

DEPARTMENT OF HOTEL MANAGEMENT AND
CATERING SCIENCE
VALUE ADDED COURSE

Semester	Course Code	Course Title	Hours
III	21UHMVAC1	GEOGRAPHY OF TOURISM	30

Course Outcomes:

On successful completion of this course, students will be able to:

CO1: Know the importance of travel geography

CO2: Use the methods and procedures of calculating travel time

CO3: Identify the physical geography of Pacific region's destinations

CO4: Understand the existence and location of tourist spots

CO5: Explain the attractions and accessibilities of countries

UNIT-I Introduction to Geography and Tourism 6 hrs

Introduction to Geography - Geography and Tourism - Geography of Travel - Classification of Resources Conservation of Biodiversity - Tourism in Africa – Introduction - Tourism Attractions in Singapore and Indonesia

UNIT-II Tourism Attractions in Middle East and Africa 6 hrs

Tourism Attractions in Thailand and Malaysia Tourism in Gulf Countries - Tourism in South East Asia - Tourist attractions and activities in Egypt, Kenya and Uganda Tourist attractions in South Africa and emerging Tourist Destinations in Africa.

UNIT – III Tourism Attractions in America, Europe and Australia 6 hrs

North America - Central & South America - Europe - Australia - New Zealand – Antarctica Cultural Geography - Outline of urban geography - Island Biogeography.

UNIT-IV Tourism in India and Sustainable Development 6 hrs

Tourism in India - Arunachal Pradesh - Assam - Geography of Goa - Geography of Gujarat - Geography of Odessa - Geography of Himachal Pradesh - Sustainable development

UNIT-V Geographical features of South India Tourism 6 hrs

Geography of Kerala|- Geography of Karnataka - Geography of Tamil Nadu - Geography of Pondicherry and sustainable development.

Text Books:

T.B- 1:Milton Rafferty, Geography of World Tourism, 2nd Edition, Prentice Publisher, New Jersey, 1993.

T.B -2:Boniface and Coopers, Worldwide destinations: The Geography of Travel and Tourism, 7th Edition, Rutledge, New Delhi, 2016.

T.B- 3:D.R Khullar, India - A comprehensive Geography, 1st Edition, Kalyani Publications, Chennai, 2018.

Books for Reference:

1. Geethanjali, Tourism Geography, 1st Edition, Centrum Press, New Delhi, 2010.

Semester	Course Code	Course Title	Hours
V	21UHMVAC2	TOURISM RESOURCES OF INDIA	30

Course Outcomes:

On successful completion of this course, students will be able to:

CO1: Explain the nature and unique characteristics of tourism resources

CO2: Identify the various tourism resources found in India

CO3: Evaluate the role of architecture and heritage in tourism promotions

CO4: Enumerate the abundance of nature based tourism activities undertaken in India

CO5: Know the important tourism destinations in Tamil Nadu

UNIT - I Introduction

6 hrs

Indian Tourism - General Introduction - Understanding Tourism Products. Tourism resources - Natural Tourist attractions - Wildlife sanctuaries - National parks, Rivers and Lakes - Hill stations and beach tourism.

UNIT - II Potentials of India's Tourism Resources

6 hrs

Tourism Product of Manmade tourist attractions – Temples -Pilgrimage centres – Monuments - Archaeological sites - Historical sites - Amusement parks - Luxury trains - Accommodation Units -Managing tourism products.

UNIT - III Cultural Tourism Resources of India

6 hrs

Cultural Tourism in India - Fairs and Festivals of India - Indian Classical Dances - Indian Folk Dances and Music traditions - Fairs & festival in India - Indian Paintings - Handicrafts of India - Museums in India.

UNIT - IV Role of Ecology in Tourism

6 hrs

Basic properties of ecology - Tourism and ecology linkage - Global concern. Conservation of ecology - Natural & other tourism resources – Ecotourism development -Business of ecotourism - Ecological planning - Tourism and sustainable development.

UNIT - V Impacts of Tourism Development

6 hrs

Tourism & Environmental Impact Assessment – Tourism Carrying Capacity. Economic Impact of Tourism - Physical Impact of tourism - Socio cultural impact of tourism - Indian Tourism Policy.

Text Book:

T.B - 1: Manoj Dixit&CharuSheela, Tourism Products, 2nd Edition, New Royal Books, Lucknow, 2007.

References:

1. Basham. A L, The Wonder that was India, Volume – 1, 3rd Edition, Rupa and Company, New Delhi, 2004.
2. Hussain A.K, The National Culture of India, 1st Edition, National Book Trust, New Delhi, 2014.
3. Kaul H.K, Travellers India, 1st Edition, Oxford University Press, New Delhi, 1998.