## JAMAL MOHAMED COLLEGE (Autonomous

Accredited with A++ Grade by NAAC (4th Cycle) with 3.69 out of 4.0 (Affiliated to Bharathidasan University)

TIRUCHIRAPPALLI — 620 020.

# ENTREPRENEURSHIP DEVELOPMENT CELL

#### LIST OF ACTIVITIES IN THE ACADEMIC YEAR 2023- 2024

1. Details of Special lectures, seminars, conferences and workshops organized by EDC during the year:

Total No. of Activities:	34
No. of Seminars/Conferences:	01
No. of Hands-on-Training Programmes/Workshops:	03
No. of Awareness Programmes:	04
No. of Special Lecture Programmes:	13
No. of Exhibitions/Mela/Award Programmes, etc.,:	05
No. of Commemorative Days Celebrated:	02
<u>Participations in extension activities held outside the college</u> :	
Field Visits, Chief Guest & Workshops, etc.,:	06

S. No.	Programme Title	Organising body	Chief Guest (if any)	Date	No. students participated
1	A Two Days Seminar on "Entrepreneurship Development and Government Support Schemes"	EDC In association with Bharathidasan Women's Studies, Bharathidasan University, Trichy & Women Entrepreneurs Association of Tamil Nadu (WEAT)	Thiru. M. PRADEEP KUMAR, IAS, District Collector, Tiruchirappalli District	13 & 14.07. 2023.	200
2	A Three Day Workshop on Opportunities & Challenges in Entrepreneurship	EDC in association with Department of BBA	Mr. C. Ramaswamy Desai, C.R. Business Solutions, Trichy Mrs. G. Kowsalya, Managing Trustee, Ramani Educational & Charitable Trust, NIT, Trichy. Mr. H. Hyath Khan, HVAC – Manager, UAE.	24, 25 & 26.07.23	200
3	Competitions and Exhibition of Self- Developed products, In the view of World Entrepreneur's Day	EDC	Management Committee Members.	31.08.2023.	50

4	Inaugural Programme on Awareness of Hackathon 3.O Idea Registration (Men)	EDC	Dr. Vinoth Malaikani, Incubation Scientist, EDII – Anna Business Incubation Research Foundation, BIT Campus, Tiruchirappalli District	07.08.2023.	100
5	Inaugural Programme on Awareness of Hackathon 3.O Idea Registration (Women)	EDC	Dr. EDII – Anna Business Incubation Research Foundation, BIT Campus, Tiruchirappalli District	07.08.2023.	100
6	Entrepreneurs Expo	EDC	Management Committee Members	14.09. 2023.	50
7	A Two days Comprehensive Entrepreneurs Expo	EDC	NAAC PEER TEAM MEMBERS	19 & 20.09. 2023	100
8	ENTREPRENERIAL OPPORTUNITIES FOR WOMEN	EDC	Mrs. A. Asmath, ASSU Henna Art & Aari Works, Villuppuram Dt.	03.10.2023	50
9	HANDS-ON-TRAINING PROGRAMME ON HENNA ART	EDC	Mrs. A. Asmath, ASSU Henna Art & Aari Works, Villuppuram Dt.	03.10.2023	25
10	Commemorative of Women's Day: Innovative Products Expo	EDC	-	03.10.2023	10
11	An Awareness Programme on ENTRPRENEURSHIP & INNOVATION	EDC In association with EDII Bharathidasan University, Trichy	Dr. M. BALAMURUGAN, DIRECTOR (i/c) EDII BUTP, HUB COORDINATOR & MR. R. AMARNATH, FIELD COORDINATOR	11.10.2023	100
12	ROTARACT CARNIVAL	EDC in collaboration with Rotaract club (women)	Management Committee Members	13.10.2023 & 14.10.2023	60
13	An Awareness Programme on NIRAL THIRUVIZHA HACKATHON 23 - 24	EDC	Dr. S. Kathar Usean, Co- ordinator of EDC & Dr. Mehathab Sheirff, Dr. Sangeetha, Dr. S. Rizvan Ahamed Dr. A. Asrar Ahamed and Miss. Poomani, Staff Advisors of EDC	27.12.2023 to 30.12.2023.	400
14	Discipline Specific Entrepreneurial Skill Development Programme: Entrepreneurial Opportunities & Employability Skills for Students of English Literature	EDC in association with Department of English	Dr. A.G. Nihal Basha Dep. Of English, JMC.	03.01.24	100

