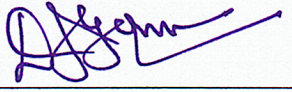
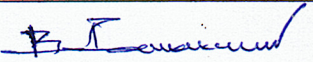
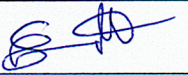
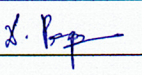


BOARD OF STUDIES (EXTERNAL) Meeting held on 25.09.2021 at 09.15 AM

Members Present

S.No	Name & Designation	Category	Signature
1.	Dr. D.I. George Amalarethnam Bursar & Director (MCA) Coordinator (Visual Communication)	Chairman	
2.	Dr. K. N. Abdul Kader Nihal Head & Assistant Professor Department of Computer Applications Jamal Mohamed College(Autonomous) Tiruchirappalli 620 020	Special Invitee	Attended the meeting Online
3.	Dr. Margaret Suganthi Assistant Professor & Head Department of Visual Communication Holy Cross College Tiruchirappalli - 02 9894510332	Academic Council Nominee	Attended the meeting Online
4.	Dr.M. Blessy Assistant Professor & Head Department of Visual Communication Periyar E.V.R. College (Autonomous) Trichy 21 9841345085	Academic Council Nominee	Attended the meeting Online
5.	Dr. A. Poorani Assistant Professor & Head Department of Visual Communication Government Arts & Science College Thiruverambur, Trichy 9841903193	University Nominee	Attended the meeting Online
6.	Prof. N. Abul Faize Advisor & Associate Professor, School of Media Studies, Patrician College of Arts and Science, Chennai. Founder & Director AF School of News Reading - A Media Academy, Chennai. 984159953	Industry Expert	Attended the meeting Online
7.	Mr. Y. Subail Ahamed Res 58, Pallivasal Street, ThangavelNagar-2, Pattukkottai, Thanjavur Dist 614602 7867079750	Alumni Representative	-
8.	Mr. K. Shanmuga Velayutham Assistant Professor & MID Department of Visual Communication	Member	
9.	Mr. B. Ramakrishnan	Member	
10.	Dr. S. Ragunathan	Member	
11.	Mr. D. Pradheepan	Member	

The Board of Studies meeting of B.Sc Visual Communication and B.Voc Media Production was held on 25.09.2020 at 9.15 am in the Department of Visual Communication. The experts attended the meeting through online.

The chairman welcomed the experts and members to the meeting

Mr. B. Ramakrishnan presented the B.Sc Visual Communication syllabi for the Semester V and VI for 2020 regulations.

Then, Mr. K. Shanmuga Velayutham presented the B.Voc Media Production syllabi for the Semester V and Semester VI

Suggestions for B.Sc Visual Communication

CORE XII (b) Domain study practical (20UVC5CC12P) and CORE XVI Visual Storytelling Practical (20UVC6CC16P) can be shuffled each other.

Suggested to rename the Discipline Specific Elective (20UVCDE1PB) from Language of film to Film Language in Semester V.

Suggested few exercises in Television Production Practical (20UVCDE1P), Visual Effects Practical 20UVC6CC115P) in Semester V and topics for UNIT I, VI and V in Communication for Development(T) CORE XII (a) (20UVC6CC13T) in VI semester

Recommended to teach 3D animation, Visual Effects practical with software presently used in the industry.

Suggestions for B.Voc

In semester VI E-Content Development Internship title can be named as Public Relations Internship.

Suggested the topics for the course Elements of Film(20BMP5CC24) in Unit I for the Semester V.

Suggested the topic for the course Media Relations (20BMP6CC27) in Unit IV for the Semester VI.

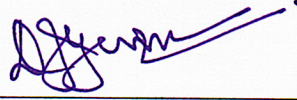
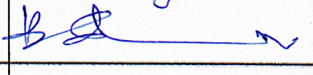
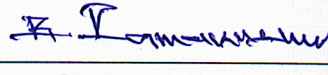
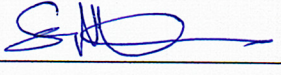
The board approved the Syllabi and Course Outcome for B.Sc Visual Communication Semester V and Semester VI

The board approved the Syllabi and Course Outcome for B.Voc. Media Production Semester V and VI.

Mr. K. Shanmuga Velayutham thanked the Subject experts and members for their valuable suggestions and approval of Syllabi and course outcome.

BOARD OF STUDIES (EXTERNAL) Meeting held on 12.03.2022 at 12.00 Noon

Members Present

S.No	Name & Designation	Category	Signature
1.	Dr. D.I. George Amalarethnam Bursar & Director (MCA) Coordinator (Visual Communication)	Chairman	
2.	Dr.M. Blessy Assistant Professor & Head Department of Visual Communication Periyar E.V.R. College (Autonomous) Trichy 21 9841345085	Subject Expert- University Nominee	Attended the meeting online
3.	Dr. Margaret Suganthi Assistant Professor & Head Department of Visual Communication Holy Cross College Tiruchirappalli - 02 9894510332	Subject Expert-Academic Council Nominee	Attended the meeting online
4.	Dr. A. Poorani Assistant Professor & Head Department of Visual Communication Government Arts & Science College Thiruverambur, Trichy 9841903193	Subject Expert-Academic Council Nominee	Attended the meeting online
5.	Prof. N. Abul Faize Advisor & Associate Professor, School of Media Studies, Patrician College of Arts and Science, Chennai. Founder & Director AF School of News Reading - A Media Academy, Chennai. 984159953	Industry Representative	Attended the meeting online
6.	Mr. Y. Subail Ahamed Res 58, Pallivasal Street, Thangavel Nagar - 2, Pattukkottai, Thanjavur Dist 614602 7867079750	Alumni Representative	—
7.	Dr. K. N. Abdul Kader Nihal Head of the Department Department of Information Technology	Member	Attended the meeting online
8.	Mr. K. Shanmuga Velayutham Assistant Professor & MID	Member	
9.	Mr. B. Ramakrishnan Assistant Professor	Member	
10.	Dr. S. Ragunathan Assistant Professor	Member	
11.	Mr. D. Pradheepan Assistant Professor	Member	

The Board of Studies meeting of Visual Communication was held on 12.03.2022 at 12.00 noon in the Computer Science Lab II. The External Experts joined in the meeting through Microsoft Team meet online mode. Dr. D. I George Amalarethnam, Chairman welcomed all the members.

Mr. K. Shanmuga Velayutham, MID presented the syllabi for B.Sc. Visual Communication Value added Courses with Course Outcomes for the B.Sc Visual Communication students admitted during the academic year 2022-2023

Suggestion:

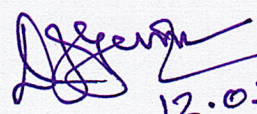
1. External members suggested to include various types of mics used for video production and techniques used for Wall Painting

The Board approved the Title, Syllabi and Course Outcomes for the Value added Courses to be offered for the B.Sc Visual Communication students admitted during the year 2021-2022.

- | | | |
|--------------------|--------------|------------|
| 1. Wall Painting | Semester III | II - B.SC |
| 2. Explainer Video | Semester V | III - B.SC |

External members gave their feedback about the syllabus for the Programmes B.Sc Visual Communication, B.Voc Media Production and for value Added courses

Finally Dr. D.I. George Amalarethnam, thanked all the members for their active participation.


12.03.2022