

CURRICULUM VITAE

M. I. MOHAMED IBRAHIM

M. Com. M.B.A. M.Phil. SET (Com). SET (Mgt). Ph.D. (Pursuing)

**Assistant Professor
Department of Commerce
Jamal Mohamed College (Autonomous)
Tiruchirappalli, Tamilnadu – 620 020.**



EDUCATIONAL QUALIFICATION

S. NO	COURSE	INSTITUTION	YEAR OF STUDY	GRADE
1	SET - Management	Mother Teresa University, Kodaikanal.	2018	Qualified
2	SET - Commerce	Mother Teresa University, Kodaikanal.	2017	Qualified
3	M. Phil	Bharathidasan University, Trichy.	2012 - 2013	'D'
4	M.B.A	Bharathidasan University, Trichy.	2009 - 2011	First
5	M. Com	Jamal Mohamed College, Trichy.	2009 - 2011	First
6	B. Com	Jamal Mohamed College, Trichy.	2006 - 2009	First
7	HSC	St. Joseph's College Hr. Sec. School. Trichy.	2006	First
8	SSLC	St. Mary's Hr. Sec. School, Trichy.	2004	First

TEACHING EXPERIENCE - 8 YEARS & 5 MONTHS

Under Graduate

B. Com - 05 Years & 2 Months

B. B. A - 03 Years & 3 Months

Post Graduate

M. Com - 05 Years & 2 Months

SUBJECTS TAUGHT

Under Graduate

Marketing, Management Accounting, Cost Accounting, Financial Management, Business Management, Business Environment, E – Commerce, Personnel Management, Business Organization, Business Economics

Post Graduate

Managerial Economics, Consumer Behavior, Security Analysis and portfolio Management, International Marketing, Export Management

RESEARCH GUIDANCE - 5 YEARS

Post Graduate- 05 Years

EDITOR OF THE BOOKS

S.NO	TITLE OF THE BOOK	PUBLISHERS	YEAR OF PUBLISHING
1	Jamal Academic Research Journal(JARJ) – An Interdisciplinary	Jamal Mohamed College, Trichy.	2016

PAPERS PUBLISHED IN STATE / NATIONAL / INTERNATIONAL JOURNALS

S. NO	INSTITUTION	RANGE	TITLE OF THE PAPER	DATE, VOLUME, ISSUE & PG.
1	Research Explorer A Referred Bi – Annual Research Journal on Multidisciplinary Pub: Indian Academic	International	A Study on Customer Satisfaction With Reference To Shopping Malls in Trichy	March, 2013. Vol.2 Issue-5 ISSN: 2250-1940
2	Jamal Academic research Journal (JARJ) – An Interdisciplinary, Published by Jamal Mohamed College, Trichy	International	Global Financial Crisis & its Impact on Indian Economy – An Analysis	August, 2014. Vol.1 ISSN: 0973-0303

S. NO	INSTITUTION	RANGE	TITLE OF THE PAPER	DATE, VOLUME, ISSUE & PG. NO
3	Jamal Academic research Journal (JARJ) – An Interdisciplinary, Published by Jamal Mohamed College,	International	Impact of Tourism on Indian Economy	August, 2015. Vol.3 ISSN: 0973-0303
4	Jamal Academic research Journal (JARJ) – An Interdisciplinary, Published by Jamal Mohamed College,	National	Growth and Development of Indian Tourism Industry	September, 2016. Vol.9 ISSN: 0973-0303
5	Shan lax International Journals	International	Consumers' Perception of Social Media marketing With Special Reference to Face book in Trichy City	September, 2017. Vol.5 ISSN: 0973-0303 Impact Factor:3.017 UGC JI.
6	International Journal of Management and Social Sciences (IJMSS), New Delhi.	International	Customer Satisfaction towards mobilebanking Services with reference to Public Sectors Banks in Tiruchirappalli City	September, 2018. Vol.8(1.2) P-ISSN: 22490191 E-ISSN: 23499761
7	International Journal of Analytical and Experimental modal Analysis	International	A Study on Customer Satisfaction towards mobilebanking Service with reference to Tiruchirappalli District	25 TH September, 2019. Vol.11

INTERNATIONAL SEMINARS AND CONFERENCES

S. NO	TITLE OF THE SEMINAR / CONFERENCES	TITLE OF THE PAPER	INSTITUTION	DATE
1	Global Competitiveness – A Challenge for Sustenance and	A Study on Customer Satisfaction With Reference To Shopping Malls in	Jamal Mohamed College, Trichy.	16 th & 17 th August , 2013.
2	Global Economic Revival – A Changing Scenario	Global Financial Crisis & its Impact On Indian Economy – An Analysis	Jamal Mohamed College, Trichy.	16 th & 17 th August . 2014.
3	Inclusive Economic Growth	Impact of Tourism On Indian Economy	Jamal Mohamed College, Trichy.	13 th & 14 th August , 2015.
4	Indian Economy – Strengths and weaknessess	A study on Customer Satisfaction towards mobile banking service with reference to Tiruchirappalli District	Aiman College of Arts and Science for women, Trichy.	7 th & 8 th August , 2019.

