



# Jamal Mohamed College (Autonomous) Trichy

## Department of Business Administration

### BBA

#### Students will be able to

- + Demonstrate basic understanding of underlying relationship of Management, Accounting Finance, Economics, Marketing and Management information systems.
- + Associate knowledge on specialized areas such as Human resource management, Finance and Marketing to address global and local issues in business administration.
- + Apply statistical, mathematical and technological tools for business presentations, solve business and marketing problems, decision making and for developing marketing plans and strategies.
- + Express business issues, management concepts, plans and decisions both in oral and written form, exhibiting leadership and managerial skills blending ethical issues and social responsibilities.
- + Employ cost accounting principles and techniques for analyzing the cost components to facilitate managerial decision making.

### MBA

#### Students will be able to

- + Describe current theory and techniques of the business administration, varied management aspects such as financial management, operations management, marketing management, strategic management and human resource management.



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- ✚ Integrate the tools and concepts of various functional areas of Management to investigate and solve the critical and specific business problems to bridge diverse perspectives, cultures, and disciplines.
- ✚ Explore new business opportunities, design and implement innovations in business organizations and lead entrepreneurial leadership and strategic ventures.
- ✚ Apply deontological and consequential views on solving management problems and decision making imbining legal practices, social values and ethical reasoning. Develop the ability to communicate in a variety of contexts through different medium, assessing global opportunities and challenges for business growth.

## M.Phil

### Students will be able to

- ✚ Integrate management techniques to aid planning and control in changing global competitive environments, conflict management, leadership and team membership skills needed for implementing and coordinating organizational activities.
- ✚ Apply business analysis, management science, data management, diagnostic problem-solving skills and statistical tools for business solutions and decision making.
- ✚ Synthesize employment and business opportunities and become a business leader by means of self employment, entrepreneurship, research quest or competitive examinations.
- ✚ Employ teaching and learning skills in the classroom and personal development through continuous learning.
- ✚ Validate a research problem in the relevant field using scientific methods of addressing a business problem and dissemination of results as report writing.



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## PGDIBFM

### Students will be able to

- ✚ Explain basic concepts and theories in managerial Economics, Financial accounting, cost accounting and Banking.
- ✚ Identify the relationship between banking and Islamic law and connectivity within Islamic banking and finance.
- ✚ Analyze a problem in banking based on Islamic law and banking features, provide solutions and report them in writing.
- ✚ Formulate Islamic investment prospects and portfolio management guided by Islamic Shariah.
- ✚ Develop as socially responsible citizens with integrity and attending societal problems ethically.