



JAMAL MOHAMED COLLEGE (AUTONOMOUS)

Accredited (3rd Cycle) with 'A' Grade by NAAC

(Affiliated to Bharathidasan University)

TIRUCHIRAPPALLI – 620 020

PG & RESEARCH DEPARTMENT OF COMMERCE

Cordially invites you to a

Three Days WORKSHOP On

DIGITAL MARKETING

Date	Venue	Time
February 1 st to 3 rd 2023	Commerce Seminar Hall (SF)	10.00 A.M To 1.00 P.M

IN THE AUGUST PRESENCE OF

Hajee. M.J. JAMAL MOHAMED BILAL Sahib – President

Janab – Dr. A.K. KHAJA NAZEEMUDEEN Sahib, D.Litt (USA) – Secretary & Correspondent

Hajee. M.J. JAMAL MOHAMED Sahib – Treasurer

Janab. Dr. K. ABDUL SAMAD Sahib – Assistant Secretary

Dr. K.N. ABDUL KADAR NIHAL – Member & Hon. Director

FELICITATIONS

Dr. A. Mohamed Ibraheem, Vice Principal

Dr. K.N. Mohamed Fazil, Director – Hostel Administration

Dr. M. Mohamed Sihabudeen, Addl. Vice Principal

Ms. J. Hajira Fathima, Director – Women Hostel

CHAIRMAN

Dr. S. ISMAIL MOHIDEEN

Principal

CONVENER

Dr. A. KHALEELUR RAHMAN

Associate Professor & Head

ORGANISING SECRETARIES

Dr. G. HADI MOHAMED

Assistant Professor

Dr. Y. RAZEETH KHAN

Assistant Professor

Resource Person

Mr. SHINU P RAJ

Digital Marketing and SEO Expert

Redwet Solutions, Trivandrum, Kerala

Theme

"DIGITAL TRANSFORMATION – AN OVERVIEW"

10 AM To 11.30 AM

: Day – II

Resource Person

: Mr. J. ARMANN SALIK JAIN ALAUDEEN
Assistant Professor,
Jamal Institute of Management,
Jamal Mohamed College (Autonomous),
Trichy – 20

Theme

: "DIGITAL MARKETING IN FINANCIAL SERVICES"

11.30 AM To 1.00 PM

Resource Person

: Mr. S. MUGUNTHAN
Regional Manager,
Geojit Financial Services,
Trichy

Theme

: "CREATE WEALTH THROUGH SMART INVESTMENT"

10.00 AM To 12.30 PM :

Day – III

Resource Person

: Mr. M. MOHAMED IMRAN
Managing Partner,
Synergy School of Business Skills,
Trichy.

Theme

: "DIGITAL MARKETING – AN EMERGING CAREER FOR FUTURE"

Registration Fee : Rs. 150

Contact No : 98653 90967

98426 84368

Certificates will be provided to all the Participants