JAMAL MOHAMED COLLEGE (Autonomous)

TIRUCHIRAPPALLI-20

RESUME (as on 01.06.2024) DEPARTMENT OF COMMERCE

1. Name : Dr. M.HAJEERA BEGAM

2. Date of Birth :29.07.1985

3. Address :(Including Mail ID and Telephone Number)

Residential:

No.2, Gandhji Street,

Kamaraj Nagar,

Ariyamangalam,

Tirchy - 620 010.

EMailID:, hajeeismailjamal85@gmail.co

<u>m</u>

Mobile 9789571431

Office:

Jamal Mohamed College (Autonomous) No.8, Race Course Road, TVS Tolgate, Trichy - 620 020.

- 4. Designation: Assistant Professor of Commerce
- 5. Educational Qualification:

Sl. No	Qualification	Board/University	Year of passing	Subject	Class
1.	B.Com.,	Jamal Mohamed College, (Bharathidasan University),Trichy- 20.	2006	Commerce	Second
2.	M.Com.,	Jamal Mohamed College, (Autonomous), Trichy-20.	2007	Commerce	Distinction
3.	M.Phil	Jamal Mohamed College, (Autonomous), Trichy-20.	2008	Commerce	Distinction
4.	Ph.D	Government Arts College Trichy-22 Bharathidasan University	2023	Commerce	Commended

6. Additional Qualification:

Sl.No	Qualification	Board/University	Year of Passing	Percenta ge
1.	MDTP & DTP	Jamal Mohamed College, (Autonomous), Trichy-20	July 2005	Distincti on
2.	Diploma in Urdu	Jamal Mohamed College, (Autonomous), Trichy-20	July 2004- 2005	-

7. Experience:

UG: 12 Years PG: 12 Years

Sl.No	Designation	Institution	Period From	To	Total Period
1.	Assistant Professor of Commerce	Jamal Mohamed College (Autonomous), Trichy-20.	16.06.2012	Till Dated	12 Years

8. Areas of Specialization: Marketing, Human Resource Management

9. Publication of Scopus Journal

S.N O	Title of the research article	Journal Name, ISSN and Scopus	Year, Volume and Page No.
1.	A Study On Consumer Behavior In Consumer Durable Goods With Reference To Trichirappalli	International Journal of Management (IJM)	Volume 11, Issue 12, December 2020. PP: 4048- 4053
2.	The Effect Of Consumer Brand Preference On Brand Loyalty For Durable Goods	International Journal Of Management (IJM)	Volume 11, Issue 11, December 2020. PP: 4048- 4053

10. Details of Paper Presented:

Sl No.	Title of the Programme	Place	Title of the Paper	Date
1.	State Level Seminar on "Problems & Prospects of Service Sector in India"	Jamal Mohamed College, Tirchy- 20.	Service Sector in India's Economy, Problems &Prospects.	12-01-2013
2.	International Seminar On "Global Competitiveness- A Challenge For Sustenance and Excellence"	Jamal Mohamed College, Tirchy- 20.	EIIIIaiiCiiig	16-08-2013 to 17-08- 2013

3.	State Level Seminar On "Financial Inclusion-A Way of Equitable Growth"	Jamal Mohamed College, Tirchy- 20.	Financial Inclusion And Growth Of Indian Banking System.	21-09-2013
4.	State Level Seminar On "Different Perspectives of Companies Act 2013 – Towards Corporate Excellence"	Jamal Mohamed College, Tirchy- 20.	Corporate Governance: an ethical perspective	01-02-2014
5.	National Seminar On "Marketing Strategies For Make in India Products and Services"	Jamal Mohamed College, Trichy- 20.	Marketing Strategies in Life Insuranceservice.	24-01-2015
6.	"Financial Inclusion and Growth of Indian Banking System"	Jamal Mohamed College, Trichy-20.	International Seminar on Inclusive Economic Growth on	13-8-2015 to 14-8-2015
7.	One National Level Seminar on "Practical Application of Interest Free Financing For the Development"	Jamal Mohamed College, Trichy- 20.	Interest free banking and economic development	13-01-2016
8.	One National Level Seminar on "Growth Strategies for Business Development in India"	Jamal Mohamed College,Trichy-20	Consumer Preference of Tea	28-09-2016
9	One National Level Seminar on "Strategic Growth of Business in New India" Prospects& Challenged.	Jamal Mohamed College,Trichy-20	A Study on Comparative Analysis of Consumer Perception Towards Super Markets Store In Tiruchirappalli District.	Dec.2017
10.	One day National Conference on "Advancement in Business in the Digital Era 2019"	Jamal Mohamed College, (Autonomous) Tiruchirappalli	A Study on Consumer Perception Towards Patanjali Products with Reference in Tiruchirappalli District.	20-09.2018
11.	One day National Conference on "Advancement in Business in the Digital Era 2019"	Jamal Mohamed College, (Autonomous) Tiruchirappalli	A Study on Brand Preference to Scooters Among Women Consumer with Reference in Tiruchirappalli District.	25-09-2019

