

PROFILE

Dr. K. RIYAZAHAMED

M.Com., M.B.A., M.Phil., Ph.D.,
Assistant Professor of Commerce
JAMAL MOHAMED COLLEGE (Autonomous)
Tiruchirappalli - 620 020.

riyazahamed@jmc.edu
99427 - 18715.



Educational Qualifications

Doctoral Degree in Commerce from Jamal Mohamed College (Autonomous) Trichy, affiliated with Bharathidasan University in February, 2019.

M.Phil., Degree in Commerce from Jamal Mohamed College (Autonomous) Trichy, affiliated with Bharathidasan University in September, 2012.

M.B.A., Degree (Concurrent) from Bharathidasan University, Trichy in April, 2011.

M.Com., Degree from Jamal Mohamed College (Autonomous) Trichy, affiliated with Bharathidasan University in April, 2011.

B.Com., Degree from Jamal Mohamed College (Autonomous) Trichy, affiliated with Bharathidasan University in April, 2009.

Certificate Courses

Certificate Course in **Tally 8.1** from Apollo Computer Education Ltd, Trichy in March, 2007.

UGC Certificate Course on **Environmental Studies** from Jamal Mohamed College (Autonomous) Trichy, affiliated with Bharathidasan University in April, 2007.

Core Competencies

- ❖ Possessing about Six years and Eight months of experience in teaching field.
- ❖ Strong commitment with the job and utilizing various teaching methodologies to the fullest for the welfare of student community in specific.
- ❖ Having profound knowledge of the subject areas, Good Interpersonal and Managerial skills.

Experience

Working as an Assistant Professor of Commerce in Jamal Mohamed College (Autonomous) Trichy from 18.06.2013 to till date

Under Graduate	6 Years & 8 Months
Post Graduate	6 Years & 8 Months

Area of Specialization

Marketing

Subject Specialization

Advanced Corporate Accounting	Advanced Accounts
Industrial Relations	Principles of Accountancy
Export Marketing	Business Accounting
Organisational Behaviour	E-Commerce
Enterprise Resources Planning	Company Law
Accounting Package Lab	Marketing Practices
Office Automation	Banking Practices
Computer Application in Commerce	Business Organization

Research/Project Area

Ph.D.,:

Marketing - E-Services and Customer Satisfaction with reference to select Private Sector Banks in Tiruchirappalli District.

M.Phil.,:

Human Resources Management - A study on Employees' Welfare Measures in Tamil Nadu Cements Corporation Limited at Ariyalur.

M.B.A.:

Marketing - A study on Brand Preference towards Health Drinks among Consumers in Trichy.

Research Guidance Experience:

PG Level	Completed	On Roll
	9	1

Seminar Organized:

Organized A One Day National Seminar on "Strategic Growth of Business in New India - Prospects and Challenges" Conducted by Post Graduate Department of Commerce (SF), Jamal Mohamed College, Tiruchirappalli, on 23rd September 2017.

Details of Articles Publication:

S. No.	Name of the Journal	National / International / Referred	Title of the Article	Month & Year of Issue
1	The International Journal of Analytical and Experimental Modal Analysis (IJAEMA) An UGC-CARE Approved Group - 'A' Journal Serial No. : 36272 ISSN : 0886-9367 Scientific Journal Impact Factor - 6.3 Volume-XI, Issue IX Pg. No : 437-444	A Peer Reviewed/ Referred Journal	A STUDY ON CUSTOMER SATISFACTION TOWARDS E-BANKING SERVICES IN SELECT NEW PRIVATE SECTOR BANKS IN TIRUCHIRAPPALLI CITY	September 2019

S. No.	Name of the Journal	National / International / Referred	Title of the Article	Month & Year of Issue
2	Emperor Journal of Economics and Social Science Research (EJESSR) ISSN: 2581-8643 Volume-I, Issue - 4 Mayas Publication, Salem Pg. No : 11-15	Referred Journal	A STUDY ON CUSTOMER SATISFACTION TOWARDS NET BANKING SERVICE WITH REFERENCE TO TIRUCHIRAPPALLI CITY	April 2019
3	INTERNATIONAL JOURNAL OF RESEARCH AND ANALYTICAL REVIEWS (IJRAR) p-ISSN : 2349 5138 UGC Approved Jr.No. : 43602 Volume - 8 (1.2) Impact Factor :5.75 Atman Publication, Gujarat Pg. No : 92-96	International	A STUDY ON BRAND PREFERENCE AND SATISFACTION TOWARDS SMARTPHONE USERS IN TIRUCHIRAPPALLI DISTRICT	January 2019
4	INTERNATIONAL JOURNAL OF MANAGEMENT AND SOCIAL SCIENCES (IJMSS) p-ISSN : 2249 0191 e-ISSN : 2349 9761 UGC Approved Jr.No. : 63251 Index Copernicus Journal Id: 6913 Volume - 8 (1.2) Speak Foundation, Delhi Pg. No : 168-171	International	CUSTOMER SATISFACTION TOWARDS E-SERVICES IN SELECT PRIVATE SECTOR BANKS IN TIRUCHIRAPPALLI DISTRICT	September 2018
5	Implementation and Management of GST in India – An Appraisal ISBN: 978-93-87360-06-8 Jazym Publication, Trichy Pg. No : 139-143	International	GOODS AND SERVICE TAX (GST) UNDER THE INDIAN CONSTITUTION – AN OVERVIEW	January 2018

