

Activity Report for the academic year 2017-18

On 21st July 2017 a seminar on “Understanding Media” was conducted by the Prof.N.Abul Faiz, Founder and Director, AF Communications Pvt.Ltd , Chennai. During the session he astonished the state of the art Audio Visual Studio created by the management for the department of Visual Communication. He demonstrated the way we need to read the news and differentiate the presentations in the AM and FA radio by the Radio Jockey. He screened the trainee’s performance before and after the News Reading training given by the AF school of Communications.



On 27.07.2017 during the second death anniversary of Dr. A.P.J Abdul Kalam, Mr. K. Shanmuga Velayutham motivated the students to do a Missile model creatively. Mr. B. Ramakrishnan, Assistant Professor joins the hands with I and II year (Kishore, Dharaneetharan, Aravind, Karthiheyam) students of Visual Communication to create a Missile model using the scrap (spare parts of the bus). This model was well appreciated by the Dr. A.K Khaja Nazeemudeen Secretary& Correspondent, Dr. IS. Ismail Mohideen, Principal, Dr. K.N. Abdul Kader Nihal Director(SF) and Dr. D.I. George Amalarethnam Coordinator of Vis.Com. On 28.07.2017 Indian Express Newspaper wrote about the model in the news column.



On 10th November 2017 Memorandum of Understanding (MoU) was signed between Jamal Mohamed College and AF school of Communications. A training program on News Reading and Radio Jockey were planned to conduct in future.

On 12th and 13th September, 2017 a two day workshop on “Creative Viusalization” was conducted by Mr. Hariesh K Sankaran Architect and Designer, Chennai. During the workshop he motivated the participants to visualize various ideas to create models using a set of triangles. Participants from various colleges were also benefited through this workshop.

On 24th January 2018 a seminar on “Documentary and Shortfilm making was conducted by Mr. M.M. Rengaswamy, Cinematographer, Chennai. During the session he screened the visuals about the history of film, shortfilm, PSA, documentaries and important scenes from the movie “Chenthoora Poove”. He

interacted with the students and share his experience and informed the opportunities in the Media field.

Students from the department of Visual Communication were participated in various events in the following colleges and won prizes.

I Year Vis.Com students participated in the event Photography and Shortfilm making at Periyar Maniammai Universtiy and won the First Prize in Short film and Photography on

I Year Vis.Com Student won First Prize in the event Cartoon Creation at Karisal Thirai Vizha 2018 organized by the department of Communicaiton in Manonmaniam Sundaranar University, Tirunelveli from 7th to 9th February, 2018.

students from I year and II year of Vis.com were participated in Creative Zone an intercollegiate competition organized by the department of Visual Communication at Subbalakshimi Lakshmiathy College of Sciences(SLCS), Madurai on 16th February, 2018.

I year and Ilyear Vis.Com students were partipated in the competitions held at St.Joseph College, Tiruchirappali

I Year and II Vis.Com students were participated in PANORAMIA 2018 an intercollegiate competition conducted by the American College, Madurai on 20th February, 2018 and won First Prize in Adaptive Tune, First and Thrid Prize in Radio Jockey.

B.Harish Charan, II Year Vis.Com student won II Prize in Pair Dance competition in Zephyr conducted by the Fine Arts Club, St.Joseph's College of Arts and Science, Cuddalore on 24th February, 2018

