



Dr. W SAMUEL, M.B.A., Ph.D.,
Assistant Professor
Department of Business Administration
Jamal Mohamed College
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Tamil Nadu

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PROFESSIONAL SUMMARY

Dr. Samuel is a passionate Assistant Professor with over 9 years of research expertise and 2 years of teaching experience. He earned his MBA with dual specializations in Finance and Human Resources from Jamal Institute of Management and completed his full-time Ph.D in Management (Finance) at Bharathidasan University, Trichy. Dr. Samuel has contributed 21 research articles to esteemed national and international journals indexed in Scopus and Web of Science. His research interests span investment and portfolio management, robust estimation, portfolio optimization, brand image, brand personality, and consumer value. Additionally, his academic focus areas include Security Analysis and Portfolio Management, Financial Econometrics, Strategic Financial Management, and Time Series Analytics. In teaching, Dr. Samuel covers a diverse range of subjects such as Operations Research, Strategic Management, Human Resource Management, Modern Marketing, Services Marketing, Consumer Behavior, and Managerial Communication. Notably, he was awarded the ICWA Trichy Chapter Gold Medal for excellence in his MBA program.

QUALIFICATION

DEGREE	BRANCH	UNIVERSITY/ INSTITUTION	YEAR OF PASSING	PERCENTAGE /CGPA
Ph.D. (Full-time)	Management (Finance)	Bharathidasan University	June 2024	Commended
MBA	Finance and Human Resource	Jamal Institute of Management, Jamal Mohamed College	2014	8.1 CGPA
B.Com	Commerce	Jamal Mohamed College	2012	75%

WORK EXPERIENCE

INSTITUTION	ADDRESS	DESIGNATION	EXPERIENCE
Jamal Mohamed college	7, Race course road, Kaja Nagar, Tiruchirappalli- 620020, Tamil Nadu	Assistant Professor, Department of Business Administration	Dec 2022 – Present

RESEARCH EXPERIENCE

SUBJECT	BROAD AREA OF RESEARCH	TITLE OF THE THESIS	YEARS OF EXPERIENCE
Finance	Security analysis and portfolio management	Modelling a Novel Equity portfolio selection process in modern portfolio theory with reference to selected Nifty Securities	9+ years

AREA OF INTEREST

- Security analysis and portfolio management
- Financial Econometrics
- Strategic Financial management
- Time series analytics

SOFTWARE PROFICIENCY IN DATA ANALYSIS AND ECONOMETRICS

- Gretl (Gnu Regression, Econometrics and Time-Series Library)
- E-views
- SPSS (Statistical Package for the social sciences)
- Amos (Analysis of Moment Structures)
- JMP
- XLSTAT

RESEARCH PUBLICATIONS

RESEARCH ARTICLES PUBLISHED	PUBLICATIONS IN SCOPUS	PUBLICATIONS IN WEB OF SCIENCE (WOS)	CITATIONS	H-INDEX
21	3	6	11	2



Samuel W

Assistant Professor, Department of Business Administration, Jamal Mohamed college, Tiruchirappalli

Financial Econometrics
Time series analytics
Security analysis and portfolio management

	All	Since 2019
Citations	11	9
h-index	2	1
i10-index	0	0

TITLE	CITED BY	YEAR
Testing the model selection in regression analysis with the Del distribution GSDS Jayakumar, A Sulthan, W Samuel International Journal of Data Science 9 (1), 35-63		2024
Modelling the Customer-Based Brand Equity and Its Impact on Brand Image Benefits of Coca-Cola-a Competing Model Strategy Approach SD Ali, GSDS Jayakumar, W Samuel, A Sulthan JIM QUEST Journal of Management and Technology 19 (2), 1-15		2023
An Extended literature review of Data Envelopment analysis and its application in India J Sathyamurti, GS David Sam Jayakumar, W Samuel SEMCOM Management & Technology Review 10 (2), 61-71		2023
A Squared Mahalanobis Rank Distances and Detection of Outliers in Multivariate Ordinal Data GS David Sam Jayakumar, W Samuel, BJ Thomas Journal of Statistical Theory and Practice 16 (3), 1-28		2022
Diagnosing the Conditional Dependence Between Returns and Risk with Vector Autoregressive Model During Covid Crisis W Samuel, GSDS Jayakumar Parikalpana: KIIT Journal of Management 18 (2), 43-52		2022
Portfolio management, classical and robust statistics A Literature review W Samuel, GS David Sam Jayakumar Advances and Applications in Mathematical Sciences 21 (8), 4533-4540		2022
An entropy divergence, D-distribution and its selected application in multivariate financial time series GS David Sam Jayakumar, A Sulthan, W Samuel International Journal of Financial Services Management 11 (2), 134-148		2022
Testing the equality of Nifty 50 stocks' volatility risk using correlated F-ratio GSDS Jayakumar, W Samuel, A Sulthan International Journal of Financial Markets and Derivatives 8 (4), 384-409		2022
Modelling the effect of low-cost major Indian airlines services quality on passenger's satisfaction and their Re-flying Intention GS David Sam Jayakumar, W Samuel, M Salahuddeen IPE Journal of Management 11 (2), 18-46	1	2021
On Using the Exact Sampling Distribution of Multivariate Coefficient of Variation DS Jayakumar, SA Kan, S Wilfred Thailand Statistician 19 (3), 511-521		2021

