

### JAMAL MOHAMED COLLEGE(Autonomous)

Accredited with A++ Grade by NAAC (4<sup>th</sup> Cycle) with CGPA 3.69 out of 4.0 (Affiliated to Bharathidasan University)

TIRUCHIRAPPALLI - 620 020

#### PG & RESEARCH DEPARTMENT OF COMMERCE (SF-WOMEN)

We cordially invite you to the

**Three Days Student Orientation Programme** 

On

"PIONEERING FUTURE COMMERCE"

02<sup>nd</sup> - 04<sup>th</sup> September20240 4.30pm Commerce(SF)SeminarHall

Intheaugustpresenceof

9

Hajee. M.J. Jamal Mohamed Bilal

Hajee Dr. A.K. Khaja Nazeemudeen D.litt., (USA)

President

Secretary & Correspondent

Hajee. M. J. Jamal Mohamed

Dr. K. Abdus Samad

Treasurer

**Assistant Secretary** 

Dr. K. N. Abdul Kader Nihal

Member & Honorary Director

Chairman

Convener

Dr. D. I. George Amalarethinam

Dr. E. Mubarak Ali

Principal Associate Professor & Head

Felicitations

**Dr. R. Jahir Hussain**Vice Principal

Dr. A. Ishaq Ahamed Addl. Vice Principal Dr. A. J. Haja

Mohideen Addl. Vice Principal

Ms. A. Famitha Banu Addl. Vice Principal

Hajee. Dr. K. N. Mohamed Fazil Director-Hostel Administration

Ms. J. Hajira Fathima Director- Women Hostel

**PROGRAMMESCHEDULE** 

**DAY - 01** 

Date

: 02-09-2024

Topic

: Avenues for Revenues

**Resource Person** 

:Shri. Susil Kumar.K

Former Regional Manager-TIIC

Advisor-CEDI- National Institute of Technology

Tiruchirappalli.

**DAY - 02** 

Date

: 03-09-2024

**Topic** 

: Is DigiMar My Career?

ResourcePerson

Dr. N. Shaik Mohamed

Former Associate Professor of Commerce

Jamal Mohamed College(Autonomous)

Tiruchirappalli.

**DAY - 03** 

Date

: 04-09-2024

Topic

: Future of Digital Economy led by AI

Resource Person

: Dr. V. Bastin Jerome

Associate Professor of Commerce St. Joseph's College (Autonomous)

Tiruchirappalli.

**Organisingsecretaries** 

**Dr. S. Latha Maheswari** Assistant Professor of Commerce Mrs. C. Veeralakshmi

Assistant Professor of Commerce

ALL ARE INVITED



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#### PG & RESEARCH DEPARTMENT OF COMMERCE (SF-WOMEN)

Three Days Student Orientation Programme

On

# "PIONEERING FUTURE COMMERCE" DATE: 02-09-2024 to 04-09-2024

**Report of the Day – 1 (02-09-2024)** 

With the blessings of the Almighty God and the ever encouraging support of our benevolent Management, the PG & Research Department of Commerce (SF-Women) Organizes Three Days Student Orientation Programme On "PIONEERING FUTURE COMMERCE" on 02-09-2024 to 04-09-2024, The first day programme commenced by 4.30 p.m The programme was started with Qirath by A. Afra , III B.Com 'E', to invoke the blessings of the Almighty.

The event began with the Master of Ceremony by Ayesha Farveen. M, Afra .M (II M.Com 'B') and Raihana Shafiya (III B.Com 'G').

**Dr. E. Mubarak Ali,** HOD (SF) & Associate Professor of Commerce welcomed the gathering and introduced the Chief Guest.

**Dr. Dr. D.I. GEORGE AMALARETHINAM,** Principal delivered the Presidential address, and followed by **Hajee. M. J. Jamal Mohamed,** Treasurer felicitated the gathering.

The resource person **Shri. SUSIL KUMAR. K**, Former Regional Manager- TIIC Advisor - CEDI- National Institute of Technology, Tiruchirappalli delivered an informative presentation In the context of an orientation program for students, focusing on "**AVENUES FOR REVENUES**" means identifying strategies and opportunities to generate income or financial support. Enhanced experiences make orientation more valuable and enjoyable for students.

The Students Orientation Programme was registered and attended by more than 300 students. The sessions were interesting and beneficial to all the students. Students actively listened and clarified their doubts.

**Dr. S. LATHA MAHESWARI** Assistant Professor, PG & Research Department of Commerce Proposed the Vote of Thanks and concluded the programme at 6.00 p.m



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#### Report of the Day -2 (03-09-2024)

The programme was started by 4.30 p.m with Qirath by **Ayesha Farveen II M.Com**, to invoke the blessings of the Almighty.

The event began with the Master of Ceremony by M. Rabiyathul Bazaria, M. Farheen Aakila (I M.Com 'B'), M. Afra (III B.Com 'E').

**Dr. K. Halimunnisa**, Associate Professor of Commerce welcomed the gathering and introduced the Chief Guest.

**Dr. Dr. D.I. GEORGE AMALARETHINAM,** Principal delivered the Presidential address, and followed by **Hajee. M. J. Jamal Mohamed,** Treasurer felicitated the gathering.

The resource person **Dr. N. Shaik Mohamed** Former Associate Professor of Commerce, Jamal Mohamed College(Autonomous), Tiruchirappalli. Integrating "**DigiMar and My Career**" acknowledge the student orientation program which can result in a comprehensive and impactful experience for students. These platforms can enhance career readiness, provide valuable networking opportunities, improve skill development, and ultimately contribute to higher employment rates and better overall career planning.

The Students Orientation Programme was registered and attended by more than 300 students. The sessions were interesting and beneficial to all the students. Students actively listened and clarified their doubts.

**Dr. A. Sophia Alphonse,** Assistant Professor, PG & Research Department of Commerce Proposed the Vote of Thanks and concluded the programme at 6.15 p.m



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#### Report of the Day -3 (04-09-2024)

The programme was started with Qirath by Sumaiya Parveen, I M.Com 'B', to invoke the blessings of the Almighty.

The event began with the master of ceremony by Jana Jalaluddin (III-B.Com'F', Zenath Ashika (III B.Com 'H') G. Shridharshini, S. Zubaidha (III B.Com 'H')

**Dr. A. Mehathab Sherif,** Assistant Professor of Commerce welcomed the gathering and introduced the Chief Guest.

**Dr. Dr. D.I. GEORGE AMALARETHINAM**, Principal delivered the Presidential address, and followed by **Hajee. M. J. Jamal Mohamed**, Treasurer felicitated the gathering.

The resource person **Dr. V. Bastin Jerome**, Associate Professor of Commerce, St. Joseph's College (Autonomous), Tiruchirappalli. delivered an "**Future of the Digital Economy Led by AI**" which provides numerous benefits, from enhancing awareness of industry trends and improving career readiness to developing relevant skills and fostering innovation. These are collectively help the students to navigate and succeed in a rapidly changing job market influenced by AI and digital transformation.

The Students Orientation Programme was registered and attended by more than 300 students. The sessions were interesting and beneficial to all the students. Students actively listened and clarified their doubts.

**Ms. C. Veeralakshmi,** Assistant Professor, PG & Research Department of Commerce Proposed the Vote of Thanks and concluded the programme at 6.15 p.m.



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PG & RESEARCH DEPARTMENT OF COMMERCE (SF – WOMEN)

## A Three Days Students Orientation Programme on "Pioneering Future Commerce" on 02-09-2024 to 04-09-2024