12.	One day International Conference on "Advancement in Business in the Digital Era 2021"	Jamal Mohamed College, (Autonomous) Tiruchirappalli	A Study on Customer Behavior Towards Durable Goods with special Reference to Trichirappalli	17-02-2021
13.	International Seminar on "Service Sector in India" Making New Avenues in Indian Economy.	Jamal Mohamed College, (Autonomous) Tiruchirappalli	Influence of Consumer Brand preference on Brand Loyalty for Durable goods with special Reference to Tricirappalli	13-01-2021
14.		Jamal Mohamed College, (Autonomous) Tiruchirappalli	- · · · - · · ·	24-01-2024

11. Details of Seminars/Conference/Workshops/Webinar Attended:

Seminars Attended

Sl. No.	Title of the Programme	Place	Date
1.	A One Day National Seminar on "Emerging Business Practices in the Global Environment"	Jamal Mohamed College (Autonomous) Trichy	19.01.2017
2.	"Functional Innovations in commerce& Management"	Annai Vailankannail Arts & Science College	08-02-2017 to 09-02-2017
3.	One Day International Conference "New Horizons of Business in the Changing Environment"	Jamal Mohamed College (Autonomous) Trichy	23-01-2019
4.	A One Day Conference on "Empowering Educators"	Vivekanandha College of Arts & Sciences for Women (Autonomous),Namakkal.	09-09-2019
5.	A One Day Conference on "Challenges to Indian Businesses."	Aiman College of Arts& Science For Women Tiruchirappalli	11-01.2020
6.	National Level Conference on New Approaches in Business Excellence		06-03-2024 to 07-03-2024
7.	One Day International Seminar (Hybrid Mode) Navigating the future: Emerging Trends in Business and Global Dynamics " HALLWAY BIZ' 24	Dwaraka Doss Goverdhan Doss Vaishnav College Arumbakkam, Chennai-600 106.	07-03-2024

1. One day Workshop on "The Role of a Teacher in the Present Scenario" (Autonomous) Tiruchirappalli 2. One day State Level Workshop on "GST Principles & Practices' 3. One day State Level Workshop on "Imporving Teaher Practice- A Strategic Approach" 4. One day State Level Workshop on "Promoting Young Entrepreneurs" - Guidelines and Guidance 5. Two-day workshop on "Touchirappalli Professional Development For Academic Leadership in Curriculum Design, 6. One-day workshop on "TALLY with GST." 7. One-day workshop on "Export Procedures & Promotion-NWEP". 7. One-day International Workshop on "Digital Marketing". 8. One-day International Workshop on "Digital Marketing". 9. Online Curriculum Workshop on "Structural Equation Model (SEM) using AMOS 11. Six Days Virtual Workshop on "Effective Share Trading Strategies" Internal Quality Assurance Cell, Jamal Mohamed College, (Autonomous) Tiruchirappalli Jamal Mohamed College, (Autonomous) Tiruchirappalli Tiruchirappalli Toughay Mohamed College, (Autonomous) Tiruchirappalli Toughay Mohamed College of Arts & Sciences for Women Toughay Workshop on "Epartment of Business Administration, Jamal Mohamed College (Autonomous) Tiruchirappalli National College (Autonomous) Tiruchirappalli National College (Autonomous) Tiruchirappalli National College (Autonomous) Tiruchirappalli National College (Autonomous) Tiruchirappalli Diruchirappalli National College (Autonomous) Tiruchirappalli National Diruchirappalli National Diruchirappalli National Diruchirappalli	lo. N	Name of the Workshops	Place	Date
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48 0 777 1 0 11 777 1 1			1 iruchirappain-20	20-04-2022
12. One Week Online Workshop on		•		
	"Et	thics and Spirituality in		10-05-2022
Management With Special Gurukula Kangri (Deemed to be to	Ma	anagement With Special	Gurukula Kangri (Deemed to be	to
				14-05- 2022
accidioned to vocas		referred to yours		
13. National Level Workshop on	Not	tional Level Workshop on		
1 14 07 20		<u>-</u>		14-07-2023
"New Reforms in Higher Education with the Reference to SRM Institute of Science and to			SRM Institute of Science and	to
Education with the Reference to Technology – Chennai. 10 21-07-20			Technology – Chennai.	21-07-2023
NEP 2020"	NE.	EP 2020"		
14 (7 7) 0 11 111 1				
14. "5 Days Online Workshop on				
SPSS in Research" Star International Foundation for 26-12-20	SPS	SS in Research"	Star International Foundation for	26-12-2023
Passarch and Education Namakkal to			Research and Education – Namakkal.	
			Research and Education – Ivalliakkal.	30-12-2023
Research and Education - Ivaniakkai. 30-12-20			I .	Í.