S. No.	Name of the Journal	National / International / Referred	Title of the Article	Month & Year of Issue
6	Emperor International Journal of Finance and Management Research (EIJFMR) ISSN: 2395-5929 UGC Approved Jr. No. : 45308 Vol – III, Issue - 9 Impact Factor :1.14 Mayas Publication, Salem Pg. No : 12-17	International	CUSTOMER SATISFACTION TOWARDS E-SERVICES WITH REFERENCE TO SELECT PRIVATE SECTOR BANKS IN TIRUCHIRAPPALLI DISTRICT	September 2017
7	Jamal Academic Research Journal : An Interdisciplinary ISSN No : 0973 -0303 Vol – IX, No.2 Page. No. 271 -275	National	A SYUDY ON CUSTOMER PREFERENCE TOWARDS E-BANKING WITH SPECIAL REFERENCE TO PRIVATE SECTOR BANKS IN TIRUCHIRAPPALLI DISTRICT	January 2017
8	Jamal Academic Research Journal : An Interdisciplinary ISSN No : 0973 -0303 Vol – IX, No.1(1) Page. No. 181 -185	National	CUSTOMER PREFERENCE AND SATISFACTION TOWARDS E-SERVICES OF SELECT PRIVATE SECTOR BANKS IN TIRUCHIRAPPALLI CITY	September 2016
9	Primax International Journal of Finance (PIJI) Bengaluru ISSN No : 2348-0475 Impact Factor : 3.532 Page. No. 28 -30	International	E-BANKING - AN OVERVIEW	July 2016
10	Myths and Realities of Business in the Digital Era Yazhini Pathippagam, Cuddalore ISBN No: 978-93-80622-44-6 Page. No.174 – 180	National	E-GOVERNANCE IN INDIA: INITIATIVES AND CHALLENGES	February 2016

S. No.	Name of the Journal	National / International / Referred	Title of the Article	Month & Year of Issue
11	Jamal Academic Research Journal : An Interdisciplinary ISSN No: 0973-0303 Vol - IV Page.No.268 - 270	National	ISLAMIC BANKING IN INDIA - NEED OF AN HOUR	January 2016
12	Investment Options (In the Changing Scenario) Yazhini Pathippagam, Cuddalore ISBN No: 978-93-80622-06-4 Page. No. 46 - 49	International	INVESTMENT OPPORTUNITIES IN RETAIL MARKET IN INDIA : CURRENT SCENARIO	January 2016
13	Jamal Academic Research Journal : An Interdisciplinary ISSN 0973-0303 Vol - III Page. No. 256 - 260	International	PHENOMENAL GROWTH OF SHOPPING MALLS IN INDIA : AN OVERVIEW	August 2015
14	Jamal Academic Research Journal : An Interdisciplinary ISSN 0973-0303 Vol - II Page. No.196 - 199	National	GLOBAL BRANDING IN INDIAN MARKET	January 2015

Paper Presentation Details:

S. No.	Theme of the Seminar - Title of the Paper	Name of the College	Date of Presentation
1	A One Day National Conference on Advancement in Business in the Digital Era 2019 titled "A study on Customer Satisfaction towards E-Banking Services in Select New Private Sector Banks in Tiruchirappalli City"	Jamal Mohamed College, Trichy.	25.09.2019
2	National Level Seminar on Impact of Emerging Trends in Retail Industry in India titled "A study on Marketing Practices of Self Help Groups Products with reference to Tiruchirappalli City"	SRM Business School, Lucknow, Uttar Pradesh.	15.03.2019
3	ICSSR Sponsored National Seminar on Fostering Scientific Temper on Business Research titled "A study on Consumer Awareness of Digital Payment Systems in Tiruchirappalli District"	Periyar E.V.R. College & ICSSR Sponsored Trichy.	20.02.2019