NATIONAL SEMINARS AND CONFERENCES

S. NO	TITLE OF THE SEMINAR / CONFERENCES	TITLE OF THE PAPER	INSTITUTION	DATE
1	India – An Emerging Economic Power	Role of Service Sector in Economic Growth Under	Jamal Mohamed College, Trichy.	4 th Feb 2012.
2	Examination Reforms	Examination Reforms	Jamal Mohamed College, Trichy.	24 th Feb 2012

3	Problems and Challenges in Management of MSME	MSME – Competition Due To Globalization	Jamal Mohamed College, Trichy.	25 th Feb 2012.
S. NO	TITLE OF THE SEMINAR / CONFERENCES	TITLE OF THE PAPER	INSTITUTION	DATE
4	Marketing Strategies for Make in India Products and Services	Indian Tourism Market: An Overview of Emerging Trends &	Jamal Mohamed College, Trichy.	24 th Jan 2015.
5	Growth Strategies for Business Development in India	Growth and Development of Indian Tourism Industry	Jamal Mohamed College, Trichy.	21 st Sep, 2016.
6	Strategic Growth of Business in New India – Prospects and Challenges	Consumers' Perception of Social Media Marketing with Special Reference to Face	Jamal Mohamed College, Trichy.	23 rd Sep 2017.
7	Advancement in Business in the digital Era - 2018	Customer Satisfaction towards mobile banking Services with reference to Public Sectors Banks in	Jamal Mohamed College, Trichy.	Sep 2018.
8	Fostering Scientific Temper on Business Research	A Study on Customer Satisfaction towards Usage of mobile banking	Periyar EVR College, Trichy.	Feb 2019.
9	Advancement in Business in the digital Era - 2019	A Study on Customer Satisfaction towards mobile banking Service with reference to Tiruchirappalli	Jamal Mohamed College, Trichy.	25 th Sep 2019.

District

STATE AND REGIONAL SEMINARS AND CONFERENCES

S. NO	TITLE OF THE SEMINAR / CONFERENCES	TITLE OF THE PAPER	INSTITUTION	DATE
1	Teaching, Learning and Research in Higher Education Excellence and beyond Excellence	Teaching, Learning and Research in Higher Education Excellence and beyond Excellence	Jamal Mohamed College, Trichy.	7 th Mar 2012.
2	Problems and Prospects of Service	Implication of FDI in Indian Retail	Jamal Mohamed College, Trichy.	12 th Jan,
3	Financial Inclusion – A Way of Equitable Growth	An Innovative Regulatory Structure For Micro	Jamal Mohamed College, Trichy.	21 st Sep 2013.
4	Corporate Social Responsibility – Issues and Challenges in India	Corporate Brand Strategies for Sustainability	Jamal Mohamed College, Trichy.	29 th Jan 2014.
5	Different Perspectives of Companies Act 2013 – Towards Corporate Excellence	Un Employment Among Educated Youth Implications For India's	Jamal Mohamed College, Trichy.	1 st Feb 2014.

SEMINARS AND CONFERENCES WITHOUT PRESENTATION

S. NO	TITLE OF THE SEMINAR / CONFERENCES	INSTITUTION	DATE
1	Examination Reforms	Jamal Mohamed College, Trichy.	12 th March, 2010.
2	National Seminar on Quality Enhancement in Teaching, Research and Extension in Higher	Jamal Mohamed College, Trichy.	15 th & 16 th April, 2010.

	Education Institutions – Prospects and Problems		
3	Creating Competitiveness to Excel in Higher Education – A TQm Approach	Jamal Mohamed College, Trichy.	8th December, 2010.
4	Investment Opportunities and Challenges	Jamal Mohamed College, Trichy.	12th January, 2011.
5	National Seminar On Examination Reforms	Jamal Mohamed College, Trichy.	24th February, 2012.
S. NO	TITLE OF THE SEMINAR / CONFERENCES	INSTITUTION	DATE
6	Teaching, Learning and Research in Higher Education Excellence and beyond Excellence	Jamal Mohamed College, Trichy.	7th March, 2012.
7	New Vistas in Employment Relations in Public and Private Sector Undertakings	Jamal Mohamed College, Trichy.	5th February, 2015.

WORKSHOPS ATTENDED

S. NO	TITLE	INSTITUTION	DATE
1	One Day Workshop on International Financial Reporting Standards (IFRS)	Jamal Mohamed College, Trichy.	1st October, 2011.
2	One Day Workshop on Employability Skill Development	Jamal Mohamed College, Trichy.	1st January, 2017.
3	Internal Quality Assurance Cell “One Day Workshop on The Role of a Teacher in the Present Scenario”	Jamal Mohamed College, Trichy.	7th January, 2017.
4	Internal Quality Assurance Cell “Three Day NLP – Based Faculty Empowerment Program”	Jamal Mohamed College, Trichy.	17th, 19th & 20th June, 2017

5	Internal Quality Assurance Cell "One Day Workshop on Writing winnable Project Proposals"	Jamal Mohamed College, Trichy.	23 rd June, 2018.
6	Curriculum development Cell "UGC CPE Sponsored Two-Day Workshop on Professional Development for Academic Leadership in Curriculum	Jamal Mohamed College, Trichy.	18 th , 19 th Jan, 2019.
7	One day Workshop on Tally with GST	National College, Trichy.	16 th September, 2019.
8	One day Regional workshop on Research Methodology	St. Joseph's College, Trichy.	21 st September, 2019.

PERSONAL DOSSIER

Father's Name: M. Mohamed Ismail
Mother's Name: M. Thajunisha (Late)
Date of Birth: 17th August, 1987
Religion: Islam
Nationality: Indian
Marital Status: Married
Languages Known: Tamil, English, Urdu and Hindi
Present Address: No: 05/49, Pallivasal Street, Kooni Bazaar, Beema Nagar, Trichy – 1.
Permanent Address: No: 05/49, Pallivasal Street, Kooni Bazaar, Beema Nagar, Trichy – 1.
Contact Number: +91 787 157 9797
E- mail: mcomibrahim@gmail.com

DECLARATION

I hereby inform you that the above furnished details are true to the best of my knowledge and belief.

Place: Tiruchirappalli

Date: 13.12.2019

Yours faithfully

(M. I. Mohamed Ibrahim)