd Cycle) with 'A' Grade by NAAC
Affiliated to Bharathidasan University
Tiruchirappalli, Tamil Nadu.

JAMAL INSTITUTE OF MANAGEMENT

(Approved by AICTE and Ranked in 'A' Category by AIMA, New Delhi)

*The Management, Principal and Faculty Members
cordially invite you to the*

Three Days Workshop on ADVANCED DATA ANALYSIS FOR MANAGEMENT AND SOCIAL SCIENCE RESEARCH

Resource Person

Shri. M.BALASUBRAMANIAN

M.Sc., M.Phil., MBA (Mktg.), MBA (HRM), SLET.,
Assistant Professor - Department of Statistics
Periyar EVR College (Autonomous), Tiruchirappalli.

@ Seminar Hall - Jeddah MBA Block
On 5th – 7th January, 2019 (*Saturday, Sunday & Monday*)
Between 09.30 a.m and 4.30 p.m.

In the August Presence of

Hajee. M.J. JAMAL MOHAMED BILAL

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**Three Days Workshop on
ADVANCED DATA ANALYSIS FOR MANAGEMENT & SOCIAL SCIENCE RESEARCH
(January 5 – 7, 2019)**

Organized by
JAMAL INSTITUTE OF MANAGEMENT, JAMAL MOHAMED COLLEGE (AUTONOMOUS), TIRUCHIRAPPALLI.

Programme Schedule

Venue: Computer Lab, MBA Jeddah Block

Date	9:30 - 11:00 AM Session -1	11:00 - 11:15 AM	11:15 AM - 12:45 PM Session -2	12.45 - 1:45 PM	1.45 - 3:00 PM Session -3	3:30 - 3:15 PM	3:15 - 4.30 PM Session -4
Jan 5 (Sat)	Inauguration (MBA Jeddah Block)	T E A B R E A K	Research Methodology: Process, Design, Scaling, Sampling Prof.M.Balasubramanian	L U N C H B R E A K	Test of hypothesis Prof.M.Balasubramanian	T E A B R E A K	Data entry and Data Cleaning Prof.M.Balasubramanian
Jan 6 (Sun)	Reliability and Validity Prof.M.Balasubramanian		Descriptive Statistics Prof.M.Balasubramanian		Correlation and Regression Prof.M.Balasubramanian		Factor Analysis and Cluster Analysis Prof.M.Balasubramanian
Jan 7 (Mon)	Visual PLS Dr. U. Syed Aktharsha		SEM-AMOS Dr. G. Sivanesan		SEM-AMOS Dr. G. Sivanesan		Valediction (MBA Jeddah Block)