S. No.	Theme of the Seminar - Title of the Paper	Name of the College	Date of Presentation
4	A One Day International Conference on Services Marketing – Process, Practices and Potential titled “A study on Employees’ Welfare Measures in Tamil Nadu Cements Corporation Limited (TANCEM) at Ariyalur”	National College, Trichy.	24.01.2019
5	One Day International Conference on New Horizons of Business in the Changing Global Environment titled “ A Study on Brand Preference and Satisfaction towards Smartphone users in Tiruchirappalli District”	Jamal Mohamed College, Trichy.	23.01.2019
6	A One Day National Conference on Advancement in Business in the Digital Era titled “Customer Satisfaction towards E-Services in select Private Sector Banks in Tiruchirappalli District”	Jamal Mohamed College, Trichy.	20.09.2018
7	One Day National Seminar on The Impact of GST on Development in Business and Finance titled “A Study on Impact of GST Common Man”	Rajagiri Dawood Batcha College of Arts and Science, Papanasam, Thanjavur.	17.03.2018
8	A One Day National Seminar on Strategic Growth of Business in New India - Prospects and Challenges titled, “Customer Satisfaction Towards E-Services Reference to Select Private Sector Banks in Tiruchirappalli District”	Jamal Mohamed College, Trichy.	23.09.2017
9	Two Day International Conference on Innovation, Entrepreneurship & Sustainable Value Chain in a Challenging Environment titled “E-Banking : An Overview”	PLA Residency, Trichy. Organized by Primax Foundation, Bengaluru.	29 th & 30 th July 2016
10	UGC National Level Seminar on Corporate Governance and Dividend Policy in India titled “Capital Market : An Innovative Indian Market for Financial Assets”.	Gobi Arts & Science College, Gobichettipalayam.	25 th & 26 th Sep, 2015
11	International Conference on Innovative Practices in the Contemporary Business Scenario titled “Significance of Work Place Counseling.”	Vivekananda College for Women, Tiruchengode In Association with Institute of Company Secretaries of India (ICSI), New Delhi.	26.02.2015
12	National Level Seminar on Comprehensive Study on Indian Economy Under UGC Autonomous Grant titled “System Design and Entrepreneurial Thinking Comparative Frame Works.”	Jamal Mohamed College, Trichy – 20.	10.02.2015

S. No.	Theme of the Seminar - Title of the Paper	Name of the College	Date of Presentation
13	National Level Seminar on New Vistas in Employment Relations in Public and private Sector Undertaking titled "Counseling at Workplace is the Mantra for Increasing Job Performance."	Jamal Mohamed College, Trichy.	05.02.2015
14	National Level Seminar on New Vistas in Employment Relations in Public and private Sector Undertaking titled "Industrial Relations in India."	Jamal Mohamed College, Trichy.	05.02.2015
15	State Level Seminar on Corporate Social Responsibility - Issues and Challenges in India titled "Corporate Social Responsibility in the Food sector Amul Products."	Jamal Mohamed College, Trichy.	29.01.2014
16	State Level Seminar on Different Perspectives of Companies Act 2013 - Towards Corporate Excellence titled "Corporate Governance in India : Disciplining the Dominant Shareholders."	Jamal Mohamed College, Trichy.	01.02.2014

Seminar/Conference/Workshop – Participation Details:

S. No.	Theme of the Seminar / Workshop	Name of the College	Date of Participation
1	UGC Sponsored One Day International Workshop on "Digital Marketing"	National College, Trichy	24.02.2020
2	Multi-Disciplinary International Workshop On "Enhancing Research Objectives Writing Skill"	Khwaja Moinuddin Chisti Urdu, Arabi-Farsi University, Lucknow, Uttar Pradesh	23.02.2020
3	"Keezhadi Excavations – Present and Future"	Jamal Mohamed College, Trichy	17.02.2020
4	"Faculty Development Programme in Securities Markets"	National Institute of Securities Market (NISM) & Bharathidasan University, Trichy	15.02.2020
5	"Orientation Programme on MOOC's and e-Learning"	Jamal Mohamed College, Trichy	29.01.2020
6	Training and Placement cell A One Day Workshop on "Research Proposal Writing & Funding Agencies"	Periyar E.V.R. College, Trichy Sponsored by ICSSR-Southern Regional Centre, Hyderabad.	20.12.2019
7	A One Day Regional Workshop on "Research Methodology"	St. Joseph's College, Trichy	21.09.2019