15	Discipline Specific Entrepreneurial Skill Development Programme: Workshop on Entrepreneurship Skills for Successful Outdoor Catering Business	<b>EDC</b> in association with Department of Hotel Management	Mr .A. Mohamed Ibrahim, IBU Catering Services, Sivakasi.	05.01.24	100
16	A Mega STALL WEEK - 24	<b>EDC</b> in association with Part V clubs	Management Committee Members	08.01.2024 to 11.01.2024	129
17	Discipline Specific Entrepreneurial Skill Development Programme: Entrepreneurial Journey: Wait, Don't Quit	<b>EDC</b> in association with Department of MSW	Dr. S. Premanand, Department of Life Long Learning Bharathidasan University, Tiruchirappalli.	12.01.24	100
18	Discipline Specific Entrepreneurial Skill Development Programme: Innovation & Entrepreneurship as a Career Opportunity	<b>EDC</b> in association with Department of Fashion Technology	Dr. A.S. Thoufic Nishath, JMC.	18.01.24	100
19	Discipline Specific Entrepreneurial Skill Development Programme: Entrepreneurial Skills	EDC in association with Department of Commerce	Dr. D. Sugumar, Principal, CARE College of Arts & Science, Trichy.	19.01.24	100
20	Discipline Specific Entrepreneurial Skill Development Programme: Entrepreneurial Opportunities & Employability Skills For IT Sector	EDC in association with Department of Computer Science	Mr. K.M. Muhammed Ilyas, CEO, IT Expert Training, Chennai.	19.01.24	100
21	Discipline Specific Entrepreneurial Skill Development Programme: GLOBAL OPPORTUNITIES IN MICROBIOLOGY	<b>EDC</b> in association with Department of Micro-Biology	Dr. N. Anis Ahamed, Research Scientist, King Saud University, Saudi Arabia.	19-01-2024	100
22	Discipline Specific Entrepreneurial Skill Development Programme: FROM LAB TO MARKET – NAVIGATING BIOTECH ENTREPRENEURSHIP	<b>EDC</b> in association with Department of Bio-Tech	Dr.G.Sivanesan, Director, Jamal Institute Of Management, Trichy.	29.01.2024	100
23	Discipline Specific Entrepreneurial Skill Development Programme: Start-Up Opportunities in IT Sector	EDC in association with Department of Information Technology		08.02.24	100

24	Discipline Specific Entrepreneurial Skill Development Programme: Opportunities in Aquaculture	<b>EDC</b> in association with Department of BBA	Dr. R. Krishnamoorthy, Asst. Prof. of Zoology Jamal Mohamed College.	14.02.2024	100
25	Discipline Specific Entrepreneurial Skill Development Programme: Entrepreneurial Opportunities for Zoology Graduates	EDC in association with Department of Zoology	Dr. T. Rajarajan, Asst. Prof. of Biotech & Microbiology, National College, Trichy.	14.02.24	100
26	Discipline Specific Entrepreneurial Skill Development Programme: Millets: Small Grains – Big Nutrition	EDC in association with Department of Nutrition and Dietetics	Mr. V. Sivaramakrishnan, Fonder & Chief Vision Officer – Bliss Tree, Trichy.	15.02.24	100
27	Discipline Specific Entrepreneurial Skill Development Programme:	EDC in association with Department of Chemistry		19.02.24	100
28	Award Function: Best Youtuber of JMC - 2024	EDC		27.02.24	100

# 2. Details of students / faculty members participated in extension activities held **outside the college** during the year:

Name of the programme	Name of the activity	Name of the institution/Organisation and place	Date	No. of faculty members/ Students participated
AWARENESS ON	PRODUCT	EDII- Anna Business Incubation	25.07.2023	Staff: 1
EDII TN IEDP	SHOWCASE	Research Foundation (Section 8, Not-		Students: 10
SCHEME &	SUMMIT	for-Profit Company) & EDII-AIEDP		
PRODUCT		Trichy Hub University College of		
SHOWCASE		Engineering, BIT Campus, Anna		
SUMMIT	Fatura a na na na na na hisa	University, Tiruchirappalli 620 024	07.8.00	C4- C. 02
Entrepreneurship Awareness	Entrepreneurship Awareness	Department of Women's Studies, Bharathidasan University,	07. & 08. 02.2024	Staff: 03 Students: 65
Programme	Programme	Tiruchirappalli in collaboration with	02.2024	Students: 63
Fiogramme	riogiannie	Entrepreneurship Development		
		Institute of India, Bangalore & Micro		
		Medium and Small Enterprises,		
		Chennai.		
One Day Training	One Day Training	Collector's Office, Trichy.	12.12.23	Staff: 01
for Student	for Student			Dr. S. Kathar
Mentors : Niral	Mentors : Niral			Usean,
Thiruvizha	Thiruvizha			Coordinator –
Hackathon 23-24	Hackathon 23-24			EDC
Special Lecture	ENTREPRENERIAL	Dep. Of Computer Applications	10.02.24	Staff: 01
	OPPORTUNITIES			Dr. S. Kathar
	FOR WOMEN			Usean,
				Coordinator –
				EDC

Field Visit	Field Visit	AMZ Integrated Farming Systems, Thiruvarur Dt.	20.02.24	Staff:02 Dr. S. Kathar Usean, Coordinator – EDC & Dr. Asrar Ahamed, Staff Advisor – EDC Students: 48
Field Visit	Field Visit	Tamilnadu Dr. J. Jayalalitha College of Fisheries Engineering, Nagappattinam Dt.	20.02.24	Staff:02 Dr. S. Kathar Usean, Coordinator – EDC & Dr. Asrar Ahamed, Staff Advisor – EDC Students: 48

1.

