

Special Lecture on role of costume designer in film industry

A Film Industry is vast areas where exhibition and performance are the main focus. The dream of many Fashion Designers is to work with movies of their favorite celebrities. We arranged a special lecturer on the role of Costume Designer in film Industry on 17.7.2019 inviting a designer from film industry Ms. Dorothy Jai, Celebrity Stylist and Costume Designer Chennai. She designed costumes for many Tamil films and Advertisements.

The total number of students attended the special lecturer are 41. The designer also insisted to take their internship seriously so that they are the platform to get succeed. She insisted how to approach and work hard to become a fashion or costume designer. The students gained a wide knowledge in the dream place as how to approach a design, How to design garments based on the theme of the movies. This created an inspiration among the students. The interested students also were assured to give internship in her studio after completing their courses.





Workshop on Screen Printing

Printing is the application of colors or patterns on a particular area of the fabric. Screen Printing is an art of creating designs through screens and applications on garments. The workshop on screen printing was conducted by the industrial person Mr. Rajavel, proprietor Raja Screen Prints and his trainer R susila on 29/8/2019 with 39 students.

The workshop provided students with a clear cut practical knowledge on Screens, applications and Preparation of color medium, types and maintenance of the screens and Prints. 15 Different types of prints were explained to students with clear examples and practical session of each to all the students. The practical applications of prints over sarees were demonstrated by them.

The students gained a wide knowledge on the screen prints and its techniques and they printed small motifs as a practice. The immense knowledge helps students to carry own self business on the printing and may help them to work or run their own Print design centers



MOTHER THERESA COLLEGE-INTERNATIONAL SEMINAR

The mother Theresa University organized the international seminar on contemporary research on food and textiles Industry on 9-1-2019 .4 of our students and one staff accompanied them to go into the international ideas of home science and the contemporary ideas. The students were enriched with numerous ideas of textile research and research on Food. As Food clothing and shelter are the main needs of a human being. The seminar provided students with a power packed ideas of our base department home science.



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MOTHER TERESA WOMEN'S UNIVERSITY
(Established under the act of Tamil Nadu 1984)
Kodakkaranal



ONE DAY INTERNATIONAL SEMINAR
ON
CONTEMPORARY RESEARCH AND INNOVATIONS
IN FOOD AND TEXTILE INDUSTRY
09th January 2020



Organized by
DEPARTMENT OF HOME SCIENCE

VENUE
Mother Teresa Women's University
Research and Extension Centre,
No. 16, West Anjala Swamy Road, R.S. puram,
Coimbatore-631 002.

Workshop on Sewing machine Stitches and Techniques

Sewing machines are the basic machine of a designer where garments are made and designs are created. From the invention of the sewing machines there are wide varieties of new innovations .Usha one of the leading sewing machine manufacturers are invited to give a demonstration and workshop practice for the students .Mr.R.Prasath , Manager and Trainer , USHA Sewing Machine, Trichy and R.Balasubramaniyan, Demonstrator provided us with a complete technical knowledge of the new innovated sewing and embroidery machines.

On 19.09.2019 36 students from B.Voc Apparel and Fashion Design attended the workshop and realized the complete use of sewing machines inbuilt with embroidery. The students realized the value and are able to recognize the worth prize of each sewing machines and its importance. They were taught about the installations of computerized machines, design feeding etc with the latest fashion maker.



KSR college seminar

The KSR College of arts and Science organized a National Seminar on Emerging Scenario in Textiles and Fashion on 21-09-2019. Our 10 students participated the Seminar accompanied by a staff. The students studied a brief on the emerging textiles in woven nonwoven and knitted and also the embellishments given for the textiles. The speakers were Liz Thankom Mathew, HOD ,department of FashionTechnology, Assumption College, Changanassery and Nita Kurian ,Army Institute of Fashion Technology Bangalore. The new study environment and new faces provides and invoke ones interest in learning. Likewise the trip to the national seminar helped our students to learn more from a new environment.



