



Brief Profile

His broad research interests Data Journalism and Techniques, holds Ph.D. from Periyar University, Salem. As an active researcher, he is particularly interested in areas such as **Graphic Design, Visual Editing, Advertising, Content Writing and Digital Marketing**. As a certified trainer and designer, he has conducted many training programs for media entrepreneurs, media executives, media business people, entry and teachers, and students. Talks Delivered at: He has been subject expert and acted as a **Resource Person 29+ (Hands on training Workshop)** with more ten years of experience in teaching and training he has organized mass media employability skills training around 3000+ students over the past ten years in the capacity as chairperson for personality and media communication skill development cell. **Around Two Dozen Papers Presented** He has a vast research experience having 25+ research papers in reputed National and International journals to his credit. He has participated more than 26+ national and international seminars, conferences and workshops and authored two books. He is an active participant with more ten of Research Methodology in Social Science, FDP's and CBP organised by reputed institutes. He has been subject expert and panel member for several Institutions. He is an Editorial Board Member and Reviewer of Various National and International Journals. Dr Ragunathan S is a motivational subject speaker and also helping the adolescent students to identify their mass media like as e-media, print Media and content writing career aspirations through psychometric assessment.

Teaching Experience: **10+ Years**

Research Experience: **9+ Years**

Industrial Experience: **3+ Years**

Dr. Ragunathan. S Specific competencies lie in:

EDUCATIONAL QUALIFICATIONS

Ph.D. in Journalism and Mass Communication Regular/ Full Time (2016) -

Periyar University, Salem, Tamil Nadu.

Master of in Journalism and Mass Communication, Madurai Kamaraj University, Madurai.

Post Graduate Diploma in Advertising & Public Relations, Madurai Kamaraj University, Madurai.

Master of Arts in Media Arts, Loyola College, University of Madras, Chennai.

Research Particulars of Software knowledge

Data Analysis Software **SPSS, ASP** Updated

Data Analysis Software CS Pro 5.0 3

Data Analysis Software - **Microsoft Packages**

R and **RSTUDIO** Software

EDITORIAL BOARD

PEER REVIEW/EDITOR/ REVIEWER

- Journal of emerging technologies and innovative research journal, Ahmedabad, Gujarat, India
- International journal of creative research thoughts, Noida, Uttar Pradesh, India

Official E-mail: srn@jmc.edu

PUBLICATIONS (Books, Journals, Chapters in Books, and Conference Proceedings)

BOOKS

1. **Dr Ragunathan S**, Odaga Katturaikal, Lini Creators, Udumal Pet 15-05-2018, ISBN: 978-93-5311-155-7, ASIN: B07BJJV917.
2. **Dr Ragunathan S**, 2018, The Water Color Painting (English), Lini Creators, Udumal Pet, 25-05-2018, ISBN: 978-19-8299-074-9.

BOOKS	2+
SELECTED CONFERENCE PAPER AND PRESENTATIONS	26+
JOURNAL PUBLICATIONS (IN ENGLISH)	18+
RESOURCE PERSON IN WORKSHOP / SEMINARS	29+
DOCTORAL COMMITTEE EXTERNAL EXPERTS	3+
PROFESSIONAL DEVELOPMENT PROGRAMMES – FDP, CBP & RESEARCH	11+
BOARD OF STUDIES MEMBER / SUBJECT EXPERT	7+

BOARD OF STUDIES MEMBER / SUBJECT EXPERT

BOARD OF STUDIES MEMBER (since -2021)

Vice Chancellor Nominee, Department of Visual Communication, Bishop Heber College Trichy , Tamil Nadu.

BOARD OF STUDIES MEMBER (since -2020)

Vice Chancellor Nominee, Department of Visual Communication, Bishop Heber College Trichy , Tamil Nadu.

BOARD OF STUDIES MEMBER (since -2019)

UG & PG in Department of Animation, Subbalakshmi Lakshmi pathy College of Science, Madurai, Tamil Nadu.

BOARD OF STUDIES MEMBER (since -2019)

UG in Department of Visual Communication, Ayya Nadar Janaki Ammal College, Sivakasi, Tamil Nadu

BOARD OF STUDIES MEMBER (since -2018)

Panel of Examiners, Visual Communication Board, Bharathidasan University, Tiruchirappalli, Tamil Nadu.

BOARD OF STUDIES MEMBER (since -2018)

UG & PG in Department of Visual Communication, Subbalakshmi Lakshmi pathy College of Science, Madurai, Tamil Nadu.

BOARD OF STUDIES MEMBER (since -2018)

UG & PG in Department of Visual Communication, Rathinam Techzone Campus, Coimbatore, Tamil Nadu

RESEARCH ID (S)

Google Scholar

ID: (eLHO4PkAAAAJ)

Link: https://scholar.google.com/citations?view_op=list_works&hl=en&hl=en&user=eLHO4PkAAAAJ

ResearchGate

Researchgate:

ID: <https://www.researchgate.net/profile/Ragunathan-S/stats>

Link: <https://www.researchgate.net/profile/Ragunathan-S>

ORCID

ORCID:

ID: [0000-0003-0918-593X](https://orcid.org/0000-0003-0918-593X)

Link: <https://orcid.org/0000-0003-0918-593X>

PERSONAL/OFFICIAL CONTACT DETAILS

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