

JAMAL MOHAMED COLLEGE (AUTONOMOUS)

TIRUCHIRAPPALLI – 20

DEPARTMENT OF COMMERCE – SF WOMEN

RESUME as on (15.09.2015)



1. **Name** : A.AVINASH BEGUM

2. **Date of Birth** : 19.02.1988

3. **Address**

Residential

No.10/2 Main Cross Street

Subramaniyapuram

Trichy – 620 020.

Office

Assistant Professor

Dept. of Commerce – SF

Jamal Mohamed College, Trichy – 620 020.

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4. **Designation** : Assistant Professor

5. **Educational Qualification**

Qualification	Board / University	Year of Passing	Class	%
SSLC	State Board	April 2003	First – Distinction	83%
H.Sc	State Board	April 2005	First	77%
B.Com	Jamal Mohamed College, Trichy.	April 2008	First	69%
M.Com	Jamal Mohamed College, Trichy.	April 2010	First – Distinction	79%
M.Phil	Bharathidasan University, Trichy.	April 2012	First – Distinction	83%

Additional Qualification

Qualification	Board / University	Year of Passing	%
DCA&MDTP	Jamal Mohamed College	May 2010	93%

6. Experience

UG : 1 years & 3 months

PG : 1 years & 3 months

Sl No	Designation	Institution	Date	Period
1	Assistant Professor	Jamal Mohamed College Trichy – 20	16.06.2014 – Till date	1years & 3 months

7. **Areas of Specialisation** : HR & Marketing.

8. **Languages known** : Tamil, English, Malayalam, Urdu, Hindi – Speak & Write

9. **Subjects Taught**

UG : Commerce & Management

PG : Commerce & Management

10. Details of Paper Presented

Sl No.	Title of the Paper	Name & Place of the Seminar	Date
1	Marketing Strategies of Global Brands in Indian Markets	National Seminar on Marketing Strategies for make in India Products and Services. Jamal Mohamed College - 620 020	24 th January 2015
2	Entrepreneurship, Economic Growth and Inclusive Entrepreneurship Policy Initiatives of Government of India.	International Seminar on Inclusive Economic Growth. Jamal Mohamed College - 620 020	13 - 14 th August 2015

11. Details of Seminar / Conference / Workshops attended

Sl No.	Title of the Paper	Place of Seminar	Date
National Level Seminar attended			
1	Marketing Strategies of Global Brands in Indian Markets	Jamal Mohamed College Trichy – 20	24 th January 2015
International Level Seminar attended			
1	Entrepreneurship, Economic Growth and Inclusive Entrepreneurship Policy Initiatives of Government of India.	Jamal Mohamed College Trichy – 20	13-14 th August 2015

12. Details of Seminar / Conference / Workshops organized : Nil

13. Details of Incharge / Membership in committee for autonomous programme implementation

As a Tutor In-charge: II B.Com., “F” (SF-Women).