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8	A One Day Workshop on "Tally with GST"	National College Trichy. In Association with Indian Accounting Association Tiruchirappalli Branch and Indian Academic Researchers Association	16.09.2019
9	A One Day Workshop on "Professional Ethics & Plagiarism and Strengthening Research for Quality Publications"	Sankara College of Science and Commerce, Coimbatore.	31.08.2019
10	Internal Quality Assurance Cell "Staff Enrichment Programme on Ownership Culture"	Jamal Mohamed College, Trichy	14.06.2019
11	Curriculum Development Cell "UGC CPE Sponsored Two-Day Workshop on Professional Development for Academic Leadership in Curriculum Design"	Jamal Mohamed College, Trichy	18 th & 19 th Jan, 2019
12	A One Day "Preparatory Workshop on UGC NET – Paper I"	Sathyasai B.Ed. College, Chennai	01.12.2018
13	Internal Quality Assurance Cell "A One Day workshop on Improving Teaching Practices - A Strategic Approach"	Jamal Mohamed College, Trichy	23.06.2018
14	A One Day State Level Seminar on "Impact and Impediments of GST"	Srimad Andavan Arts and Science College Trichy and The Institute of Cost Accountants of India (South Region, Chennai) Jointly Associated with Ministry of Corporate Affairs, Government of India	09.12.2017
15	Two Day Workshop on "Thesis Writing"	Dharmamurthi Rao Bahadur Calavala Cunnan Chetty's Hindu College Chennai	17 th & 18 th Nov, 2017
16	Internal Quality Assurance Cell "Three Day NLP-Based Faculty Empowerment Programme"	Jamal Mohamed College, Trichy	17 th , 19 th & 20 th June, 2017
17	Internal Quality Assurance Cell "A One Day workshop on The Role of a Teacher in the Present Scenario"	Jamal Mohamed College, Trichy	07.01.2017
18	One Day Workshop on "Research Oriented Computer Skills for Commerce and Management"	St. Joseph's college, Trichy	20.02.2016

S. No.	Theme of the Seminar / Workshop	Name of the College	Date of Participation
19	State Level Workshop on "Research Methodology and Thesis Writing"	Swami Vivekananda Institute of Management, Thanjavur	10.02.2016
20	Internal Quality Assurance Cell "A One Day Inter-Collegiate Workshop on E-Content Development for Teaching - Learning".	Jamal Mohamed College, Trichy	22.12.2015
21	State Level Workshop on "Investment in Stock Market For Beginners"	Jamal Mohamed College, Trichy	06.10.2015
22	Faculty Development Programme on "Aptitude training for NET/SLET Aspirants"	Gnanam School of Business, Thanjavur.	29.11.2013
23	State Level Workshop on "Stock Market Practices"	Jamal Mohamed College, Trichy	12.01.2012

Co-curricular Activities :

S. No.	Particulars	Position Held	Remarks
1	SHARPCOM 2K19, A State Level Inter Collegiate Commerce Festival PG Dept. of Commerce, Jamal Mohamed College, Trichy - 20.	Meme Battle Event Co-Ordinator	22.02.2019
2	Department ERP Administrator PG Dept. of Commerce, Jamal Mohamed College, Trichy - 20.	ERP Admin	January 2019 to Till date
3	Tutor in Charge (II B.Com 'D' Section) PG Dept. of Commerce, Jamal Mohamed College, Trichy - 20.	Tutor In-charge	Jun 2018 to Till date
4	NIRF In-charge PG Dept. of Commerce, Jamal Mohamed College, Trichy - 20.	Staff In-charge	Jun 2018 to Till date
5	Tutor in Charge (B.Com - 2015 Batch) PG Dept. of Commerce, Jamal Mohamed College, Trichy - 20.	Tutor In-charge	Jun, 2015 to May, 2018
6	'A One Day National Seminar on Strategic Growth of Business in New India - Prospects and Challenges' Conducted by PG Dept. of Commerce, Jamal Mohamed College, Trichy - 20.	Organizing Secretary	23.09.2017

S. No.	Particulars	Position Held	Remarks
7	ICWA Foundation Course PG & Research Dept. of Commerce, Jamal Mohamed College, Trichy- 20	In-charge	Jun, 2015 to May, 2016
8	Department Library PG & Research Dept. of Commerce, Jamal Mohamed College, Trichy - 20.	Library In-charge	Jun, 2014 to May, 2016
9	Tally Certificate Course PG & Research Dept. of Commerce, Jamal Mohamed College, Trichy - 20.	Staff In-charge	Jun, 2014 to May, 2016
10	Department Test Coordinator PG & Research Dept. of Commerce, Jamal Mohamed College, Trichy - 20.	Test Coordinator	Jun, 2014 to May, 2015

Personal Details:

Date of Birth & Age	31.05.1988, 32 Yrs
Marital Status	Married
Present Position	Assistant Professor in Commerce
Religion & Community	Islam - BC
Languages Known	Tamil & English
Residential Address	No. 48 /171, Dr. Jahir Hussain Street, B - Block Anna Nagar, Tennur Post, Trichy - 620 017.
Office Address	Department of Commerce (SF) Jamal Mohamed College (Autonomous) Race Course Road, TVS Tollgate, Trichy - 620 020.
Contact Number	99427 - 18715 79048 - 71500
E-Mail ID	riyazahamed@jmc.edu