



DEPARTMENT OF HOTEL MANAGEMENT AND CATERING SCIENCE & B.VOC. TOURISM AND HOSPITALITY MANAGEMENT

JAMAL MOHAMED COLLEGE (Autonomous)

Accredited (3rd Cycle) with 'A' Grade by NAAC
(Affiliated to Bharathidasan University)

Tiruchirappalli - 620 020

4th International Conference on

16th March 2023

Hospitality and Tourism Industry: Opportunities and Realities in Education, Employment and Entrepreneurship

ABOUT THE COLLEGE

Jamal Mohamed College was founded in 1951, as an affiliated college to the University of Madras and then affiliated to Bharathidasan University, Tiruchirappalli, when it was formed in 1982. Jamal Mohamed College is situated in the central part of Tamil Nadu, Tiruchirappalli city. It was established as a religious minority institution with the primary objective of providing higher education to the downtrodden and socially backward section of the society in general and Muslim minority in particular. The college is administered by the Society of Jamal Mohamed College. It is established in a sprawling land area of 87 acres, as a religious minority institution. Hajee M. Jamal Mohamed Sahib and Janab N.M. Khajamian Rowther, of revered memory, were the founding fathers of this institution.

In the year 1957, the College got the single honor of being bracketed with the thirty best colleges in India when Danforth Foundation of USA selected the college for the award of study fellowships in U.S.A. In 1963 the college was elevated to the status of a Post-Graduate college. In the year 1972, the college was recognized by UGC New Delhi, for the purpose of Grants under section 2(f) and 12(B) of the University Grants Commission Act 1956. In 1977, on the recommendation of the University of Madras, the UGC recognized the college as one of the ten "Lead Colleges" in the university area.

The college was accredited at Five Star Level by NAAC during 2002 and conferred with Autonomous Status by UGC, New Delhi and Bharathidasan University in 2004-2005. In January 2009, the college was accredited by NAAC with A-Grade (2nd Cycle)-CGPA 3.6 out of 4.0. Our college was bestowed with the unique honour of "CPE" status Phase-I and Phase-II by the University Grants Commission under the Scheme "Colleges with Potential for Excellence" in 2011 and 2016 respectively. We retained the 'A' Grade awarded by NAAC during the third cycle of accreditation in 2015. The college has obtained the prestigious 79th rank among top ranking institutions in NIRF Rankings - 2022. It is remarkable to state that the college has been recognized with Three Star status by the Institutions Innovation Council (IIC), MHRD Innovation Cell, Government of India in 2019. Department of Science and Technology (DST), Government of India has accorded FIST Scheme to the Departments of Zoology, Botany and Physics in 2004 and to the Department of Mathematics in 2008.

Over a period of 71 years, the college was able to scale greater heights and raise to the present status as a multi-faculty institution with 23 UG and 21 PG courses. 18 departments of the college are functioning with the status of approved research centres. The college has strength of around 12000 students. There are 145 Government Aided teaching faculty and 352 staff members are working under the self finance stream. The college celebrated its Silver Jubilee in 1971, subsequently the Golden Jubilee and Diamond Jubilee in 2001 and 2011 respectively. Thiru Edappadi K.Palaniswami, Honble Former Chief Minister of Tamil Nadu, presented The New Indian Express "Think Edu Award" to our College on 9th January 2020 for our consistent efforts in providing quality education.