 <p>K.S.R. COLLEGE OF ARTS AND SCIENCE FOR WOMEN (As ISO Certified Institution Affiliated to Periyar University) Recognized Under 2(f) of the UGC Act 1956</p> <p>www.kswomenet.edu.in email: kswomen@gmail.com Pb. Ksr College of Arts & Science for Women Phone: 9838-219757</p> <p>PG DEPARTMENT OF COSTUME DESIGN AND FASHION</p> <p><i>Cordially invite you for National Seminar on</i></p> <p>21st SEPTEMBER 2019 Venue: SILVER JUBILEE HALL</p>  <p><i>Organized by</i></p> <p>PG DEPARTMENT OF COSTUME DESIGN AND FASHION</p> <p>K.S.R. COLLEGE OF ARTS AND SCIENCE FOR WOMEN Tiruchengode, Namakkal, Tamilnadu - 637215.</p>	<p>ABOUT THE COLLEGE</p> <p>K.S.R. College of Arts and Science for Women Established during the Year 2009 by Lion. Dr.K.S. Rangasamy M.F. It is another milestone of our K.S.R. Educational Institutions. Our college is an ISO 9001:2008 certified Institution affiliated to Periyar University, Salem.</p> <p>Our college has luxurious infrastructure to meet the current needs of our students. It moulds women with potentially to meet the challenging society. The priority of the Institution is to shape the personality and soft skills of the students. Our college has achieved 76th position in NIR survey.</p> <p>ABOUT THE DEPARTMENT</p> <p>Fashion is about style, fashion is an instant language, fashion create trend, by whatever word you call it, is one word that create an art of dressing. Understandably, the Department of Costume Design and Fashion was started in the year 2016. The department offers B.Sc and M.Sc Costume Design and Fashion programs accredited by Periyar University, Salem. The Aim of the department is to endow the students with core competencies and expertise fashion and clothing and hone them as skilled professionals for the fashion industry. The department has strong carrier growth links with various garment industries located in Coimbatore, Tirupur, Erode, Chennai, Bangalore and as well as other parts of India.</p> <p>The Department is equipped latest machineries to enable the students to work practically to various laboratories such as pattern making laboratory, Basic garment construction laboratory, Advance apparel manufacturing laboratory, Draping laboratory, Fashion CAD laboratory, Textile processing laboratory, Textile laboratory, Fashion Illustration laboratory and Beauty care laboratory.</p> <p>The Department supports students involvement in several co-curricular activities like Designer fest, Youth talk, Fashion quiz, Cultural meet, Arts and craft, Seminar, Workshops, Conferences and symposiums which will consistently help them in enhancing their organize capability, leadership qualities, team spirits and communication skills.</p>	<p>VISION</p> <p>To engage students in an exploration of fashion as an art form and form and a medium of communication and expression. To explore, produce and produce a personal artistic vision in costume design.</p> <p>MISSION</p> <p>Each student is offered a possibility to focus on a specific area within the performing arts or any other performance context involving costume. To inculcate a knowledge in fashion and costume designing with the contemporary practice for the modern world.</p> <p>OBJECTIVE OF THE SEMINAR</p> <p>Textile design is essentially the process of creating designs for woven, knitted or printed fabrics or surface ornamented fabrics. Textile designers are involved with the production of these designs, which are used, sometimes repetitively, in clothing and interior decor items. The field encompasses the actual pattern making while supervising the production process. In other words, textile design is a process from the raw material into finished product. Fiber, yarn and finishes are the key elements to be considered during the textile design procedure. Fashion design is the art of applying design, aesthetics and natural beauty to clothing and its accessories. It is influenced by cultural and social attitudes, and has varied over time and place. Fashion designers work in a number of ways in designing clothing and accessories such as bracelets and necklaces. Because of the time required to bring a garment onto the market, designers must at times anticipate changes to consumer tastes. Keeping all this in mind National is planned to create a awareness and platform to the students.</p> <p style="text-align: center; background-color: #0070C0; color: white; padding: 5px;">REGISTRATION FEES Rs. 200/-</p>
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Industrial Visit Madurai spinning and Printing

Industrial Visit is the most important exposure where the students get exposed to most practical part of their career. Industrial visits pave way to students on 28/9/2019 to know more about the industrial working atmosphere of Srikannaatal spinning mill pvt ltd, Uranganpatti SIDCO Industrial Estate Madurai20. Spinning mills are the basic industry where fibers are converted to yarn. Lots to see and understand for 33 students and 2 staffs in a spinning mill to provide a vast knowledge of how fibers are categorized twisted carded combed etc. After the visit the students threaded to a well stretched knowledge of yarn and spools of information. The next journey was to a Printing Unit where the importance of Prints Preparation of Screen in a dark where focused on computerized designing and Print on large scale basis .The Knowledge outbreak was high earning a great exposure in every industry.