15.	One Day Online Workshop on " The Art of Emerging Powered AI Tools for Tomorrow 's Tech"	IQAC, KAmaraj College of Engineering & Technology K.Vellakulam	22-03-2024
16.	8- Days Research Methodology Workshop on Up scaling Research	SRM Institute of Science and Technology – Ramapuram	05-04-2024 to 15-04-2024

Sl.No.	Name of the FDP	Place	Date
1.	Three-days NLP-Based Faculdy Empowerment Programme	IQAC, Jamal Mohamed College, (Autonomous)Tiruchirappalli	17-06-2017 to 20-06-2017
2.	One Day National Level Faculty Development Programme	Bon Secours College for Women, Thanjavur	10-08-2017
3.	"Functional Innovations in commerce & Management"	Annai Vailankannail Arts & Science College	08-08-2017 to 09.08.2017
	FDP On "Funding Opportunities For Research Projects"	PG & Research Department Of Commerce, Periyar E.V.R College (Autonomous),Trichy-23	24-06-2020
5.	National Level One-week Faculty Development Programme on Research Methodology	Amar Sewa Mandal's Kamala Nehru Mahavidyalaya, Nagpur	26-04-2021 to 01-05-2021
6.	Seven Days Online International FDO on "New Paradigms in management Education"	Government First Grade College, Karnataka	07-06-2021 to 14- 06-2021
7.	Online Faculty Enrichment Programme	IQAC, Jamal Mohamed College, (Autonomous)Tiruchirappalli	21-06-2021 to 25- 06-2021
	Faculty Development Programme "E-Content Development"	IQAC, Jamal Mohamed College, (Autonomous)Tiruchirappalli	30-06-2020 to 04- 07-2020
	Faculty Enrichment Programme on "Atrs of Writing in Indexed Journal Publications"	IQAC, Jamal Mohamed College, (Autonomous)Tiruchirappalli	28-07-2021
10	Three days National Online FDP on "ICT Tools for Effective Teaching Learning" IQAC.	Kamla Nehru Mahavidyalaya Nagpur.	08-06-2021 to 10-06-2021
		Patrician College of Arts And Science, Chennai	14-06-2021 to 18-06-2021

12	A Five days Online "Faculty	Jamal Mohamed College,	21-06-2021
12	Enrichment Programme"	(Autonomous) Tiruchirappalli	to
	Internal Quality	(Autonomous) Thuchhappani	25.06.2021.
	Assurance Cell.		23.00.2021.
13.	A One day Online Faculty	Jamal Mohamed College,	28.07.2021
10.	Enrichment Programme	(Autonomous) Tiruchirappalli	20.07.2021
	"Art of Writing in Index	(Figure 11 and 1	
	Journal		
	Publications "Internal Quality		
	Assurance Cell.		
14.	Seven-days Online	Govt. First Grade College,	07-06-
	International FDP on "New	Karnataka.	2021 to
	Paradigms in Management		14-
	Education"		07.2021
15.	Three-days FDP on	St.Joesph's College	15-12-2021
	"Financial Market&	(Autonomous)Tiruchirappalli	to 17-12-
	Investment"	, 11	2021
16.	Online Elementary FDP on	All India Council for Technical	21-01-
	"Innovation Management".	Education, New	2022 to
		Delhi.	25-01-
			2022
17.	FDP On Innovative Teaching	PG and Research Department of	24-01-
	and Research methods for	Botany, Jamal Mohamed College,	2022 to
	Academic Excellence	(Autonomous) Tiruchirappalli	29-01-
			2022
18.	One –week National Level	PG and Research Department of	18-06-
	FDP on Investor Awareness	Commerce, Jamal Mohamed	2022 to
	and Education	College, (Autonomous)	26-03-
		Tiruchirappalli	2022
19.	A Five days online FDP	Prince Shri Venkateshwara Arts and	18-04-2022 to
	"Emerging Trends and	Science College, Gowrivakkam,	22-04-2022
	Challenges in Higher Education	Chennai.	
	and Research ", IQAC.		
20.	A Six days Virtual FDP on	Bon Secours College for Women,	11-05-2022 to
	"Integration of ICT in	Vilar Bypass, Thanjavur	17-05-
	Teaching Learning Process		2022.
	Success and Challenges ".		
21.	A Eight days online FDP	Azad College of Education,	01-07-2022 to
	"National Level FDP on	SATARA, Maharashtra	08-07-2022
	NAAC Accreditation for		
	TeacherEducationInstitutes"		
22.	FDP on Emerging Trends In		03-07-2023
	Innovative Research,	Jamal Mohamed College,	To
		(Autonomous) Tiruchirappalli	07-07-2023
22	EDD on Document 1		
23.	FDP on Resourcefulness on	MCD Educational and D	13-07-2023
	Research	M.G.R Educational and Research	То
		Institute, Chennai	19-07-2023
24			
24.	EDD on Inflyones of AI !	Hindusthan Callage of Arts 0	04-09-2023
	FDP on Influence of AI in	Hindusthan College of Arts &	То
	Teaching & Research	Science, Coimbatore	09-09-2023
		1	

