Apparel and Fashion Design

B.Voc.

Students will be able to

- Discuss design process, clothing psychology, fabric manufacturing, marketing and functioning of a fashion industry.
- Demonstrate sewing techniques, and apparel designing for girl's wear, boy's wear, women's wear and men's wear.
- Apply technical knowledge in making accessories, apparel draping, materials selection, embroidery and fabric painting.
- Employ computer technologies in fashion designing and develop an entrepreneurial skill to meet market demands.
- Assess market and consumer factors that influence apparel and textile merchandising and marketing decisions.