Entrepreneurship Development Cell (EDC) In association with Bharathidasan Women's Studies, Bharathidasan University, Trichy and Women Entrepreneurs Association of Tamil Nadu (WEAT) organized A Two Days Seminar Titled on Entrepreneurship Development and Government Support Schemes" on 13<sup>th</sup> & 14<sup>th</sup> July 2023.

Thiru. M. PRADEEP KUMAR, IAS, District Collector, Tiruchirappalli District



In the view of world Entrepreneur's Day, Entrepreneurship Development Cell (EDC) in association with Institution Innovation Council of our college organized Competitions and Exhibition of Self-Developed products to identify the hidden talents among the students on 31.08.2023.





<u>3.</u> Entrepreneurship Development Cell (EDC) in association with Institution's Innovation Council of Jamal Mohamed College, Trichy organized the **Inaugural Programme on Awareness of Hackathon 3.O Idea Registration** function for Men on 07.08.2023.



**Dr. Vinoth Malaikani, Incubation Scientist,** EDII – Anna Business Incubation Research Foundation, BIT Campus, Tiruchirappalli District.

4. Entrepreneurship Development Cell (EDC) in association with Institution's Innovation Council of Jamal Mohamed College, Trichy organized the **Inaugural Programme on Awareness of Hackathon 3.O Idea Registration** function for Women on 07.08.2023.



<u>5.</u> Entrepreneurship Development Cell (EDC) of Jamal Mohamed College (Autonomous), Trichy organized a **Entrepreneurs Expo** on 14<sup>th</sup> September, 2023.



Students of our ED Cell marketing their own made products in the EXPO

<u>6.</u> Entrepreneurship Development Cell (EDC) of Jamal Mohamed College (Autonomous), Trichy organized A Two days Comprehensive Entrepreneurs Expo on 19<sup>th</sup> & 20<sup>th</sup> September, 2023.







Products of student entrepreneurs displayed in front of EDC Outlet Entrance

# <u>7.</u> Entrepreneurship Development Cell (EDC) organized an Awareness Programme on ENTREPRENERIAL OPPORTUNITIES FOR WOMEN & HANDS-ON-TRAINING PROGRAMME ON HENNA ART on 03.10.2023.



8. Entrepreneurship Development Cell (EDC) In association with EDII Bharathidasan University, Trichy organized An Awareness Programme on ENTRPRENEURSHIP & INNOVATION on 11.10.2023. **Dr. M.**BALAMURUGAN, DIRECTOR (i/c) EDII BUTP, HUB COORDINATOR & MR. R. AMARNATH, FIELD COORDINATOR were the Resource Persons.









<u>9.</u> On 13.10.2023 and 14.10.2023, the volunteers of Rotaract club (women) of Jamal Mohamed college conducted the "ROTARACT CARNIVAL" in collaboration with the Entrepreneurship Development Cell in order to promote Entrepreneurial qualities among the hostel students.



10. Entrepreneurship Development Cell (EDC organized An Awareness Programme on **NIRAL THIRUVIZHA HACKATHON 23 - 24** from 27.12.2023 to 30.12.2023. Dr. S. Ismail Mohideen, Principal presided over the function. Dr. S. Kathar Usean Co-ordinator of EDC and the other Staff Advisors of EDC Dr. Mehathab Sheirff, Dr. Sangeetha, Dr. S. Rizvan Ahamed Dr. A. Asrar Ahamed and Miss. Poomani were the Resource Persons and they explained about NIRAL THIRUVIZHA HACKATHON 23 – 24.



<u>11.</u> Entrepreneurship Development Cell (EDC) in association with other departments organized Discipline Specific Entrepreneurial Skill Development Programme in the months of January and February 2024. The Resource Persons explained about **Discipline Specific Entrepreneurial Skills**.



12. The Entrepreneurship Development Cell in association with Part V Clubs of Jamal Mohamed College organised **A Mega STALL WEEK - 24** from 08.01.2024 to 11.01.2024, to develop Entrepreneurial culture among the students and to help the students to commercialize the self-made products of the students.



### Field Visits On 20.02.24











