

CA ASSOCIATION - SPECIAL LECTURE PROGRAM

The Association of Computer Applications of Jamal Mohamed College (Autonomous), Tiruchirappalli, conducted a special lecture on “**TIPS FOR PITCHING INNOVATIVE IDEAS**” on 30th- August 2023 in the IT – Seminar Hall by the resource person, **Dr. A. Sangeetha, Dean of Research & Consultancy**, Jamal Mohamed College, Trichy.

Ms. H. Jameema Aswaith, of III BCA F recited Qirath. **Ms. S. Saibul Fahema**, of II MCA welcomed the gathering and introduced the resource person.

Students were enlightened with the knowledge of resource person on start-up and innovation. Various topics were unfolded during the lecture. The focus of her talk was on identifying struggle points while working on any innovative idea. She highlighted the significance of having a clear vision for innovation and business and searching for options and markets that align with that vision. She also emphasized importance of coming up with original ideas in order to address issues and get beyond obstacles.

Finally, the vote of thanks was delivered by **Ms. T. S. Afrin Banu**, of III BCA F.



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Ms. S. Saibul Fahema, II MCA, welcomed the gathering and introduced the resource person.



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Prof. K. Sultana, Associate Professor, MID – CA, honored the guest.



Resource Person, **Dr. A. Sangeetha, Dean of Research & Consultancy**, Jamal Mohamed College, Trichy, highlighted the importance of innovative solutions to solve problems.