

RESUME

CAREER OBJECTIVE

To build a long-term profession as a teacher that will offer endless opportunities for career growth and to keep up with cutting-edge educational technologies.

PERSONAL INFORMATION

Mr. B.KARTHIKEYAN
ASSISTANT PROFESSOR
BUSINESS ADMINISTRATION

CONTACT INFORMATION

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EDUCATIONAL QUALIFICATIONS

COURSE	INSTITUTION	BOARD/ UNIVERSITY	YEAR OF PASSING	PROGRESSION/ CGPA/ PERCENTAGE
M.Phil	JAMAL INSTITUTE OF MANAGEMENT, JAMAL MOHAMED COLLEGE, TRICHY	BHARATHIDASAN UNIVERSITY, UNIVERSITY,TRICHY	2014	74.8
MBA	JAMAL INSTITUTE OF MANAGEMENT, JAMAL MOHAMED COLLEGE, TRICHY	BHARATHIDASAN UNIVERSITY, UNIVERSITY,TRICHY	2012	70
B.Sc (COMPUTER SCIENCE)	JAMAL MOHAMED COLLEGE,	BHARATHIDASAN UNIVERSITY, UNIVERSITY,TRICHY	2010	68

	TRICHY			
HSC	SACRED HEART HIGHER SECONDARY SCHOOL	STATE BOARD	2007	51
SSLC	SACRED HEART HIGHER SECONDARY SCHOOL	STATE BOARD	2005	71.5

PROFESSIONAL EXPERIENCE

DEPARTMENT : Business Administration

DESIGNATION : Assistant Professor

INSTITUTION : Jamal Mohamed College, Tiruchirappalli- 620 020

DURATION : 1st September 2014 to Till Date

RESPONSIBILITIES:

Implementing innovative teaching strategies

Department Sports In-Charge

Student's Mentor from 2017 to Till Date

SUBJECTS HANDLING

- | | |
|--|--|
| <input type="checkbox"/> Marketing Management, | <input type="checkbox"/> Strategic Management, |
| <input type="checkbox"/> Services Marketing, | <input type="checkbox"/> Management Information Systems, |
| <input type="checkbox"/> Business Environment, | <input type="checkbox"/> Financial Services. |
| <input type="checkbox"/> Operations Research, | <input type="checkbox"/> Business Communication |
| <input type="checkbox"/> Computer Practical papers | |

WORKSHOP ATTENDED

- Attended One Day Workshop on **EMPLOYABILITY SKILL DEVELOPMENT** organised by Department of Business Administration, Jamal Mohamed College, Tiruchirappalli – 620 020, held on 17th February 2017
- Workshop on **GST – PRINCIPLES & PRACTICES** organised by Department of Business Administration, Jamal Mohamed College, Tiruchirappalli – 620 020, held on 11th January 2018

- Workshop on **PROMOTING YOUNG ENTREPRENEURS – GUIDELINES AND GUIDANCE** organised by Department of Business Administration, Jamal Mohamed College, Tiruchirappalli – 620020, held on 17th December 2018
- Attended the **UGC CPE Sponsored Two days workshop on PROFESSIONAL DEVELOPMENT FOR ACADEMIC LEADERSHIP IN CURRICULUM DESIGN** organized by Curriculum Development Cell, Jamal Mohamed College, , Tiruchirappalli – 620 020, held on 18th and 19th January 2019

FACULTY DEVELOPMENT PROGRAMMES ATTENDED

S.No	TITLE	PERIOD
1.	Stress Management	13.06.2017 - 14.06.2017
2.	Decision making skills	23.11.2018 - 24.11.2018
3.	Advanced presentation skills for teaching staff	29.11.2019 - 30.11.2019
4.	Innovative teaching strategies for effective Implementation of NEP 2020	11.11.2021 – 17.11.2021
5.	Challenging Role of Library and Information Centers in digital Era	27.02.2023 - 03.03.2023
6.	Emerging Trends in Innovative Research	3.7.2023 – 7.7.2023
7.	Art of writing Research paper and proposal	11.9.2023 – 15.9.2023
8.	Teaching as a challenging profession	13.5.2024 – 17.5.2024
9.	AI for Educators	20.5.2024 – 24.5.2024
10.	Essential Skills for Professional Development in Higher Education	1.7.2024 – 7.7.2024
11.	Integrating NEP 2020 into Higher education Strategies for faculty Development and Curriculum Innovation	02.09.2024 - 06.09.2024

OTHER ACHEIVEMENTS

- Received Akshar mission award from SSI computer education 2005
- Secured First mark in **Enterprise resource planning** in the autonomous exam held on April 2011
- **AD-ZAP Event Organiser** at EXOBIZ 2017-State level Inter-Collegiate Management Meet, Held on 04th March 2017
- **BEST MANAGER Event Organiser** at EXOBIZ 2019 & EXOBIZ 2020 -State level Inter-Collegiate Management Meet
- **START-UP Event Organiser** at EXOBIZ 2023 – State Level Inter Collegiate Management Meet

SEMINAR PAPER PRESENTATION AND PAPER PUBLICATIONS

S.No	College (or) Organisation (or) Journal Name	Place	Seminar Title	Title of the Paper	Date
1	Jamal Mohamed College,	Tiruchirappalli	Knowledge management practices to develop skills of college students	Knowledge management practices ISBN :978- 93-91563-26- 4	12th & 13th October 2022

COMPUTER KNOWLEDGE

- Knowledge with Microsoft office kit – MS Excel, MS Word, Power Point
- Knowledge with computer Hardware

AREA SPECIALISATION

Marketing, Services Marketing, Consumer Behavior

PERSONAL DETAILS

D.O.B : 21.09.1989
Languages Known : English, Tamil
Gender : Male.

DECLARATION

I hereby declare that the particulars given above are genuine to the best of my knowledge and belief.

B.KARTHIKEYAN