ABOUT THE DEPARTMENT

From its inception in 2008, our department is widely regarded as one of the premier institutes in this region to equip aspirants to the hospitality industry. It has been crafted with well-equipped laboratories and state of the art teaching facilities to impart skill focused education to the students. Our department imparts high quality education in an affordable fee structure. During the academic year 2020-21, our department was elevated as research department with the approval of Bharathidasan University. Our institution is recognized as the first and only institution in the Bharathidasan University to offer the Ph.D. research programme in Hotel Management and Tourism. It also offers two different highly professional and job oriented undergraduate programmes namely B.Sc. Hotel Management & Catering Science (2 Sections), and B.Voc. Tourism and Hospitality Management. With the commitment of delivering quality education and training to our students, our department produces university rank holders every year. In the academic year 2016-17, 2017-18, 2018-2019 & 2020-2021 our students secured First Rank in University Level. Our alumni are placed in coveted positions in the hospitality industry in India and abroad. During its 14 years of educational service, the department has organized 3 State Level Seminars, 7 National Conferences, 3 International Conferences and 9 Webinars. Every year Food Mela is organised to display the talents of students in producing star hotel's delicious dishes. "Nutritia" snack stall is an initiative taken by our department to provide highly nutritious and traditional healthy foods at affordable prices to the students and staff of our college.

ABOUT THE CONFERENCE

This 4th International Conference on “Hospitality and Tourism Industry: Opportunities and Realities in Education, Employment and Entrepreneurship” aims to bring together leading academicians, researchers and research scholars to exchange and share their experiences and research results on opportunities and realities in education, employment and entrepreneurship in tourism and hospitality industry. It also provides a premier interdisciplinary platform for researchers, practitioners and educators to present and discuss the most recent innovations, trends, and concerns as well as practical challenges encountered and solutions adopted in this field.

THEME OF THE CONFERENCE

The conference welcomes research papers under the following themes:

- ❖ Entrepreneurship in Tourism and Hospitality
- ❖ Enhancing Tourism with Authentic Hospitality
- ❖ Factors influencing the job opportunities in Hospitality and Tourism industries
- ❖ Hospitality Leadership and Team Management
- ❖ Consumer Behavior in Hospitality and Tourism
- ❖ Post Pandemic Strategies of Tourism
- ❖ Problems and Challenges in Application of New Normal Practices in Tourism and Hospitality

CALL FOR PAPERS/SUBMISSION GUIDELINES FOR AUTHORS

- ❖ Manuscripts should be submitted to the conference Email ID : jmchmcsconf2023@gmail.com
- ❖ Papers should be original and should not have been published or submitted anywhere else for publication
- ❖ Paper must be presented either by the author or co-author. Time allotted for the paper presentation is 7 minutes
- ❖ Qualified papers identified by the Expert Committee will be published in an UGC Care listed /Scopus Journal
- ❖ Word limit for the publication is 2500 words and abstract should be of 300 words with minimum 5 key words
- ❖ Authors must use Times New Roman with 12 font size, 1.5 line spacing and 1 inch margin from all the sides
- ❖ The papers should have a cover page and abstract with title of paper, names of authors, designations, details of institute / organization and contact details (Mobile number and Email ID)
- ❖ References must be given in APA style
- ❖ Co-authors have to register and pay separately
- ❖ Certificates will be given to all the registered participants
- ❖ No TA/DA will be paid

PUBLICATION OF RESEARCH ARTICLES

Select research articles will be published in an UGC Care listed/ Scopus Journal with ISSN. For Publication of article in Journal, additional fees has to be paid by the participants.

IMPORTANT DATES

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| Last Date for Paper Submission | 10 th Feb 2023 |
| Last Date for Registration | 03 rd Mar 2023 |
| Last Date for Submission of Presentation PPT | 09 th Mar 2023 |
| Date of the Conference | 16 th Mar 2023 |

REGISTRATION FEES

- ❖ For Students Rs. 600/-
 - ❖ For Academicians and others Rs. 1000/-
- Participation in all the sessions is mandatory to receive certificates

PAYMENT MODE

Registration & Publication fees may be paid into the following account through NEFT/RTGS/Other online payment modes

| | |
|--------------------|--|
| Beneficiary Name | : JAMAL MOHAMED COLLEGE |
| A/c No | : 046702000000009 |
| IFSC Code | : 10BA0000467 |
| Bank Name & Branch | : INDIAN OVERSEAS BANK, JMC BRANCH, TRICHY |

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Registration link:
<https://forms.gle/RmNiidPGc2LBZYTJA>



Whatsapp Group Link:
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