Special lecture on career as a fashion designer in film industry

Fashion design is the art of applying design, aesthetics and natural beauty to clothing and its accessories. It is influenced by cultural and social attitudes, and has varied over time and place. Fashion designers work in a number of ways in designing clothing and accessories such as bracelets and necklaces. Because of the time required to bring a garment onto the market, designers must at times anticipate changes to consumer tastes. These words were visualized directly through the Lecture by our students of the Tamil Film Director Mr.Lenin Bharathi, mainly known for the movie Merku Thodarchimalai on 10.10.2019.

The movie mainly focused on the life style and culture of the people living in the Ghats mountain region.39 students attended the special lecture and the director mainly focused on the garments and dresses worn by the actors during their filmography. The designers of the movies spent nearly months to collect the used cloths from the people around the location. The director gave a keen account on how film industry expects designers and how they should focus on the story with their garments theme. The students obtained a clear cut ideas on the inspiration of garments can be as simple as it can be analyzed from small things.



World Cotton Day celebration

World cotton day celebration was conducted with respect to the World cotton day. A special lecture program was given by Dr.Senthamarai, Principal Periyar College of Pharmaceutical Sciences Trichy on 14.10.2019.The respected guest commented upon the importance of natural fibers and the persistent use of these natural fibers. At the same time she gave a brief demonstration on the empowerment of women, how women achieves in various fields. The highlight of the lecture was the importance of the cotton as a medical textile in wound healing and many more

The students from B.voc 39 of them attended and nearly 75 students from various clubs participated the lecture and they gained high knowledge how our textile industry paved way to many other industries for the development of the country. The importance of cotton, the development and history were lectured by the principal with a great effort and certain examples .As a part of celebration various competitions were conducted related to cotton as an initial platform and prizes were awarded.



Industrial Visit Knit wear and nonwoven

Knit wears and nonwoven are the most important trend in garment manufacturing technologies. The students with a batch of 33 students and 2 staffs accompanied them for the IV at Adhimangala Fabric Solutions on 29-1-2020 .The visit to these industries provides students with full-fledged knowledge on the study of how the garments are constructed. The SA knitwear invoked students the knitted garments manufacturing process.It gave a wide range of baby products and its garment flow process knowledge in to student's minds. They visualized the garment manufacturing from cutting to packaging. The Nonwoven had a great impact on common people in today's plastic free world. The bags used to carry things are now available in nonwoven. They analyzed the nonwovens from the raw materials to the finished bags step by step and earned a keen knowledge .The manufacturing technology of non woven bags and the export market proved students they are on their right path into the emerging world.



Fashion Illustration Lab Inauguration

Fashion illustration is the art of visual communication through drawings and painting. A full fledged Hifi illustration lab with drawing boards and tables was inaugurated by K.N.S.A.Rahmasthan Member, Jamal Mohamed College on 31.01.2020. The students found that the lab was more comfortable while drawing and illustrating. Each student is given individual table so that they can explore their creativity with an ease and provide more spacious for their materials and colours.

The fashion illustration lab is mainly focused on demonstration, presentation and creation of ideas and exploring them through an art form.



A Corona Awareness program

The pandemic which rose today stopped the world for months .An awareness program were initiated to create the awareness among our students by the Government of TamilNadu and Department of Zoology Jamal Mohamed College Trichy on14-2-2020. Dr.Meeran, Assistant Professor gave a special awareness program on the transmission of the disease and the steps taken for the precautions. The awareness program was attended by 36 students and they have been instructed with the care and regulatory to be followed. The professor also specified with the Indian Traditions and Cultures with immense values practiced by our ancestors which suits today's pandemic. The students were benefitted by the program which was really shared to their family in providing knowledge about the covid 19



Power machine Lab Inauguration

The new advancement in the sewing the power machines. A HiFi sewing machine was setup on 20-2-2020 .The power sewing machines was installed with an aim at providing the use of new technology in our field. The students can fit for their knowledge at any industry with a new technology. The Power machines provide the students with an ease of stitching and proper finishing of the garments. The SNLS machines and the over lock machine installed were the advanced machines with the adjustments in speed, presser foot, feed dog mechanism etc. Any type of fabric can be sewn with minimum time and maximum productivity.