TITLE	CITED BY	YEAR
<p>On Using the Multivariate Extension of Hadi's Influence Measure and Andrew-Pregibon Statistic in Diagnosing Multivariate Regression Residuals GSDS Jayakumar, A Sulthan, W Samuel Aligarh Journal of Statistics 41, 23-46</p>		2021
<p>Modelling the impact of attitude and satisfaction on perception of customers with special reference to supermarkets and family run stores–structural equation modelling approach GSDS Jayakumar, W Samuel NMIMS Management Review 38 (3), 131-145</p>		2020
<p>The Bivariate extension of Amoroso Distribution DS Jayakumar, A Sulthan, W Samuel Indonesian Journal of Statistics and Its Applications 4 (2), 261-283</p>	1	2020
<p>A McKay type bivariate beta distribution of third kind GSDS Jayakumar, A Sulthan, W Samuel Journal of Statistics and Management Systems 23 (4), 695-712</p>		2020
<p>The Holistic and Generalized (H-G) Family of Continuous Semi-Bounded Distribution GSDS Jayakumar, A Sulthan, W Samuel Aligarh Journal of Statistics 40, 53-76</p>		2020
<p>A new bivariate beta distribution of Kind-1 of Type-A GS David Sam Jayakumar, A Sulthan, W Samuel Journal of Statistics and Management Systems 22 (1), 141-158</p>	6	2019
<p>On using the distribution of Cook-Weisberg statistic and identification of influential observations GSDS Jayakumar, A Sulthan, W Samuel Electronic Journal of Applied Statistical Analysis 11 (1), 21-41</p>		2018
<p>Evaluating Brand Personality and its impact on Human Personality of Cosmetic Users GSDS Jayakumar, A Sulthan, W Samuel Amity Journal of Marketing 2 (2), (17–39) 2 (2), 17-39</p>		2017
<p>A Co-integration Analysis of Market Indices with Special Reference to Asian Countries in G20. GS Jayakumar, A Sulthan, W Samuel Wealth: International Journal of Money, Banking & Finance 5 (2)</p>	1	2016
<p>Modeling the Autoregressive capital asset pricing model for top 10 selected securities in BSE GSDSJ W Samuel International Journal of Management 7 (2), 314-325</p>	2 *	2016
<p>Modeling the Portfolio selection problem with special reference to selected Industries in BSE GSDS Jayakumar, W Samuel International Journal of Management 6 (1), 520-534</p>		2015

CONFERENCE, SEMINARS & WORKSHOPS

- Presented and authored a paper titled “Diagnosing the conditional dependence between returns and risk with a finite distributed lag model in financial time series” at the Second National Conference on Business Management and Analytics held on January 28th and 29th, 2022, organized by the National Institute of Technology (NIT), Tiruchirappalli -15.
- Participated in the one-day National seminar on Neo Business Management (NEOBM) on March 18th, 2023, at Jamal Institute of Management, Jamal Mohamed College, Tiruchirappalli.
- Participated in the one-day workshop on Financial Modeling using spreadsheet on July 10th, 2015, at PSG Institute of Management, PSG College of Technology, Coimbatore.
- Presented a paper titled “Recent trends in microfinance” at the National Seminar on Recent Trends in Indian Economy – A Management Perspective at Jamal Mohamed College, Tiruchirappalli on February 4th, 2011.

FACULTY DEVELOPMENT PROGRAMMES

- Participated in a seven-day online faculty development program on “Essential Skills for Professional Development in Higher Education,” which was organized by the Star International Foundation for Research and Education from July 1st to July 7th, 2024.
- Took part in a National level faculty development program on “The Art of Writing Research Papers and Proposals,” held from September 11th to 15th, 2023, at Jamal Institute of Management, Jamal Mohamed College, Tiruchirappalli.
- Engaged in a one-week online faculty development program on “The Relevance of Ancient Indian Knowledge in Contemporary Higher Education,” jointly organized by the Internal Quality Assurance Cell of V.V. Vanniaperumal College for Women, Virudhunagar, and Jamal Mohamed College, Tiruchirappalli, from November 16th to 22nd, 2023.

ACADEMIC PROJECT & INTERNSHIP

- Project: “The Effects of Organizational and Individual factors on Occupational Accidents – An Empirical study in central workshop, Golden Rock, Tiruchirappalli” (**Human Resource Management**)
- Internship: “Analysis of Stock Market Volatility – A Study Focusing on Selected Companies’ Securities” (**Finance**)

DEPARTMENTAL AND INSTITUTIONAL ROLES

- Department Placement Officer (2023-24)
- Member in Media and Public relations [Press committee] (2024 - Present)

PROFESSIONAL CONTRIBUTION AND ROLES IN MANAGEMENT MEET

- Served as a judge for the event “Analytrix” at the National level Management meet “Tiecoons-2K24” organized by Jamal Institute of Management.
- Served as a judge for the event “Business Ideas” at the State level Management meet “Mindspark-2024” organized by Jamal Institute of Management.
- Organized the “Best Manager” event at the National level Inter-collegiate Management Meet “Exobiz-2K24”.
- Organized the “Startup Plan” event at the State level Inter-collegiate Management Meet “Exobiz-2K23”

AWARDS AND ACHIEVEMENTS

- Received the ICWA Trichy chapter gold medal award in 2014 during my MBA.
- Received 20 Merit Certificates across both UG and PG courses between 2012 and 2014.
- Awarded for “General Proficiency” in the year 2008, during my 12th grade.

CERTIFICATIONS AND TECHNICAL QUALIFICATIONS

- Diploma in Hardware and Networking.
- Diploma in Desktop Publishing.
- Diploma in Computer Applications.

PROFILE OVERVIEW

Father's Name : S. Wilfred Devaraj
Date of Birth : 10-03-1992
Languages Known : English, Tamil.
Address : ‘YAHWEH YEREH’ Cottage,
#15/24, Ashok Nagar (South), 5th Cross Street,
Karumandapam,
Tiruchirappalli - 620 001.