25.	"Starting point of writing Research Paper"	Dr.Babasaheb Ambedkar Science Mahavidyalaya, Advocate Gurunath Kulkarni commerce and Management Mahavidyalaya Vasai (W) Palghar	05-09-2023
26.	Professional Skill Development Program on Research & Data Analytics in Commerce	Bon Secure College of Women, Thanjavur	04-01-2024 To 10-01-2024
27.		PG and Research Department of English, Jamal Mohamed College, (Autonomous) Tiruchirappalli	01-02-2024 to 07-02-2024
28.	FDP on The Emerging Trends in Research and Teaching Technologies	St. Thomas College of arts and Science, Chennai	26-02-2024 to 01-03-2024
29.	One Day national level FDP on "Research Methodology & Project Report Writing"	NTR Government Degree College for Women, Telangana	11-03-2024
30.	Strategies for Engaging and	Department of Humanities and Physical Education CT Universities, Punjab	11-03-2024 to 17-03-2024
31.	Seven Days National Level	Star International Foundation for Research and education Namakkal	19-03-2024 to 25-03-2024
32.	I on a louid Lombilling and	Nagindas Khandwala College, Malad,Mumbai	21-05-2024 to 27-05-2024

Sl.No.	Name of the Webinar	Place	Date	
1.	One day National webinar on	Padmavani Arts and	30-05-2020	
	"Do's & Don'ts in Social	Science College for		
	Research"	Women, Salem and		
		Indian Acdemic		
		Resarchers Association,		
		Trruchirappalli		
2.	National Level Webinar on	Servit Arts and Science	25-11-2020	
	"Educate, Empower and Eliminate	college for Women,		
	Violence Against Women"	Thogaimalai,Karur.		
3.	National webinar on "Information	Jamal Mohamed	23-08-2021	
	& Cyber Security"	College, (Autonomous)		
		Tiruchirappalli		
4.	National Level Webinar "Winning	SRM Institute of Science	21-02-2024	
	in Digital AGE- New Product	and Technology,		
	Development and Marketing in E-	Ramapuram Campus		
	commerce Platform"	Chennai-89		
5.	National Level Webinar "	Murazar College Hojai,	29-02-2024	
	Managing Personal Finance and	Assam and Association		
	Wealth Creation"	of Mutual funds in Indial		
		(AMFI)		

12. Online Course:

S.N O	CourseName	Awarding Agency NPTEL/SWAYA M/	Date of Enrolment s	Date of Completio n
		Others(specify)		
1.	Online Certificate course "Consumer Behaviour"	SWAYAM- NPTAL Online certification	Jane-Apr 2020	Jun.16 th 2020

13. Details of Seminars/Conference/Workshops/Resource Person/Online courses Organized:

❖ Organizing Secretary for SIX DAYVIRTUAL WORKSHOP OF ON EFFECTIVESHARE TRADING STRATRGIES Conducted by Post Graduate Department of Commerce (SF), Jamal Mohamed College, Trichy On 21-04-2022 to 26.04.2022

14. Details of In charge/Membership in Committees for Autonomous Programmed Implementation:

- ➤ Served as a Library In-charge of Commerce Department for 2013–2014.
- ➤ Served as a Vice-President of Commerce Association for 2019–2020.
- ➤ Working as a Tutor in charge from 2016–2017 till date.
- Acting as an Examination in the UG Central Valuation panel, Bharathidasan University, Trichy.

15. Additional Details:

• Qualification Approval by the Bharathidasan University, Trichy for Appointment to the post of Lecture in Commerce