Destylio 2020-Mega Workshop Cum Exhibition

A mega Workshop cum Exhibition was organized on 24.02.2020 TO 26.02.2020 where our students exhibited their talents and creativity in the form of crafts, arts, garments, accessories, home furnishings etc. These entire handmade products are visited by all our college management, students and faculties and astonished by our student's creativity. Destylio created a high impact to our students for creating more products and inculcating the competitive spirit among the students. The stalls were setup by our students with various themes .Students were awarded prize for the best stalls by the guests Geetha Muthuselvam, Acchoos Boutiques, Thillai Nagar, Trichy and K.N.Anis Fathima, Trichy. The participation in Destylio encourages our students to setup their own stores or boutiques in their future.



Industrial Visit Knitting Industry

Knitting industry is one of the most important parts of the textile industry. Knitting is a very tedious process which is very much simplified from this IV. 33 students attended the IV .The knitting from the Tamil Nadu special police campus crawl fort, Trichy on 11-1-2020 taught us how knitting is carried out the techniques and designing through knitting machines, The explanation given under each of the machine , single jersey, Rib and Interlock and the Socks knitting machine gave a good practical knowledge about knitting. They cleared our doubts on knitting and gave us explanation for all our questions



National Seminar E-Fashion Business and its impact on Social Changes

The national seminar organized on 10-2-2020 with an aim at providing knowledge in E business and its impact on social changes funded by UGC. 39 students attended the seminar. The seminar was headed by Mr. Naveen Rajeshkumar, SME manager Blowhorn Chennai, Mr G.Somasundaram, Principal, Business Development, Tex Valley mkt ltd, Govt of India, Erode and Ms Vigneshwari Ashok, Designer Consultant, Streamoid Technologies Bangalore. The Students from different colleges attended the seminar. The Speakers spreaded the whole auditorium with a wide knowledge on online sales and business. Various platforms for online sales were forecasted and future was predicted based on the online impact on fashion.



Outcomes

- 1. Special lecture on role of costume designer in film industry**
 - **Students provided with a Designer work Knowledge in film Industry**
 - **To deal with different Departments in Films**
- 2. Workshop on screen printing**
 - **Studied different types of Printing**
 - **Application of Prints in different types of fabrics**
- 3. Mother theresa college-international seminar**
 - **An exposure with an outside world**
 - **Knowledge acquired from International and National Speakers**
- 4. Workshop on sewing machine stitches and techniques**
 - **Knowledge on the advancement of Sewing Machine**
 - **Studied on the Computerised embroidery and Stitches and Machine Handling**
- 5. Ksr college seminar**
 - **A Knowledge of various speakers nation wide**
 - **An interest to attend and gain knowledge thorough seminars**
- 6. Industrial visit madurai spinning and printing**
 - **A study on the Blow room and Carding**
 - **A Compatable knowledge in Combing and Drawing of Yarns**

 - **Knowledge on Screen Preparation**
 - **learning on the Printing Techniques**
- 7. Special lecture on career as a fashion designer in film industry**
 - **Learn how to get Inspiration for Designs**
 - **The Back work of Designers in film industry**

8. World cotton day celebration

- **Information on Cotton End uses**
- **Facts of Cotton In Medical Industry**

9. Industrial visit knit wear and nonwoven

- **An Idea on how Garments are Manufactured**
- **A Clear view on Pattern making, Cutting, Sewing and Finishing**

10. Fashion illustration lab inauguration

- **For the Betterment and Comfort of the Students**
- **Can Create Designs and Draw in an Professional way**

11. A corona awareness program

- **Aim at Protection of Students**
- **Awareness aiming at their health concern**

12. Power machine lab inauguration

- **Technological advancement in Sewing and Construction**
- **Learn Time and Work Efficiency with fast stitching**

13. Destylio 2020-mega workshop cum exhibition

- **Create Innovative Products**
- **Study Corporation and Team work**

14. Industrial visit knitting industry

- **Learn Technical Aspects of Knitting**
- **Study Various types of Knitted fabrics**

15. National seminar e-fashion business and its impact on social changes

- **Learn about the Future trendy**
- **Gained knowledge from different key speakers**